# HUM NETWORK LIMITED



HALF YEARLY REPORT DECEMBER 31, 2017 (UN-AUDITED)



# **HUM NETWORK LIMITED**



















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# **Company Information**

**Board of Directors** 

Chairman Mr Mazhar-ul-Haq Siddiqui

Directors Ms. Sultana Siddiqui Mrs. Mahtab Akbar Rashdi

Mr. Shunaid Qureshi Lt. Gen. (R) Asif Yasin Malik

Mr. Muhammad Ayub Younus Adhi

Mr. Sohail Ansar Ms. Momina Duraid

Chief Executive Officer Mr. Duraid Qureshi

Chief Financial Officer Mr. Muhammad Abbas Hussain

Company Secretary Mr. Mohsin Naeem

Head of Internal Audit Mr. Kamran Shamshad Ahmed

**AUDIT COMMITTEE** 

Chairman Mr. Sohail Ansar Members Mr. Shunaid Qureshi

> Mr. Muhammad Ayub Younus Adhi Lt. Gen. (R) Asif Yasin Malik

**HUMAN RESOURCE AND REMUNERATION** 

(HR&R) COMMITTEE

Chairman Mr. Sohail Ansar
Members Ms. Sultana Siddiqui
Mrs. Mahtab Akbar Rashdi

Mr. Muhammad Ayub Younus Adhi

Secretary Mr. Hassan Jawed

AUDITORS M/s. EY Ford Rhode

M/s. EY Ford Rhodes Chartered Accountants 7th Floor Progressive Plaza,

INTERNAL AUDITORS

Beaumont Road, Karachi
M/s. KPMG Taseer Hadi & Company

Chartered Accountants

1st Floor, Sheikh Sultan Trust Building No.2, Beaumont Road, Karachi

LEGAL ADVISOR M/s. Ijaz Ahmed & Associates

No.7, 11 th Zamzama Street Phase-V

D.H.A. Karachi.

BANKERS Bank Alfalah Limited

Faysal Bank Limited
National Bank of Pakistan
The Bank of Punjab
Allied Bank Limited
United Bank Limited
Askari Bank Limited
Habib Metropoliton Bank
Boston Private Bank & Trust
Barclays Bank PLC

Barclays Bank PLC
Habibsons Bank Limited
Dubai Islamic Bank
Wells Fargo Bank

REGISTERED & HEAD OFFICE Hum TV, Plot No. 10/11, Hassan Ali Street,

Off. I.I Chundrigar Road, Karachi -74000 UAN: 111 -486-111

REGISTRAR/TRANSFER AGENT M/s. Central Depository Company of Pakistan Limited (CDC)

CDC House, 99-B, Block 'B', S.M.C.H.S., Main Shahra-e-Faisal, Karachi-74400

WEBSITE www.humnetwork.tv

PAKISTAN STOCK EXCHANGE LIMITED HUMNL

# Director's Report

The Board of Directors of HUM Network Limited (HNL) takes pleasure in presenting the review on the financial and operational performance of the Company for the half year ended December 31, 2017.

### Financial Performance:

The performance of HNL during the half year has been commendable. Despite pricing challenges, and an overall downward trend in the industry, we were able to maintain a healthy net margin of 22 per cent. This outcome indicates that our operations were based on a prudent strategy, and bear testimony to our know-how and expertise.

We maintained a steady progress during the half year, and reported revenue of Rs. 2,432 million with profit before tax of Rs. 575 million as compared to Rs. 562 million during the same period last year. The Company witnessed an increase of 9% in the profit after tax from Rs. 537 million as compared to Rs. 493 million earned during the same period last year. The results translate into earning per share of Re. 0.57 as compared to Re. 0.52 during the same period last year.

### **Operational Performance:**

HUM is already Pakistan's most admired media brand, and our content reaches millions of people through our domestic and international bouquet of channels and multiple distribution platforms worldwide.

HUM TV is famous for its intense and amazing prime time dramas, soaps and serials that highlight sensitive issues and are considered as a medium of message for the society. The channel airs more and more exceptional dramas each quarter. The period under review started with TRP-topping dramas like "Daldal", "O Rangreza", "Yaqeen Ka Safar" and "Alif Allah Aur Inssan" which completely surpassed competition. Other dramas like "Tumhari Marium", "Khamooshi", "Mein Maa Nahin Bunna Chahti", "Dar Jaati Hai Sila" and "Naseebo Jali" received overwhelming response from the audience.

The second edition of HUM Style Awards took place in Karachi in October 2017 and it was as glitzy an affair as expected. The event was star-studded and a night meant to honour the best and brightest in Pakistani fashion, music, sports, television and film industry.

The couture gala, Bridal Couture Week (BCW) dazzled Lahore in December 2017, presenting the latest bridal trends by leading and burgeoning Pakistani and International fashion designers on the runway in its 15th installment. This grand bridal show has now become the most eagerly awaited event of the fashion industry, and has continued to exceed expectations with each passing show.

After achieving yet another milestone by becoming the first Pakistani culinary TV channel to start its transmission in the UK and Europe, South Asia's first and Pakistan's only 24-hour food channel HUM Masala celebrated its 11th successful year. 11th anniversary celebration was a testament of the channel's dedication to provide its audience with a wide range of Pakistani and continental cuisines.

Pakistan's biggest and much-anticipated festival, Masala Family Festival was organised in Lahore in November 2017. The festival invited all families to enjoy fun and festivities including musical performances, magic and comedy segments, live cooking demonstrations, dance and singing competitions and a chance to meet with their favourite celebrity chefs, with a thrilling mix of all.

The Digital Media Division of HNL is performing extremely well and the Company has strong footholds on social media platforms like Facebook and Youtube. We are the premier Pakistani entertainment network to have its content available on NETFLIX and IFLIX. Further, HNL is the first media broadcaster to launch web exclusive series "Chattkhara" on digital platform.

During the period under review, HUM Films was engaged in the distribution of various films including "Jab Harry Met Sajal", "Toilet-Ek Prem Katha", "Mom", "Secret Superstar", "Golmaal Again", "Yalghaar" and "Verna" which box office hits.

CSR has always been a priority for us at HNL. HNL and Reckitt Benckiser (RB) have announced collaboration on a national initiative "Hoga Saaf Pakistan". It's a 5 year ambitious commitment by RB and HNL towards making Pakistan clean, healthy and hygienic. Earlier this period, HNL collaborated with Fatimid Foundation and conducted a blood donation drive. It proved to be a great success and HUM family members participated actively in the event.

Consolidated results are as follows:

 Revenue – net
 2,695,100,941

 Gross Profit
 1,098,925,973

 Profit for the period – before taxation
 631,519,625

 Earnings per share
 0.63

### **Future Outlook**

We are very optimistic for our latest venture – HUM News – a 24-hour news channel featuring modern journalism – enterprising, investigative, events-driven, data-based and audience-focused.

The Competition Commission of Pakistan has granted order of the first phase review of the Pre-merger Application of the Scheme of Arrangement with M.D. Productions (Private) Limited to acquire majority of its shares. The Scheme is now with the Court for its approval and completion of related formalities. This would enable HNL to achieve its long term objectives of growth and expansion in the Pakistani media industry and the same is expected to lead to greater profitability in coming periods.

We are confident that we will be able to continue on the path of augmenting shareholder value. HNL has been able to demonstrate its leadership acumen and forward thinking abilities consistently. This is not just borne out by what we have done in the past, or by what we have achieved during the period. It is reflected in the way we are imagining the future, and investing diligently in it.

Acknowledgement

On behalf of the management, I take this opportunity to express gratitude to our shareholders, employees, customers, business partners and other stakeholders for their trust in the Company. With the continued facilitation and support, HNL will deliver on its objectives as we move forward.

February 21, 2018 Karachi

> DURAID QURESH Chief Executive

MAZHAR-UL-HAQ SIDDIQUI Chairman

# ڈائز بکٹرزر پورٹ

ہم نیٹ ورک کمیٹٹر (انچ این ایل) کے بورڈ آف ڈائز کیٹرزا۳ دسمبر <u>امن</u> اکوشتم ہونے والی ششماہی کیلئے کمپنی کی مالیاتی اور عملی کارکرد گی کا جائزہ پیش کررہے ہیں۔ مالیاتی کارکردگی:

دوران ششماہی ایچ این ایل کی کارکردگی قابل فخر رہی چیلنجز کے باوجودانڈسٹری میں قیتوں میں اتار چڑھاؤ کار بحان برقر ارربا۔ہم صافی تناسب۲۲ فیصدحاصل کرنے کے قابل تھے، اس سے پیظام ہوتا ہے کہ ہماری عملی کارکردگی کی بنیاد شاندار تکست عملی پڑھی جو کہ ہمارے ماہرین کی حکمت عملی کے تحت تھی۔

ہم نے دوران ششمانی بہتر کارکردگی کا مظاہرہ کیا اور بہلغ ۲٬۳۳۳ میلین روپے کا تدنی ہمی تنظیل از ٹیکس منافع ۵۵ملین روپے حاصل کیا جس کا موازند گزشتہ سال کی ای مدت کے دوران مبلغ ۲۳۰ ملین مبلغ ۲۳۰ ملین روپے ہے کیا جاسکتا ہے۔ کمپنی نے بعداز ٹیکس منافع مبلغ ۳۵ملین روپے میں ۹ فیصد کا اضافہ حاصل کیا جس کا موازند گزشتہ سال کی ای مدت کے دوران ۵۲ ہے۔ اس طرح فی شیئر آمدنی مبلغ ۵۵۔ • روپے حاصل کی جس کا موازند گزشتہ سال کی ای مدت کے دوران ۵۲۔ • روپے سے کیا جاسکتا ہے۔ عملی کا درکردگی:

