# HUM NETWORK LIMITED



3RD QUARTERLY REPORT MARCH 31, 2018 (UN-AUDITED)



# **HUM NETWORK LIMITED**



















# Company Information

**Board of Directors** 

Chairman Mr Mazhar-ul-Haq Siddiqui
Directors Ms. Sultana Siddiqui

Directors Ms. Sultana Siddiqui Mrs. Mahtab Akbar Rashdi Mr. Shunaid Qureshi

> Lt. Gen. (R) Asif Yasin Malik Mr. Muhammad Ayub Younus Adhi

Mr. Sohail Ansar Ms. Momina Duraid

Chief Executive Officer Mr. Duraid Qureshi

Chief Financial Officer Mr. Muhammad Abbas Hussain

Company Secretary Mr. Mohsin Naeem

Head of Internal Audit Mr. Kamran Shamshad Ahmed

**AUDIT COMMITTEE** 

Chairman Mr. Sohail Ansar Members Mr. Shunaid Qureshi

> Mr. Muhammad Ayub Younus Adhi Lt. Gen. (R) Asif Yasin Malik

HUMAN RESOURCE AND REMUNERATION

(HR&R) COMMITTEE

Chairman Mr. Sohail Ansar Members Ms. Sultana Siddiqui

> Mrs. Mahtab Akbar Rashdi Mr. Muhammad Ayub Younus Adhi

Secretary Mr. Hassan Jawed

AUDITORS M/s. EY Ford Rhodes
Chartered Accountants
7th Floor Progressive Plaza,

Beaumont Road, Karachi

INTERNAL AUDITORS M/s. KPMG Taseer Hadi & Company Chartered Accountants

Chartered Accountants

1st Floor, Sheikh Sultan Trust Building No.2, Beaumont Road, Karachi

LEGAL ADVISOR M/s. Ijaz Ahmed & Associates

No.7, 11 th Zamzama Street Phase-V

D.H.A. Karachi.

BANKERS Bank Alfalah Limited

Faysal Bank Limited
National Bank of Pakistan
The Bank of Punjab
Allied Bank Limited
United Bank Limited
Askari Bank Limited
Habib Metropoliton Bank
Boston Private Bank & Trust
Barclays Bank PLC
Habibsons Bank Limited
Dubai Islamic Bank

REGISTERED & HEAD OFFICE Hum TV, Plot No. 10/11, Hassan Ali Street,

Off. I.I Chundrigar Road, Karachi -74000 UAN: 111 -486-111

REGISTRAR/TRANSFER AGENT M/s. Central Depository Company of Pakistan Limited (CDC)

Wells Fargo Bank

CDC House, 99-B, Block 'B', S.M.C.H.S., Main Shahra-e-Faisal, Karachi-74400

Main Sharira-e-Faisai, Narachi-7440

WEBSITE www.humnetwork.tv

PAKISTAN STOCK EXCHANGE LIMITED HUMNL

# Director's Report

The Board of Directors of HUM Network Limited (HNL) takes pleasure in presenting the review on the financial and operational performance of the Company for the period ended March 31, 2018.

### Financial Performance:

During the 9MFY18, we were consistently investing in future and took a few big leaps. We continued to invest in a slew of measures spanning operational improvements, investments and enrichment of our viewers' experience. As a result of pursuing the investment strategy, the cost witnessed a surge but we were able to maintain a healthy net margin of 20 per cent; indicative of our effective and efficient management of operations.

During the 9MFY18, we registered a 4% growth in revenue to Rs. 3,560 million in 9MFY18 from Rs. 3,435 million in 9MFY17. The bottom-line profit after tax is Rs. 728 million in 9MFY18 from Rs. 770 million in 9MFY17. The results translate into earning per share of Re. 0.77 in 9MFY18 compared to Re. 0.82 in 9MFY17.

### Operational Performance:

HNL celebrated the 13th anniversary of its premier entertainment channel HUM TV in January 2018. The anniversary was held in a special transmission of "Jago Pakistan Jago" and attended by the prominent faces of the country's entertainment landscape. The transmission also revealed the new look of HUM TV and raised curtain on its upcoming mega projects.

The 13th anniversary celebrations of HUM TV began with a cause and as part of the network's CSR activities and vision to contribute positively towards the social development, HNL collaborated with Fatimid Foundation for a blood donation drive which proved to be a great success with many of the network's employees participated actively in the event. "HUM Family Festival 2018", a fun day for the employees and their families and "HUM Premiere League" were the main attractions of HUM's 13th anniversary.

The channel's approach towards hard-hitting social topics is the beacon for every other drama produced in Pakistan with a social message. 2018 started with mega projects by HUM TV that touched the audiences' hearts and have reached new heights of success.

A celebrity chat show titled "The Aftermoon Show With Yasir Hussain" was launched with a big bang and has received tremendous response from the audience. The show provides the audience a couple of entertaining segments, they can enjoy and get entertained with the wit and humour that the host Yasir Hussain is famed for.

Miss Veet Pakistan 2017 marked the beginning of several journeys and perhaps the conclusion of a few. The action packed and glittering Miss Veet Pakistan 2017 wrapped up with a huge grand finale in January 2018, where the winner was crowned. Miss Veet Pakistan has served as a life-thanging platform for the girls, transforming them from shy and hesitant to confident and daring individuals. The platform helps them become the best version of themselves as they undergo cutthroat competition that eventually works in their favour.

The second annual three-day extravaganza HUM Showcase was held in March 2018, in which the audiences witnessed a myriad of new designs and trends. From fresh summer hues and unique silhouettes to statement pants and sprinkling of flowers motifs-Pakistan's finest designers truly brought their A-game.

The biggest family event, Masala Family Festival 2018, was back with a bang in Karachi in February 2018. The event provided a platform for the food mavens to enjoy Live Cooking Shows of Masala Chefs, Kids Arena, Food Court and shop their favourite brands under one roof.

After the huge success of Masala Cooking Classes over the years in different mega cities of Pakistan, HUM Masala arranged the 1st Masala Cooking Class in Islamabad during February 2018. The one-day event provided a platform to the participants to learn cooking from renowned Chefs of Pakistan.

HNL became the first media broadcaster to launch a web exclusive series "Chattkhara" on digital platform. A new gateway to entertainment – HUM Mobile App was also launched during the period with the aim to provide entertainment on finger tips. This App has enabled the audience to watch live streaming of HUM TV, HUM Sitaray and HUM Masala, all in one app. Further the App has a vast library of HUM TV and HUM Sitaray's favorite Drama Serials, Soap Operas, Morning Shows and other Programs.

During the period under review, HUM Films was engaged in the distribution of various films including "Maan Jao Naa", "Chupan Chupai", "1921" and "Tick Tock" which were appreciated by the audiences.

HNL was the media partner of Pakistan International Film Festival (PIFF) 2018, an initiative of Karachi Film Society (KFS) with the desire to make Pakistan film industry part of the global arena. PIFF aimed to bring international film-makers and their work to Pakistan and create an interactive space for exchange of ideas. The month of March was dedicated to holding workshops, mobile screenings, seminars, award ceremonies, and musical nights to provide the city of Karachi with a flavour of both local and international film industries. It all culminated with Gala night where the closing ceremony was held amid fanfare and celebrations.

Consolidated results are as follows:

	Rupees
Revenue - net	3,962,836,022
Gross Profit	1,628,917,878
Profit for the period - before taxation	914,988,812
Earnings per share	0.92

### **Future Outlook**

The Scheme of Arrangement with M.D. Productions (Private) Limited to acquire majority of its share has been granted the first phase review order of the Pre-merger Application by the Competition Commission of Pakistan. The Scheme is now awaiting approval of the Court and completion of related formalities. This would enable HNL to achieve its long term objectives of growth and expansion in the Pakistani media industry and the same is expected to lead to greater profitability in coming periods.

As illustrated in the recent survey of TV Spend Share, there is a prospect for new market players in News, Kids and Sports Genre. One can successfully capture the viewership of news channels and become the voice of the people which can be monetized in earnings through commercial airtime, subscriptions and sponsorships. Pursuing this growth opportunity, HNL is in the final stages of launching its news channel, HUM News, before the end of this fiscal year.

HNL has established a strong brand loyalty over the years as a leading entertainment channel of Pakistan, hence; its reputation and goodwill as a quality and innovative channel can be utilized for its news channel as well.