ہم یا کستان کا ایک بہترین میڈیا برانڈ ہےاورملکی وعالمی طور پرچینل کا گلدستہ ہے جس میں لوگوں کی تعدا دلاکھوں افراد پرمشتمل ہے۔

ہم ئی وی اپنے مشہور ومعروف ڈراموں سوپ اور سیریل کی وجہ سے بے حد مشہور ہے جن میں حساس امور کو واضح انداز میں پیش کیا گیا ہے۔اس طرح سوسائٹ کے لئے پیغام بھی شامل ہے۔اس طرح موسائٹ کے لئے پیغام بھی شامل ہے۔اس چیش کے جس میں 'ولدل''، ''او رگریز''، ''لیقین کا سخز'، اور ''الف اللہ اور انسان' شامل ہیں۔ دیگر ڈراہے جیسا کہ ''تہاری مریم''، ''فاموشی''، ''میں مال نہیں بننا چاہتی''، ''ڈرجاتی ہے سلئ' اور ''نصیبوجلی'' جنہیں ناظرین کی جانب سے بے حدید پر ای کیا صامل ہوئی۔

ہم اسٹائل ابوارڈ کا دوسرااٹیڈیشن کراچی میں اکتوبر<u>ےات</u> ، کومنعقد کیا گیا جو کہ تو تع کےمطابق بے حدشاندار رہا۔اس پروگرام میں پاکستانی فیشن ،میوزک ،اسپورٹس ، ٹیلی ویژن اور فلم انڈسٹری کے نامورستارے شامل ہوئے۔

کوچرگال، برائڈل کوچرو کیسے کا انعقاد دمبر<u>ے اوس</u> مکولا ہور میں کیا گیا تھا جس میں پاکستانی اور عالمی فیشن ڈیز ائٹرزنے اپنی ۱۵ ہویں قبط کے حوالے سے حالیہ برائڈلٹر ٹرینڈ ڈکو پیش کیا۔ بیزا برائڈل شواب فیشن انڈسٹری میں بے حداجیت کا حامل ہے اور ہرگزرنے والے شوکے ساتھ امیدوں میں مسلسل اضافہ ہور ہاہے۔

ا یک اور سنگ میل حاصل کرنے کے بعد پہلا پاکستانی کو کنگ چینل جس کی فرآسمیشن یو کے اور یورپ میں شروع ہورہی ہے۔ ساؤتھ ایشیاء کا پہلا اور پاکستانی کا صرف چوہیں تھٹے کا فو چینل ہم مصالحہ نے کامیابی سے اپنا گیار ہویں سالگرہ منائی ہے۔ یہ گیار ہویں سالگرہ کی تقریب جوکہ ندکورہ چینل کے لئے ایک امتحان تھا جس میں پاکستانی اور کونٹینیفل کھانا پکانے کے طریوقوں کو ناظرین نے بے حدید ندکیا۔

پاکتان کا ایک بڑا اور بے حدمشہور فیسٹیول مصالح فیملی فیسٹیول جس کا انعقاد لا ہور میں نومبر <u>سامی کو کو</u>کیا گیا تھا۔ اس فیسٹیول میں تمام فیملیز کو دیوکیا گیا تھا تا کہ وہ اس فیسٹیول بشمول موسیقی ، یجک اور کامیڈی سیٹمنٹ میں لطف اندوز ہوئیس۔ اس کے علاوہ براہ راست کو کنگ شوکا مظاہرہ ، ڈانس اورگانوں کا مقابدہ اور اپنے مشہور شیف کے ساتھ ملا قات کا موقع بھی حاصل ہوا۔ انتی این ایل کے ایک شاندار میڈیا ڈویژن نے سوشل میڈیا پلیٹ فارم جیسا کہ فیس بک اور یوٹیوب پر بہترین کارکردگی کا مظاہرہ کیا۔ ہم پر بیمبر پاکستانی انٹر ٹیمنٹ نیٹ ورک ہے جس کوٹینٹ نیٹ فلیکس اور افلیکس پزشر کیا گیا۔ مزیدا تی این ایل پہلامیڈیا براڈ کا سٹر ہے جس نے ویب کی منفر دسپر بیز ''بھٹارہ'' کوڈ بیمبیش کیا۔ گا

ز برنظر مدت کے دوران ہم فلمز مختلف فلمز کی ڈسٹری ہیوٹن میں شامل رہا جس میں مشہور و معروف عالمی فلمیں جیسا کہ''جب ہیری میٹ بحل''، '''ٹو انگیف ایک پریم کھا'' اور''موم''، ''سکریٹ سپراشاز''، ''گول مال آگین''، ''لیغاز'' اور''ورنڈ'' جنہیں حاضرین کی جانب سے بے حدسراہا گیااور ہاکس آفس پر بھی بزنس کیا۔

ی ایس آرائج این ایل پر ہمارے لئے ہمیشدا ہمیت کا حال رہا ہے، انتج این ایل اور ریکٹ پیکسر (آر بی) ملکی سطح پر'' ہوگا صاف پاکستان' پر تعاون کی پیکش کی ہے۔ بیآ ر بی اورائج ا ایل کی جانب ہے پانچ سالہ معاہدہ ہواہے جس کا مقصد پاکستان کوصاف اور صحت مند بنانا ہے۔ اس مدت سے قبل انتج این ایل نے خون کے عطیہ کیلئے قاطمی فاؤنڈیشن کے ساتھ تعاون کین چوکہ ہم فیلی ممبران کیلئے بڑی کا امیا بی ہے جنہوں نے پروگرام میں شرکت کی ۔ اس سلسلے میں متعاقد متائج ورج ذیل میں:

> متعلقه نتائج درج ذیل بین: روپ صافی آمدنی ۲،۲۹۵،۱۰۰،۹۲۱ کل آمدنی ۳۹۸،۹۲۵،۹۲۲ قبل از تیکن منافع ۹۳۲،۵۱۹،۲۲۵ فیشیر آمدنی ۳۲۰۰۰

> > مستقبل كاجائزه:

ہم بہت پرامید میں کہ''ہم نیوز'' چومیس گھنٹے کا نیوز چینل جس کا مقصد جدید سے اختہ انٹر پرائز نگ تنفیق عمل، واقعات پرتنی، ڈیٹا کی بنیاد پرسامعین کی توجہ مبذول کرانا ہوگا۔ کمپیٹیٹ کمیشن آف پاکستان نے ایم ڈی پروڈکشن (پرائیویٹ) کمبیٹڈ کے ساتھ اسکیم کا انظام اور پیلیم مرحلہ کے جائزے کے لئے آروز جاری کیا۔اب بیاسکیم عدالت میں اس کی منظوری اور متعلقہ کاروائیوں کی پیکیل کے لئے موجود ہے جس سے انتجابی این ایل اپنے طویل ترین مقاصد کو حاصل کرنے میں کا میاب ہوگا اور پاکستانی میڈیا انڈسٹری میں توسیع کا متحمل ہوگا اور امید کی جاتی ہے کہ آنے والی مدت میں شاندار منافع ہوگا۔

ہمیں پرامید ہیں کہ ہمستقل طور پراپے شیئر ہولڈرز کی کامیابی کیلئے روال دوال رہیں گے۔انٹج این ایل نے اپنی قیادت کاشا ندار مظاہرہ کیا ہے اورا پنی رائے تفویض کی ہے۔اس حوالے سے بیر بے حداہم ہے کہ ہم نے گزشتہ مدت کے دوران کیا حاصل کیا ہے اور ہم مزید پرامید ہیں کہ ستعقبل میں اس میں مزید توسیع ہوگی۔

اظهارتشكر:

ا تنظامیہ کی جانب ہے بچھے بیموقع حاصل ہے کہ میں اپنے تمام شیئر ہولڈرز ، ملاز مین ، سفرز ، کارو باری شراکت داراور دیگراسٹیک ہولڈرز کا کمپنی پرمکسل اعتاد کرنے پرشکر بیادا کرتا ہوں ، مسلسل تعاون ادر سمولیات کے حوالے ہے ایچ این ایل اپنے مقاصد کے تحت آ گے بڑھتار ہے گا۔

کراچی، ۲۱ فروری <u>۱۰۱۸ ت</u>،

معلق على المعلق المعلق

# AUDITORS' REPORT TO THE MEMBERS ON REVIEW OF UNCONSOLIDATED CONDENSED INTERIM FINANCIAL INFORMATION

### Introduction

We have reviewed the accompanyingunconsolidated condensedinterimbalance sheet of **Hum Network Limited**(the Company) as at **31 December 2017** and the related unconsolidated condensed interim profit and loss account, unconsolidated condensed interim statement of comprehensive income, unconsolidated condensed interim cash flow statement, and unconsolidated condensed interim statement of changes in equity and notes to the accounts for the six-months period then ended (here-in-after referred to as "interim financial information"). Management is responsible for the preparation and presentation of this interim financial information in accordance with approved accounting standards as applicable in Pakistan for interim financial reporting. Our responsibility is to express a conclusion on this interim financial information based on our review.

### Scope of Review

We conducted our review in accordance with International Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity". A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

### Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the accompanying interim financial informationis not prepared, in all material respects, in accordance with approved accounting standards as applicable in Pakistanfor interim financial reporting.

Sd/-

EY Ford Rhodes Chartered Accountants

Engagement Partner: Khurram Jameel

Date: February 21,2018

Place: Karachi

# UNCONSOLIDATED CONDENSED INTERIM BALANCE SHEET AS AT DECEMBER 31, 2017

		December 31, 2017	June 30, 2017
		(Un-audited)	(Audited)
	Note	Ru	pees
ASSETS			
NON-CURRENT ASSETS			
Property, plant and equipment	5	1,439,663,335	266,513,320
Intangible assets		24,747,791	24,497,098
Long term investments		228,898,451	228,898,451
Long term deposits		22,867,278	36,264,458
Television program costs		211,684,191	253,655,178
Deferred tax asset		119,216,793	110,102,953
CURRENT ASSETS		2,047,077,839	919,931,458
▼17.5 (20.5 ± 1.6 € 7.0 €)		40.557.107	2 214 006
Inventories		49,556,197	2,314,986
Current portion of television program costs Trade debts	6	201,160,115	220,168,115
Advances	0	1,884,002,026 147,595,738	1,745,549,232 230,916,704
Trade deposits and short term prepayments		13,888,576	23,478,526
Other receivables	7	73,722,977	34,976,743
Taxation – net	<i>E</i> .	63,624,452	46,906,524
Cash and bank balances		92,012,247	374,219,488
Cush and bank bankies		2,525,562,328	2,678,530,318
TOTAL ASSETS		4,572,640,167	3,598,461,776
EQUITY AND LIABILITIES			
SHARE CAPITAL AND RESERVES			
Authorised capital		1,500,000,000	1,500,000,000
Issued, subscribed and paid-up share capital		945,000,000	945,000,000
Unappropriated profit		2,554,555,043	2,113,010,440
		3,499,555,043	3,058,010,440
NON-CURRENT LIABILITIES			
Liabilities against assets subject to finance lease	7927	15,395,817	12,068,950
Long term financing	8	339,620,808	-
		355,016,625	12,068,950
CURRENT LIABILITIES			
Trade and other payables	9	669,787,175	493,126,682
Accrued markup		1,736,181	128,256
Unclaimed dividend		20,122,842	5,948,490
Current portion of liabilities against assets subject to finance lease		26,422,301	29,178,958
CONTINGENCIES AND COMMITMENTS	10	718,068,499	528,382,386
	10	-	
TOTAL EQUITY AND LIABILITIES		4,572,640,167	3,598,461,776

The annexed notes from 1 to 16 form an integral part of these unconsolidated condensed interim financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# UNCONSOLIDATED CONDENSED INTERIM PROFIT AND LOSS ACCOUNT FOR THE HALF YEAR ENDED DECEMBER 31, 2017 (UN-AUDITED)

Revenue         11         2,432,411,788         2,269,483,098         1,205,257,563         1,185,885,890           Cost of production Transmission cost         12         (1,422,527,131) (1,262,473,684) (27,937,518) (21,874,447) (1,475,529,213) (1,305,904,085) (733,983,167) (706,797,429)         (706,045,649) (684,922,982) (43,430,401) (27,937,518) (21,874,447) (1,475,529,213) (1,305,904,085) (733,983,167) (706,797,429)         (706,045,649) (684,922,982) (43,430,401) (27,937,518) (21,874,447) (1,475,529,213) (1,305,904,085) (733,983,167) (706,797,429)         (706,045,649) (27,937,518) (21,874,447) (706,797,429)         (706,045,649) (479,088,461) (1,305,904,085) (733,983,167) (706,797,429)         (706,045,649) (479,088,461) (1,305,904,085) (733,983,167) (706,797,429)         (706,045,649) (479,088,461) (479,088,461) (479,088,461)           Distribution costs         (146,696,882) (138,959,222) (87,482,665) (85,329,363) (479,088,461) (479,104,216)         (149,114,216) (479,142,161) (479,142,161)         (149,114,216) (479,142,161) (479,142,161)         (149,114,216) (479,142,161) (479,142,161) (479,142,161) (479,142,161) (479,142,161) (479,142,161) (479,142,161) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (479,142,162) (4			Half-year ended		Quarter-ended	
Revenue         11         2,432,411,788         2,269,483,098         1,205,257,563         1,185,885,890           Cost of production Transmission cost         12         (1,422,527,131) (33,002,082) (43,430,401) (27,937,518) (21,874,447) (27,937,518) (21,874,447) (1,475,529,213) (1,305,904,085) (733,983,167) (706,797,429)         (706,045,649) (27,937,518) (21,874,447) (706,797,429)           Gross profit         956,882,575         963,579,013 (73,983,167) (706,797,429)         471,274,396 (479,088,461)           Distribution costs         (146,696,882) (138,959,222) (87,482,665) (85,329,363)         (85,329,363)           Administrative expenses         (273,500,283) (290,391,213) (138,545,826) (149,114,216)           Other income         43,964,821 (50,456,699) (25,675,196) (40,731,481)           Other expenses         - (7,860,161) (7,132,228)           Finance costs         (5,061,164) (15,042,824) (3,267,041) (6,255,451)           Profit before taxation         575,589,067 (561,782,292) (267,654,060) (271,988,684)           Taxation         (48,658,304) (71,465,477) (23,989,334) (33,516,073) (49,986,216) (70,055,180) (40,571,253)           Profit after taxation         536,044,603 (493,285,186) (248,650,942) (231,417,431)           Earnings per share -						
Revenue         11         2,432,411,788         2,269,483,098         1,205,257,563         1,185,885,890           Cost of production Transmission cost         12         (1,422,527,131) (53,002,082) (43,430,401) (27,937,518) (21,874,447) (27,937,518) (21,874,447)         (684,922,982) (27,937,518) (21,874,447) (27,937,518) (21,874,447)           Gross profit         956,882,575         963,579,013 (733,983,167) (706,797,429)         479,088,461           Distribution costs         (146,696,882) (138,959,222) (87,482,665) (85,329,363)         (85,329,363)           Administrative expenses         (273,500,283) (290,391,213) (138,545,826) (149,114,216)           Other income         43,964,821 (50,456,699) (25,675,196) (40,731,481)           Other expenses         - (7,860,161) (7,860,161) (7,132,228)           Finance costs         (5,061,164) (15,042,824) (3,267,041) (6,255,451)           Profit before taxation         575,589,067 (561,782,292) (267,654,060) (271,988,684)           Taxation         - current (48,658,304) (71,465,477) (23,989,334) (33,516,073) (49,86,216) (7.055,180) (39,544,464) (68,497,106) (19,003,118) (40,571,253)           Profit after taxation         536,044,603 (493,285,186) (248,650,942) (231,417,431)           Earnings per share -		Note	F-15.57.11//	F-10-10-10-10-10-10-10-10-10-10-10-10-10-	11-00-00 TOO	TO 100 TO
Cost of production Transmission cost         12         (1,422,527,131) (53,002,082) (43,430,401) (27,937,518) (21,874,447) (1,475,529,213) (1,305,904,085) (733,983,167) (706,797,429)         (684,922,982) (21,874,447) (27,937,518) (21,874,447) (1,475,529,213) (1,305,904,085) (733,983,167) (706,797,429)           Gross profit         956,882,575 (138,959,222) (87,482,665) (85,329,363)         471,274,396 (487,482,665) (85,329,363)           Distribution costs         (146,696,882) (138,959,222) (87,482,665) (85,329,363)           Administrative expenses         (273,500,283) (290,391,213) (138,545,826) (149,114,216)           Other income         43,964,821 (50,456,699) (25,675,196) (40,731,481)           Other expenses         - (7,860,161) (15,042,824) (3,267,041) (6,255,451)           Profit before taxation         575,589,067 (561,782,292) (267,654,060) (271,988,684)           Taxation         - (48,658,304) (71,465,477) (23,989,334) (33,516,073) (49,96,216) (7,055,180) (7,055,180) (7,055,180) (7,055,180) (7,055,180) (19,003,118) (40,571,253)           Profit after taxation         536,044,603 (493,285,186) (248,650,942) (231,417,431)           Earnings per share —		Tiote	Kup	ccs	Kup	
Transmission cost         (53,002,082) (43,430,401) (1,46,347) (1,475,529,213) (1,305,904,085)         (21,874,447) (706,797,429)           Gross profit         956,882,575         963,579,013         471,274,396         479,088,461           Distribution costs         (146,696,882) (138,959,222) (87,482,665) (85,329,363)           Administrative expenses         (273,500,283) (290,391,213) (138,545,826) (149,114,216)           Other income         43,964,821 (50,456,699) (25,675,196) (40,731,481)           Other expenses         - (7,860,161) (15,042,824) (3,267,041) (6,255,451)           Profit before taxation         575,589,067 (561,782,292) (267,654,060) (271,988,684)           Taxation         - (urrent (48,658,304) (71,465,477) (23,989,334) (33,516,073) (4,986,216) (7,055,180) (39,544,464) (68,497,106) (19,003,118) (40,571,253)           Profit after taxation         536,044,603 (493,285,186) (493,285,186) (248,650,942) (231,417,431)           Earnings per share -	Revenue	11	2,432,411,788	2,269,483,098	1,205,257,563	1,185,885,890
Gross profit         956,882,575         963,579,013         471,274,396         479,088,461           Distribution costs         (146,696,882)         (138,959,222)         (87,482,665)         (85,329,363)           Administrative expenses         (273,500,283)         (290,391,213)         (138,545,826)         (149,114,216)           Other income         43,964,821         50,456,699         25,675,196         40,731,481           Other expenses         -         (7,860,161)         -         (7,132,228)           Finance costs         (5,061,164)         (15,042,824)         (3,267,041)         (6,255,451)           Profit before taxation         575,589,067         561,782,292         267,654,060         271,988,684           Taxation         -         (48,658,304)         (71,465,477)         (23,989,334)         (33,516,073)           - deferred         9,113,840         2,968,371         4,986,216         (7,055,180)           (39,544,464)         (68,497,106)         (19,003,118)         (40,571,253)           Profit after taxation         536,044,603         493,285,186         248,650,942         231,417,431		12				
Gross profit         956,882,575         963,579,013         471,274,396         479,088,461           Distribution costs         (146,696,882)         (138,959,222)         (87,482,665)         (85,329,363)           Administrative expenses         (273,500,283)         (290,391,213)         (138,545,826)         (149,114,216)           Other income         43,964,821         50,456,699         25,675,196         40,731,481           Other expenses         -         (7,860,161)         -         (7,132,228)           Finance costs         (5,061,164)         (15,042,824)         (3,267,041)         (6,255,451)           Profit before taxation         575,589,067         561,782,292         267,654,060         271,988,684           Taxation         -         (48,658,304)         (71,465,477)         (23,989,334)         (33,516,073)           - deferred         9,113,840         2,968,371         4,986,216         (7.055,180)           (39,544,464)         (68,497,106)         (19,003,118)         (40,571,253)           Profit after taxation         536,044,603         493,285,186         248,650,942         231,417,431	Transmission cost		(53,002,082)	(43,430,401)	(27,937,518)	(21,874,447)
Distribution costs         (146,696,882)         (138,959,222)         (87,482,665)         (85,329,363)           Administrative expenses         (273,500,283)         (290,391,213)         (138,545,826)         (149,114,216)           Other income         43,964,821         50,456,699         25,675,196         40,731,481           Other expenses         -         (7,860,161)         -         (7,132,228)           Finance costs         (5,061,164)         (15,042,824)         (3,267,041)         (6,255,451)           Profit before taxation         575,589,067         561,782,292         267,654,060         271,988,684           Taxation         -         (48,658,304)         (71,465,477)         (23,989,334)         (33,516,073)           -         -         (9,113,840)         2,968,371         4,986,216         (7,055,180)           -         (39,544,464)         (68,497,106)         (19,003,118)         (40,571,253)           Profit after taxation         536,044,603         493,285,186         248,650,942         231,417,431			(1,475,529,213)	(1,305,904,085)	(733,983,167)	(706,797,429)
Administrative expenses         (273,500,283)         (290,391,213)         (138,545,826)         (149,114,216)           Other income         43,964,821         50,456,699         25,675,196         40,731,481           Other expenses         -         (7,860,161)         -         (7,132,228)           Finance costs         (5,061,164)         (15,042,824)         (3,267,041)         (6,255,451)           Profit before taxation         575,589,067         561,782,292         267,654,060         271,988,684           Taxation         -         (48,658,304)         (71,465,477)         (23,989,334)         (33,516,073)           -         deferred         9,113,840         2,968,371         4,986,216         (7,055,180)           (39,544,464)         (68,497,106)         (19,003,118)         (40,571,253)           Profit after taxation         536,044,603         493,285,186         248,650,942         231,417,431	Gross profit	8	956,882,575	963,579,013	471,274,396	479,088,461
Other income         43,964,821         50,456,699         25,675,196         40,731,481           Other expenses         - (7,860,161)         - (7,132,228)           Finance costs         (5,061,164)         (15,042,824)         (3,267,041)         (6,255,451)           Profit before taxation         575,589,067         561,782,292         267,654,060         271,988,684           Taxation         - current         (48,658,304)         (71,465,477)         (23,989,334)         (33,516,073)           - deferred         9,113,840         2,968,371         4,986,216         (7,055,180)           (39,544,464)         (68,497,106)         (19,003,118)         (40,571,253)           Profit after taxation         536,044,603         493,285,186         248,650,942         231,417,431	Distribution costs		(146,696,882)	(138,959,222)	(87,482,665)	(85,329,363)
Other expenses         -         (7,860,161)         -         (7,132,228)           Finance costs         (5,061,164)         (15,042,824)         (3,267,041)         (6,255,451)           Profit before taxation         575,589,067         561,782,292         267,654,060         271,988,684           Taxation         -         (48,658,304)         (71,465,477)         (23,989,334)         (33,516,073)           -         deferred         9,113,840         2,968,371         4,986,216         (7,055,180)           (39,544,464)         (68,497,106)         (19,003,118)         (40,571,253)           Profit after taxation         536,044,603         493,285,186         248,650,942         231,417,431	Administrative expenses		(273,500,283)	(290,391,213)	(138,545,826)	(149,114,216)
Finance costs (5,061,164) (15,042,824) (3,267,041) (6,255,451)  Profit before taxation 575,589,067 561,782,292 267,654,060 271,988,684  Taxation - current (48,658,304) (71,465,477) (23,989,334) (33,516,073) (49,661) (70,055,180) (39,544,464) (68,497,106) (19,003,118) (40,571,253)  Profit after taxation 536,044,603 493,285,186 248,650,942 231,417,431	Other income		43,964,821	50,456,699	25,675,196	40,731,481
Profit before taxation         575,589,067         561,782,292         267,654,060         271,988,684           Taxation	Other expenses		( <del>*</del>	(7,860,161)		(7,132,228)
Taxation - current - deferred  (48,658,304) (71,465,477) (23,989,334) (33,516,073) - deferred  9,113,840 2,968,371 4,986,216 (7,055,180) (39,544,464) (68,497,106) (19,003,118) (40,571,253)  Profit after taxation  536,044,603 493,285,186 248,650,942 231,417,431	Finance costs		(5,061,164)	(15,042,824)	(3,267,041)	(6,255,451)
- current (48,658,304) (71,465,477) (23,989,334) (33,516,073) (9,113,840) (2,968,371) (4,986,216) (7,055,180) (39,544,464) (68,497,106) (19,003,118) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253) (40,571,253)	Profit before taxation	27	575,589,067	561,782,292	267,654,060	271,988,684
- deferred 9,113,840 2,968,371 4,986,216 (7,055,180) (39,544,464) (68,497,106) (19,003,118) (40,571,253)  Profit after taxation 536,044,603 493,285,186 248,650,942 231,417,431  Earnings per share –	Taxation					
(39,544,464) (68,497,106) (19,003,118) (40,571,253)  Profit after taxation 536,044,603 493,285,186 248,650,942 231,417,431  Earnings per share –	- current		(48,658,304)	(71,465,477)	(23,989,334)	(33,516,073)
Profit after taxation         536,044,603         493,285,186         248,650,942         231,417,431           Earnings per share –	- deferred		9,113,840	2,968,371	4,986,216	(7,055,180)
Earnings per share –			(39,544,464)	(68,497,106)	(19,003,118)	(40,571,253)
	Profit after taxation	14	536,044,603	493,285,186	248,650,942	231,417,431
basic and diluted 0.57 0.52 0.26 0.24	Earnings per share –					
	basic and diluted	69	0.57	0.52	0.26	0.24

The annexed notes from 1 to 16 form an integral part of these unconsolidated condensed interim financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# UNCONSOLIDATED CONDENSED INTERIM STATEMENT OF COMPREHENSIVE INCOME FOR THE HALF YEAR ENDED DECEMBER 31, 2017 (UN-AUDITED)

* *	Half-year ended		Quarter-ended	
	December 31, 2017	December 31, 2016	December 31, 2017	December 31, 2016
	Rupees		Ru	pees
Profit after taxation	536,044,603	493,285,186	248,650,942	231,417,431
Other comprehensive income	870	1702	1 <b>5</b> 0	
Total comprehensive income	536,044,603	493,285,186	248,650,942	231,417,431

The annexed notes from 1 to 16 form an integral part of these unconsolidated condensed interim financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# UNCONSOLIDATED CONDENSED INTERIM CASH FLOW STATEMENT FOR THE HALF YEAR ENDED DECEMBER 31, 2017 (UN-AUDITED)

(en ricenze)	December 31, 2017	December 31, 2016
	(Rup	ees)
CASH FLOWS FROM OPERATING ACTIVITIES		
Profit before taxation	575,589,067	561,782,292
Adjustments for:		
Depreciation	39,438,397	38,307,508
Amortization	4,093,308	3,473,269
Finance costs	5,061,164	15,042,824
Profit on bank accounts	(14,391,281)	(2,604,602)
Gain on disposal of property, plant and equipment	(503,095)	(3,894,524)
Exchange (gain) / loss	(14,434,948)	7,860,161
	19,263,545	58,184,636
Operating profit before working capital changes	594,852,612	619,966,928
(Increase) / decrease in current assets		<u></u>
Inventories	(47,241,210)	155,377
Television program costs	19,008,000	57,302,170
Trade debts	(124,017,846)	(204,567,886)
Advances	83,320,966	(70,597,908)
Trade deposits and short - term prepayments	9,589,950	(643,452)
Other receivables	(38,746,235)	4,644,892
Toward In account Habilitation	(98,086,375)	(213,706,807)
Increase in current liabilities Trade and other payables	176,660,493	106,101,024
Cash generated from operations	673,426,730	512,361,145
Taxes paid	(65,376,231)	(182,262,289)
Finance costs paid	(3,453,240)	(18,894,376)
Profit received on bank accounts	14,391,281	2,604,602
Long-term deposits	13,397,180	240,650
Television program costs	41,970,986	120,936,004
Net cash generated from operating activities	674,356,706	434,985,736
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property, plant and equipment	(1,219,522,282)	(49,768,854)
Purchase of intangible assets	(4,344,000)	(2,155,000)
Proceeds from sale of property, plant and equipment	7,436,964	6,031,655
Investment made in subsidiaries		(11,407,400)
Net cash used in investing activities	(1,216,429,318)	(57,299,599)
CASH FLOWS FROM FINANCING ACTIVITIES		
Dividend paid	(80,325,648)	(1,162)
Liabilities against assets subject to finance lease	570,210	(980,262)
Short term borrowings repaid	370,210	(259,233,627)
Long term financing acquired	339,620,808	(20),200,027)
Net cash generated from / (used in) financing activities	259,865,370	(260,215,051)
Net (decrease)/ increase in cash and cash equivalents	(282,207,242)	117,471,086
Cash and cash equivalents at the beginning of the period	374,219,489	12,260,410
Cash and cash equivalents at the end of the period	92,012,247	129,731,496
emplements of emplements of the second contract of the second of the sec		

The annexed notes from 1 to 16 form an integral part of these unconsolidated condensed interim financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# UNCONSOLIDATED CONDENSED INTERIM STATEMENT OF CHANGES IN EQUITY FOR THE HALF YEAR ENDED DECEMBER 31, 2017 (UN-AUDITED)

	Issued, subscribed and paid-up capital	Unappropriated profit Rupees	Total
Balance as at July 01, 2016	945,000,000	1,097,627,462	2,042,627,462
Profit after taxation	.7	493,285,186	493,285,186
Other comprehensive income	88		
Total comprehensive income for the period	-	493,285,186	493,285,186
Balance as at December 31, 2016	945,000,000	1,590,912,648	2,535,912,648
Balance as at July 01, 2017	945,000,000	2,113,010,440	3,058,010,440
Final cash dividend for the year June 30,2017 @ Rs. 0.1 per share	~	(94,500,000)	(94,500,000)
Profit after taxation	.7	536,044,603	536,044,603
Other comprehensive income to 14	88		
Total comprehensive income for the period	-	536,044,603	536,044,603
Balance as at December 31, 2017	945,000,000	2,554,555,043	3,499,555,043

The annexed notes from 1 to 16 form an integral part of these unconsolidated condensed interim financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

### 1. THE COMPANY AND ITS OPERATIONS

- 1.1 Hum Network Limited (the Company) was incorporated in Pakistanon February 25, 2004 as a public limited company under the repealed Companies Ordinance, 1984. The Company is listed on Pakistan Stock Exchange Limited. The registered office of the Company is situated at Plot No. 10/11, Hassan Ali Street, Off. I.I. Chundrigar Road, Karachi, Pakistan. The Company's principal business is to launch transnational satellite channels and aims at presenting a wide variety of cultural heritage. Its core areas of operation are production, advertisement, entertainment and media marketing. It covers a wide variety of programs with respect to information, entertainment, news, education, health, food, music and society. Further, during the period, the Board of Directors of the company approved the launch of new channel by the name of Hum News.
- 1.2 These are separate financial statements of the Company in which investments in subsidiaries are accounted for on the basis of direct equity interest and are not consolidated.

### 2. BASIS OF PREPARATION

- 2.1 The Securities and Exchange Commission of Pakistan (SECP) vide its Circular 23/2017 dated October 4, 2017 has notified that companies whose financial year closes on or before December 31, 2017 shall prepare their financial statements in accordance with provisions of the repealed Companies Ordinance, 1984. Further, the Institute of Chartered Accountants of Pakistan (ICAP) through its Circular 17/2017 dated October 6, 2017 has clarified that companies shall prepare their interim financial statements in accordance with provisions of the repealed Companies Ordinance, 1984 for the period ending on or before December 31, 2017. Accordingly, these unconsolidated condensed interim financial statements of the Company for the half year ended December 31, 2017 have been prepared in accordance with the requirements of the International Accounting Standards (IAS) 34 "Interim Financial Reporting" and provisions of and directives issued under the repealed Companies Ordinance, 1984. In case requirements differ, the provisions of or directives under the repealed Companies Ordinance, 1984 shall prevail.
- 2.2 These unconsolidated condensed interim financial statements do not include all the information and disclosures required in annual financial statements and should be read in conjunction with the annual audited financial statements of the Company for the year ended June 30, 2017. These unconsolidated condensed interim financial statements are unaudited, however, have been subjected to limited scope review by the auditors and are being submitted to the shareholders as required by the listing regulation of Pakistan Stock Exchange Limited and Section 237 of the Companies Act, 2017.
- 2.3 The figures of the unconsolidated condensed interim profit and loss account and unconsolidated condensed interim statement of comprehensive income for the quarters ended December 31, 2017 and December 31, 2016 and notes forming part thereof have not been reviewed by the auditors of the Company, as they have reviewed the cumulative figures for the half years ended December 31, 2017 and December 31, 2016.

### 3. ACCOUNTING POLICIES

The accounting policies adopted in the preparation of these unconsolidated condensed interim financial statements are consistent with those followed in the preparation of the Company's annual financial statements for the year ended June 30, 2017 except that the Company has adopted the following standards which became effective during the period:

- IAS 7- Statement of Cash flows: Disclosures Disclosure Initiative (Amendment)
- IAS 12— Income Taxes Recognition of Deferred Tax Assets for Unrealized losses (Amendments)
- IFRS 12 Disclosure of interests in Other Entities: Clarification of the scope of disclosure requirements (improvements)

The adoption of the above amendments and improvements did not have any material effect on these condensed interim financial statements.

# 4. ACCOUNTING ESTIMATES AND JUDGMENTS

Judgements and estimates made by the management in the preparation of these unconsolidated condensed interim financial statements are same as those applied in the Company's annual financial statements for the year ended June 30, 2017

8	*		December 31, 2017 (Un-audited)	June 30, 2017 (Audited)
5.	PROPERTY, PLANT AND EQUIPMENT	Note	Rupe	
	Operating fixed assets Capital work-in-progress	5.1 5.2	287,374,760 1,152,288,575 1,439,663,335	262,435,796 4,077,524 266,513,320
5.1	Operating fixed assets			
	Opening balance – at book value		262,435,796	265,710,406
	Additions during the period / year – at cost	5.1.1	71,311,231 333,747,027	81,244,991 346,955,397
	Less:		(C 022 000)	// aca aca 1
	Disposals during the period / year – at book value Depreciation charged during the period / year		(6,933,870) (39,438,397)	(6,268,862) (78,250,739)
	Closing balance – at book value		(46,372,267) 287,374,760	(84,519,601) 262,435,796
5.1.1	Additions during the period / year			
	Owned			
	Leasehold improvements Furniture and fittings		1,236,423	9,614,920 11,121,035
	Motor vehicles		14,457,084	2,053,623
	Audio visual equipment		12,573,678	7,005,000
	Uplinking equipment		240,000	-,,,,,,,,
	Office equipment		8,203,645	15,303,482
	Computers		11,576,950	9,093,997
	Leased		22.022.454	27.052.024
	Motor vehicles		23,023,451	27,052,934
			71,311,231	81,244,991
5.2	Capital work-in-progress			
	Opening balance		4,077,524	(. <del></del> )
	Additions during the period / year	5.2.1	1,148,211,051	22,997,574
	Transfers to operating fixed assets			(18,920,050)
	Closing balance		1,152,288,575	4,077,524
5.2.1	Additions during the period / year			
	Leasehold land		679,992,000	2/
	Building on leasehold land		138,298,640	*
	Leasehold improvements			9,614,920
	Motor vehicles		24,486,961	2
	Audio visual equipment		230,403,566	*
	Uplinking equipment		38,122,100	
	Office equipment		15,097,916	10,623,854
	Computers		18,279,028	2 750 000
	Others		3,530,840	2,758,800
			1,148,211,051	22,997,574

			December 31, 2017 (Un-audited)	June 30, 2017 (Audited)
		Note	Rup	
6.	TRADE DEBTS			
	Considered good	6.1	1,884,002,026	1,745,549,232
	Considered doubtful		47,026,912	47,026,912
			1,931,028,938	1,792,576,144
	Less: Provision for doubtful debts		47,026,912	47,026,912
			1,884,002,026	1,745,549,232
6.1	Include amount receivable from the following related parties:			
	Hum TV, Inc – USA		153,405,314	132,215,676
	Hum Network UK Ltd		111,991,185	104,218,457
			265,396,499	236,434,133
7.	OTHER RECEIVABLES - considered good			
	Due from related parties	7.1	40,157,857	26,727,341
	Sales tax receivable		30,406,371	8,069,402
	Others		3,158,749	180,000
			73,722,977	34,976,743
7.1	Include amount receivable from the following related parties:			
	Hum TV, Inc – USA		10,076,965	8,446,143
	Sky Line Publication (Private) Limited		30,080,892	18,281,198
			40,157,857	26,727,341

# 8. LONG TERM FINANCING - secured

During the period, the Company obtained a long term loan from Faysal Bank Limited. The loan carries markup rate of six month KIBOR + 1% per annum, payable quarterly. The loan is repayable within 5 years in forty eight equal monthly instalments starting from January 2019. The loan is secured by first charge of equitable mortgage of building, paripassu hypothecation charge of property, plant and equipment of the Company.

December 31,	June 30,
2017	2017
(Un-audited)	(Audited)
Rup	ees

# 9. TRADE AND OTHER PAYABLES

Creditors	393,020,480	185,756,972
Accrued liabilities	236,871,350	253,819,783
Withholding tax payable	15,507,248	32,266,550
Advances from customers	1,973,994	10,848,088
Payable to provident fund	6,485,552	85,234
Others	15,928,551	10,350,055
	669,787,175	493,126,682

9.1 Include amounts payable to related parties amounting to Rs 259,856,318/- (June 30, 2017: Rs.156,103,220/-).

# 10. CONTINGENCIES AND COMMITMENTS

# 10.1 Contingencies

There are no material changes in the status of contingencies as reported in the annual financial statements of the Company for the year ended June 30, 2017.

### 10.2 Commitments

Purchase of television programs commitments with M.D Production (Private) Limited related party as at December 31, 2017 amounted to Rs. 272,851,250/- (June 30, 2017: Rs.163,962,500/-). Commitment for purchase of television programs with other than related parties as at December 31, 2017 amounted toNil (June 30, 2017: Rs. 11,753,000/-).

		Half-year	r ended	Quarter	-ended
		December 31, 2017	December 31, 2016	December 31, 2017	December 31, 2016
		(Un-audited)	(Un-audited)	(Un-audited)	(Un-audited)
	Not			Rupe	
11.	REVENUE – net	P			
	Advertisement revenue	2,115,361,830	2,075,300,472	1,059,885,011	1,068,127,596
	Production revenue	76,715,890	85,181,808	57,727,512	57,810,064
	Digital sales revenue	16,701,613	10,841,942	13,343,210	5,261,283
	Subscription income	84,111,124	75,116,622	42,661,657	36,602,118
	Film distribution revenue	139,521,331	23,042,254	31,640,173	18,084,829
	11.	2,432,411,788	2,269,483,098	1,205,257,563	1,185,885,890
11.1	Revenue is net off the following i	tems:			
	Sales tax	323,321,579	346,470,839	155,800,686	179,677,223
	Discount to customers	176,761,780	152,615,118	88,790,844	77,988,228
		500,083,359	499,085,957	244,591,530	257,665,451
12.	COST OF PRODUCTION				
	Cost of outsourced programs	781,947,824	672,123,156	387,636,937	379,858,458
	Cost of in-house programs	220,455,917	140,151,763	132,739,186	86,720,889
	Inventories consumed	167,863	155,373	167,863	) <del>-</del>
	Salaries and benefits	261,081,950	198,479,916	153,154,857	112,567,644
	Depreciation	23,757,708	18,906,225	12,393,549	10,167,914
	Amortisation	2,445,197	2,013,757	1,275,273	1,038,858
	Traveling and conveyance	21,026,815	11,412,616	14,550,198	7,227,411
	Utilities	8,602,113	7,568,339	4,696,169	3,999,749
	Rent, rates and taxes	12,856,797	7,294,469	9,578,969	3,274,863
	Insurance	5,505,850	4,874,989	2,506,232	2,735,982
	Repair and maintenance	9,817,471	10,669,681	6,077,634	6,584,744
	Fee and subscription	4,433,617	2,547,785	1,319,087	1,269,478
	Communication expense	5,148,895	4,850,129	2,709,084	2,837,949
	Security charges	1,403,653	393,574	597,453	319,174
	Consultancy	2,749,829	2,458,091	1,371,544	1,233,186
	Printing and stationery	146,645	335,648	80,614	207,920
		1,361,548,144	1,084,235,511	730,854,649	620,044,219
	In production television programs				
	- opening	86,240,166	80,456,290	91,590,116	67,096,880
	In production television programs	3			
	- closing	(91,399,116)	(77,218,116)	(91,399,116)	(77,218,116)
	Delegand / considered account	1,356,389,194	1,087,473,685	731,045,649	609,922,983
	Released / unreleased programs - opening	387,583,127	880,608,495	296,445,190	780,608,495
	Released / unreleased programs	(321 445 100)	(705 609 406)	(321 445 100)	(705 609 406)
	- closing	(321,445,190)	(705,608,496)	(321,445,190)	(705,608,496)
		1,422,527,131	1,262,473,684	706,045,649	684,922,982

# 13. TRANSACTIONS WITH RELATED PARTIES

Related parties of the Company comprisesubsidiaries, associates, retirement funds, directors and key management personnel. Details of transactions with related parties during the period, other than those which have been disclosed elsewhere in these financial statements are as follows:

		December 31, 2017	December 31, 2016
		Ru	pees
		(Un-audited)	(Un-audited)
Related parties	Nature of transactions		
Subsidiaries	Investments made		11,407,400
	Payments during the period - net	(7,496,999)	(5,961,786)
	Subscription income		7,442,500
	Management fee	1,630,875	1,600,500
Associates	Purchase of television programs	609,648,758	629,797,390
Retirement fund	Contributions	12,963,201	10,500,298
Key management personnel	Remuneration	339,355,346	295,095,562

# 14. FINANCIAL RISK MANAGEMENT AND FAIR VALUE DISCLOSURES

These unconsolidated condensed interim financial statements do not include all financial risk management information and disclosures and should be read in conjunction with the Company's annual financial statements for the year ended June 30, 2017. There have been no changes in any risk management policies since the year end.

The carrying value of all the financial instruments reflected in these financial statements approximate to their fair value.

### 15. DATE OF AUTHORIZATION

These unconsolidated condensed interim financial statements have been authorised for issue on February 21,2018 by the Board of Directors.

# 16. GENERAL

Amounts have been rounded off to the nearest rupee.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

# CONDENSED INTERIM CONSOLIDATED BALANCE SHEET AS AT DECEMBER 31, 2017

		December 31, 2017 (Un-audited)	June 30, 2017 (Audited)
LOGOPPEO.	Note	Ruj	
ASSETS			
NON-CURRENT ASSETS			
Property, plant and equipment Intangible assets	5	1,445,694,973 83,495,590	272,944,752 83,609,083
Long term deposits		23,031,510	43,420,421
Television program costs Deferred tax asset	6	211,684,191 168,226,105	253,655,178 157,320,050
Deferred tax asset		1,932,132,369	810,949,484
CURRENT ASSETS			
Inventories		49,693,597	2,314,986
Current portion of television program costs	6	201,160,115	220,168,115
Trade debts	7	2,001,866,868	1,755,839,800
Advances Trade deposits and short term prepayments		165,590,485 39,833,498	242,770,231 38,818,124
Taxation – net		65,320,937	48,610,716
Other receivables		46,570,268	21,042,953
Cash and bank balances		207,794,607	453,827,053
		2,777,830,375	2,783,391,978
TOTAL ASSETS		4,709,962,744	3,594,341,462
EQUITY AND LIABILITIES			
SHARE CAPITAL AND RESERVES			
Authorised capital		1,500,000,000	1,500,000,000
Issued, subscribed and paid-up share capital		945,000,000	945,000,000
Unappropriated profit		2,517,163,088 3,462,163,088	2,011,816,774 2,956,816,774
NON-CURRENT LIABILITIES		2,102,102,000	2,750,010,777
Liabilities against assets subject to finance lease		15,395,817	12,068,950
Long term financing	8	339,620,808	
		355,016,625	12,068,950
CURRENT LIABILITIES			
Trade and other payables	9	844,501,707	590,200,033
Accrued markup		1,736,181	128,257
Unclaimed dividend Current portion of liabilities against assets subject to finance lease		20,122,842	5,948,490
Current portion of habitutes against assets subject to finance lease		26,422,301 892,783,031	29,178,958 625,455,738
CONTINGENCIES AND COMMITMENTS	10		550 FS.0532
TOTAL EQUITY AND LIABILITIES		4,709,962,744	3,594,341,462

The annexed notes from 1 to 15 form an integral part of these condenses interim consolidated financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# CONDENSED INTERIM CONSOLIDATED PROFIT AND LOSS ACCOUNT FOR THE HALF YEAR ENDED DECEMBER 31, 2017 (UN-AUDITED)

		Half-year ended		Quarter-ended		
		December 31, 2017	December 31, 2016	December 31, 2017	December 31, 2016	
	Note	Rup	ees	Rup	ees	
Revenue	11	2,695,100,941	2,409,723,772	1,336,632,843	1,230,540,807	
Cost of production	12	(1,484,454,289)	(1,301,054,381)	(729,848,230)	(697,807,121)	
Transmission cost		(111,720,679) (1,596,174,968)	(1,406,695,073)	(58,022,140) (787,870,370)	(44,833,449)	
Gross profit	ä	1,098,925,973	1,003,028,699	548,762,473	487,900,237	
Distribution costs		(148,228,701)	(150,976,940)	(89,014,484)	(97,347,081)	
Administrative expenses		(357,958,401)	(344,810,068)	(180,785,648)	(170,726,934)	
Other income		43,862,339	50,038,377	24,908,700	40,565,570	
Other expenses – exchange loss		÷	(7,860,161)	•	(7,132,228)	
Finance costs		(5,081,585)	(15,056,263)	(3,278,150)	(6,264,998)	
Profit before taxation	1	631,519,625	534,363,644	300,592,891	246,994,566	
Taxation			1	1	0.3000000000000000000000000000000000000	
<ul><li>current</li><li>deferred</li></ul>		(48,658,304)	(71,465,477)	(23,880,626)	(33,516,073)	
- deterred	ļ	9,113,840 (39,544,464)	2,968,371 (68,497,106)	4,986,216 (18,894,410)	(7,055,180) (40,571,253)	
Profit after taxation	9	591,975,161	465,866,538	281,698,481	206,423,313	
Earnings per share –						
basic and diluted	9	0.63	0.49	0.30	0.22	

The annexed notes from 1 to 15 form an integral part of these condenses interim consolidated financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# CONDENSED INTERIM CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE HALF YEAR ENDED DECEMBER 31, 2017 (UN-AUDITED)

	Half-year ended		Quarte	r-ended
	December 31, 2017	December 31, 2016	December 31, 2017	December 31, 2016
	Ruj	pees	Rupees	
Profit after taxation	591,975,161	465,866,538	281,698,481	206,423,313
Other comprehensive income	7,871,153	2,225,125	11,660,125	(1,437,284)
Total comprehensive income	599,846,314	468,091,663	293,358,606	204,986,029

The annexed notes from 1 to 15 form an integral part of these condenses interim consolidated financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# CONDENSED CONSOLIDATED INTERIM CASH FLOW STATEMENT FOR THE HALF YEAR ENDED DECEMBER 31, 2017 (UN-AUDITED)

	December 31, 2017	December 31, 2016
CASH FLOWS FROM OPERATING ACTIVITIES	(Rup	oees)
Profit before taxation	631,519,625	534,363,644
Adjustments for:		
Depreciation	39,438,397	38,721,360
Amortization	4,093,308	3,473,269
Finance costs	5,081,585	15,056,263
Profit on bank accounts	(14,391,281)	(2,604,602)
Gain on disposal of property, plant and equipment	(503,097)	(3,894,524)
Exchange difference on translation of foreign currency	8,635,131	2,225,125
Exchange loss/(gain)	(14,434,948)	7,860,161
Exchange 1033/(gain)	27,919,095	60,837,052
Operating profit before working capital changes	659,438,720	595,200,696
(Increase)/decrease in current assets		
Inventories	(47,378,611)	155,376
Television program costs	19,008,000	57,302,170
Trade debts	(231,592,119)	(193,572,099)
Advances, deposits and prepayments	76,164,373	(48,912,446)
Other receivables	(25,527,315)	(6,888,012)
other receivables	(209,325,672)	(191,915,011)
Increase in current liabilities		18 12 15 19
Trade and other payables	254,301,674	106,034,026
Cash generated from operations	704,414,722	509,319,711
Taxes paid	(67,160,737)	(182,314,341)
Finance costs paid	(3,473,661)	(18,907,819)
Profit received on bank accounts	14,391,281	2,604,602
Long-term deposits	20,388,911	20,563,226
Television program costs	41,970,986	120,936,004
Net cash generated from operating activities	710,531,502	452,201,383
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property, plant and equipment and intangibles	(1,223,866,282)	(55,970,791)
Proceeds from sale of property, plant and equipment	7,436,964	6,031,655
Net cash used in investing activities	(1,216,429,318)	(49,939,136)
CASH FLOWS FROM FINANCING ACTIVITIES		
Dividend paid	(80,325,648)	(1,162)
Long term financing acquired	339,620,808	*
Liabilities against assets subject to finance lease	570,210	(980,262)
Short term borrowings (repaid) / obtained	-	(259,233,627)
Net cash used in financing activities	259,865,370	(260,215,051)
Net increase / (decrease) in cash and cash equivalents	(246,032,446)	142,047,196
Cash and cash equivalents at the beginning of the period	453,827,053	50,367,783
Cash and cash equivalents at the end of the period	207,794,607	192,414,979
	<del></del>	·

The annexed notes from 1 to 15 form an integral part of these condenses interim consolidated financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# CONDENSED INTERIM CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE HALF YEAR ENDED DECEMBER 31, 2017

			Reserves		
	Issued, subscribe and paid-u capital		Unappropriate Profit	ed Sub-total	Total
Balance as at July 01, 2016	945,000,000	(3,837,148)	996,829,185	992,992,037	1,937,992,037
Net profit for the period Other comprehensive income	5 <b>-</b> 2	2,225,125	465,866,538	465,866,538 2,225,125	465,866,538 2,225,125
Total comprehensive income		2,225,125	465,866,538	468,091,663	468,091,663
Balance as at December 31, 2016	945,000,000	(1,612,023)	1,462,695,723	1,461,083,700	2,406,083,700
Balance as at July 01, 2017	945,000,000	(8,125,872)	2,019,942,646	2,011,816,774	2,956,816,774
Profit for the period Other comprehensive income	6 <b>-</b> 0	7,871,153	591,975,161	591,975,161 7,871,153	591,975,161 7,871,153
Total comprehensive income	1.2	7,871,153	591,975,161	599,846,314	599,846,314
Final cash dividend for the year June 30,2017 @ Rs. 0.1 per share			(94,500,000)	(94,500,000)	(94,500,000)
Balance as at December 31, 2017	945,000,000	(254,719)	2,517,417,807	2,517,163,088	3,462,163,088

The annexed notes from 1 to 15 form an integral part of these condensed interim consolidated financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

### 1. THE COMPANY AND ITS OPERATIONS

The 'Group' consists of

### 1.1 Holding Company

HUM Network Limited (the Company) was incorporated in Pakistan as a public limited company under the Companies Ordinance, 1984 (the Ordinance). The shares of the Company are quoted on Pakistan Stock Exchange. The registered office of the Holding Company is situated at Plot No. 10/11, Hassan Ali Street, Off. I.I. Chundrigar Road, Karachi, Pakistan.

The Holding Company's principal business is to launch transnational satellite channels and aims at presenting a wide variety of cultural heritage. Its core areas of operation are production, advertisement, entertainment and media marketing. It covers a wide variety of programmes with respect to information, entertainment, news, education, health, food, music and society. Further, during the period, the Board of Directors of the Holding company approved the launch of new channel by the name of Hum News.

### **Subsidiary Companies**

The 'Group' consists of

### **Holding Company**

**HUM Network Limited** 

	2017	2016
	Percentage	of holding
HUM TV, Inc.	100%	100%
HUM Network UK LTD	100%	100%
Sky Line Publications (Private) Limited	100%	100%
HUM Network FZ LLC	100%	100%
HUMM Co. (Private) Limited	100%	-

### 1.2 Nature of operations of subsidiaries

HUM TV, Inc., HUM Network UK LTD and HUM Network FZ LLChave been established with the purpose of providing entertainment programmes to the South Asian community by increasing presence in the United States of America (USA), Canada, UK and UAE respectively. The subsidiary companies will also serve as a platform for the Holding Company to explore avenues for greater distribution of the Holding Company brands in USA, Canada, UK and UAE and will establish relations with advertisers, as well as develop US-based media materials, such as dramas, documentaries and other entertainment shows and events.

Skyline Publication (Private) Limited is engaged in the publications of books and magzines. During the year ended June 30, 2015, Skyline Publications (Private) Limited acquired 100% equity in Newsline Publication (Private) Limited, which is engaged in publishing "Newsline" a monthly English magazine.

During the year ended June 30, 2017, a HUMM Co. (Private) Limited was incorporated as a consequence of a scheme of arrangement with M.D Productions (Private) Limited which will be engaged in undertaking, developing and producing contents, shows and programs to be aired on the Holding Company's network of channels.

### 2. BASIS OF PREPARATION

- 2.1 The Securities and Exchange Commission of Pakistan (SECP) vide its Circular 23/2017 dated October 4, 2017 has notified that companies whose financial year closes on or before December 31, 2017 shall prepare their financial statements in accordance with provisions of the repealed Companies Ordinance, 1984. Further, the Institute of Chartered Accountants of Pakistan (ICAP) through its Circular 17/2017 dated October 6, 2017 has clarified that companies shall prepare their interim financial statements in accordance with provisions of the repealed Companies Ordinance, 1984 for the period ending on or before December 31, 2017. Accordingly, these consolidated condensed interim financial statements of the Company for the half year ended December 31, 2017 have been prepared in accordance with the requirements of the International Accounting Standards (IAS) 34 "Interim Financial Reporting" and provisions of and directives issued under the repealed Companies Ordinance, 1984. In case requirements differ, the provisions of or directives under the repealed Companies Ordinance, 1984 shall prevail.
- 2.2 These consolidated condensed interim financial statements do not include all the information and disclosures required in annual financial statements and should be read in conjunction with the annual audited financial statements of the Company for the year ended June 30, 2017.

### 3. ACCOUNTING POLICES

The accounting policies adopted in the preparation of these condensed interim consolidated financial statements are consistent with those followed in the preparation of the Company's annual financial statements for the year ended June 30, 2017.

### 4. ACCOUNTING ESTIMATES AND JUDGMENTS

Judgements and estimates made by the management in the preparation of these consolidated condensed interim financial statements are same as those applied in the Company's annual financial statements for the year ended June 30, 2017

-	DDOBEDTY DI ANT AND EQUIDMENT	Note	December 31, 2017 (Un-audited)	June 30, 2017 (Audited)
5.	PROPERTY, PLANT AND EQUIPMENT	Note	Rupe	
	Operating fixed assets	5.1	293,406,398	268,867,228
	Capital work-in-progress	5.2	1,152,288,575	4,077,524
			1,445,694,973	272,944,752
5.1	Operating fixed assets			
	Opening balance – at book value		268,867,228	269,132,577
	Additions during the period / year – at cost	5.1.1	71,311,231	85,373,565
			340,178,459	354,506,142
	Less:		47 38	<i>177</i>
	Disposals during the period / year - at book value		(6,933,867)	(6,268,862)
	Depreciation charged during the period / year		(39,838,194)	(79,370,052)
			(46,772,061)	(85,638,914)
	Closing balance – at book value		293,406,398	268,867,228
5.1.1	Additions during the period / year – at cost			
	Owned			
	Leasehold improvements			9,614,920
	Furniture and fittings		1,236,423	14,919,737
	Motor vehicles		14,457,084	2,053,623
	Audio visual equipment		12,573,678	7,005,000
	Uplinking Equipment		240,000	15 (22 254
	Office equipment Computers		8,203,645 11,576,950	15,633,354
	Computers		11,576,950	9,093,997
	Leased Motor vehicles		23,023,451	27,052,934
	Wotor venicles		71,311,231	85,373,565
5.2	Capital work-in-progress			*****
	CONTROL TO A PROCESSION OF THE			
	Opening balance	501	4,077,524	- 007 574
	Additions during the period / year Transfers to operating fixed assets	5.2.1	1,148,211,051	22,997,574 (18,920,050)
	Closing balance		1,152,288,575	4,077,524
5.2.	1 Additions during the period / year		1,102,200,010	1,501,150
	Leasehold land		679,992,000	8
	Building on leasehold land		138,298,640	0.614.020
	Leasehold improvements Motor vehicles		24 494 041	9,614,920
	Audio visual equipment		24,486,961 230,403,566	75 801
	Uplinking equipment		38,122,100	-
	Office equipment		15,097,916	10,623,854
	Computers		18,279,028	10,020,007
	Others		3,530,840	2,758,800
			1,148,211,051	22,997,574

		December 31, 2017 (Un-audited) Rup	June 30, 2017 (Audited)
6.	TELEVISION PROGRAM COSTS		
	Unreleased / released less amortization	321,445,190	387,583,127
	In production	91,399,116	86,240,166
		412,844,306	473,823,293
	Less: Current portion	201,160,115	220,168,115
		211,684,191	253,655,178
7.	TRADE DEBTS		
	Considered good	2,001,866,868	1,755,839,800
	Considered doubtful	129,090,366	129,090,366
		2,130,957,234	1,884,930,166
	Less: Provision for doubtful debts	129,090,366	129,090,366
		2,001,866,868	1,755,839,800

### 8. LONG TERM FINANCING - secured

During the period, the Holding Company obtained a long term loan from Faysal Bank Limited. The loan carries markup rate of six month KIBOR + 1% per annum, payable quarterly. The loan is repayable within 5 years in forty eight equal monthly installments starting from January 2019. The loan is secured by first charge of equitable mortgage of building, paripassu hypothecation charge of property, plant and equipment of the Company.

		Note	December 31, 2017 (Un-audited) Rupe	June 30, 2017 (Audited)
9.	TRADE AND OTHER PAYABLES			
	Creditors Accrued liabilities Withholding tax payable Advances from customers Others	9.1	536,452,266 280,140,760 15,507,248 1,973,994 10,427,439 844,501,707	245,539,358 273,693,876 32,266,550 14,160,308 24,539,941 590,200,033

<sup>9.1</sup> Include amounts payable to related parties amounting to Rs259,856,318/- (June 30, 2017: Rs.156,103,220/-).

# 10. CONTINGENCIES AND COMMITMENTS

# 10.1 Contingencies

There are no material changes in the status of contingencies as reported in the annual financial statements of the Company for the year ended June 30, 2017.

# 10.2 Commitments

Purchase of television programs commitments with M.D Production (Private) Limited related party as at December 31, 2017 amounted to Rs. 272,851,250/- (June 30, 2017: Rs.163,962,500/-). Commitment for purchase of television programs with other than related parties as at December 31, 2017 amounted to Nil (June 30, 2017: Rs. 11,753,000/-).

		Half-year	r ended	Quarter	-ended
	-	December 31, 2017	December 31, 2016	December 31, 2017	December 31, 2016
		(Un-audited)	(Un-audited)	(Un-audited)	(Un-audited)
	Note	Rup	ees	Rup	ees
REVENUE – net					
Advertisement revenue		2,371,375,494	2,222,981,446	1,184,463,504	1,093,993,042
Production revenue					57,810,064
Digital sales revenue					5,261,283
					55,391,589
Film distribution revenue					18,084,829
	11.1	2,695,100,941	2,409,723,772	1,336,632,843	1,230,540,807
Revenue is net off the followi	ng iter	ns:			
Salas tay		222 221 570	346 470 830	155 900 696	179,677,223
Discount to customers					77,988,228 257,665,451
			40 // // // // // // // // // // // // //	S	
					-ended December 31,
					2016
					(Un-audited)
		And the second of the second o	VALUE - 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
COST OF PRODUCTION					
Cost of outcoursed programs		827 947 814	701 048 156	405 751 220	387,162,901
					88,764,631
이 그 이 없는 것이 하다 하다 하는 것 같아. 하는 사람들이 없는 것이 없는데 하나 하는데 없다.					1,385,238
				7 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	112,567,644
					10,354,329
5 3 3 3 5 <del>- 1</del> 7 7 7 5 1 2 3 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7					1,020,762
					6,802,011
					4,159,357
					4,100,925
D2					2,742,936
					6,056,637
					1,269,478
200 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 -					3,904,154
					319,174
					420,529
		2,747,027		1,5/1,544	96,699
		6 736 423		1 073 604	1,800,952
Timing and stationery			NAME AND ADDRESS OF THE OWNER, WHEN PERSON O	The state of the s	632,928,357
In production television progr	ams				
- opening		86,240,166	80,456,290	91,590,116	67,096,880
	ams	(01 200 116)	/## 210 11C	(04 200 44 6	
- closing					(77,218,116)
Released / unreleased program	ns	1,410,310,332	1,120,034,382	754,646,430	622,807,121
		387,583,127	880,608,495	296,445,190	780,608,495
	ns		State of 2011 34 3		
- closing		(321,445,190) 1,484,454,289	(705,608,496) 1,301,054,381	(321,445,190) 729,848,230	(705,608,496)
	Advertisement revenue Production revenue Digital sales revenue Subscription income Film distribution revenue Revenue is net off the following Sales tax Discount to customers  Cost of outsourced programs Inventories consumed Salaries and benefits Depreciation Amortisation Traveling and conveyance Utilities Rent, rates and taxes Insurance Repair and maintenance Fee and subscription Communication expense Security charges Consultancy Training Printing and stationery  In production television progration opening In production television progration released / unreleased program opening Released / unreleased program	Advertisement revenue Production revenue Digital sales revenue Subscription income Film distribution revenue  11.1  Revenue is net off the following iter Sales tax Discount to customers  COST OF PRODUCTION  Cost of outsourced programs Cost of in-house programs Inventories consumed Salaries and benefits Depreciation Amortisation Traveling and conveyance Utilities Rent, rates and taxes Insurance Repair and maintenance Fee and subscription Communication expense Security charges Consultancy Training Printing and stationery  In production television programs - opening In production television programs - closing  Released / unreleased programs	Note   December 31, 2017 (Un-audited)   Note   REVENUE - net	Note   Note   Cun-audited	December 31, 2016

### 13. TRANSACTIONS WITH RELATED PARTIES

Related parties of the Company comprise subsidiaries, associates, retirement funds, directors and key management personnel. Details of transactions with related parties during the period, other than those which have been disclosed elsewhere in these financial statements are as follows:

		December 31, 2017	December 31, 2016
		Ru	pees
		(Un-audited)	(Un-audited)
Related parties	Nature of transactions		
Associates	Purchase of television programs	609,648,758	629,797,390
Retirement fund	Contributions	12,963,201	10,500,298
Key management personnel	Remuneration	397,635,362	342,630,677

### 14. DATE OF AUTHORIZATION

These condensed interim consolidated financial statements have been authorised for issue on February 21,2018 by the Board of Directors of the Holding Comapny.

### 15. GENERAL

Amounts have been rounded off to the nearest rupee.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# **Printed Matter**

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If undelivered please return to: **HUM NETWORK LIMITED**HUM TV, Plot No. 10/11,

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