HNL is committed to professional journalism as the means to fulfill its mission. HUM News aims to model the elements of modern journalism – enterprising, investigative,

events-driven, data-based, and audience-focused. We wish to take high quality news experience to everyone across the country and its

Others, 3.7E
Sports, 2.1

Foreign
Intertainment, 2.94

TV Spend Shere (Rs. in Initial)

Total TV Spend
Rs. 42 billion
(2015-2017)

Further, HNL is hoping to make a mark with its new business venture in an entirely different field. The Company is planning to roll out its e-commerce operations, with the brand name HumMart, the online grocery company that will operate as a subsidiary HUM Mart (Private) Limited; as approved by the Board of Directors of HNL in their recent meeting. HumMart aims at saving users from the hassle of going out and buying every day necessities.

Our business and financial strategies, and the operational decisions that stem from the above initiatives are designed to move HNL from strength to strength, and to ensure that its independence is preserved in a sustainable way. As an enterprise we are well placed to deliver much better growth going forward backed by our well-defined business strategies, excellent infrastructure and robust brand.

### Acknowledgement

On behalf of the management, I take this opportunity to place on record its appreciation for the dedication and commitment of our investors, customers, employees, business partners and other stakeholders whose constant support has made this growth a great success.

April 30, 2018 Karachi

> DURAID QURESHI Chief Executive

MAZHAR-UL-HAQ SIDDIQUI Chairman

# ڈائر یکٹرزر پورٹ

ہم ہیں ورک لیونڈ (انٹھائیں ایل) کے بورڈ آف ڈائز کیٹرز (۳ مار <u>خارام تا</u> کوٹھ ہوئے والی مدے کیلئے کھٹی کی مالیاتی اور کلی کا وکر دو گائے ہائز وہٹی کررہے ہیں۔ مالیاتی کا کرکردگی:

انگا این ایل نے اپنے اکل تفریق مجنس ہم ٹی وی کی تیرو ہو میں سائگر وجنوری <u>۱۳۶</u>۵ء میں حاق بے بیشر سین محک ہے انگا این ایل نے اساس کے اس میں ملک سے ناموروؤکا رول نے حصہ لیا ہے ہے رئے میں بھی نے ہے کہ اور اور کی سائل تھی اور آنے والے میکا پر چنگیش کی رونیا کی گئی ہے۔

نهم فی دی کا چیز بورسانگره کا شروعات بیند درکسی ایس آزگی سرگرمیوں ہے بوئی ہوگداس کا اہم حصہ ہے جس نے معاشر قبل قبل قبل بید کا دارادا کا بایدا نکا ایسان قبل کیا ہے قاطمید فاؤ خذائش سے ساتھ تعان کیا ہوگد نہید درک کے ملاز نئین کیلیاتے زبردست کا ممایی ہے۔ ''ہم کی فیشیول ۱۹ میز ان ادران کی ٹیسلیر کیلیاتہ فوٹی کا دن ادرانہم پر کمیٹر لیگ ہم کی تیم بورس سالگر و کیلئے اہم تقریب سے کی سے

ہم ٹی وی اپنے مشہور معروف ڈراموں کی ویہ ہے بے حدمشہور ہے جس میں مواشر تی موشوعات کو واضح انداز ٹیں قبیش کیا گیا ہے۔ہم ٹی وی <u>ند ۱۹۸۸ م</u> کی شروعات ناظرین کے دل کو چھو لینے والے بڑے پر چیکشس ہے گا۔

سلیمر فی چید شومس کامونسوط" دی آخزمون شود و پامز" کنام ہے شروع کیا گیا ہے۔ ناظرین کی جانب سے ہے۔ در پرائی کی اس شونے ناظرین کو بہترین آخرت کو اور میزیان پامرشین نے ناظرین کواس شرکت کے دریئے ہے۔ حدافظ اندوز کیا۔

مس ویت پاکستان <u>سام</u>ع و جنداختا این ایل کی برود کشش تھ نے بیش کیا تقابو کر پاکستان کا مشجور دسم وی نیشتر دالی خش ایسب کوتا می چیدنا گیا۔ مس ویت پاکستان نے کڑکیوں کیلئے لائف کینٹک پلیٹ فار افرام آم کیا اوران میں اس بردگرام کسٹ ایسب بیشار کیا ہے۔ و دسراسال دیشن روز ومشور'' کا افتقاد مار مقارماع میس کیا کیا تھا جس میں ناظر ہن کو سے ڈیئر کے ساتھ کیا جائے کہا گیا تھا۔ جب پندیا کی تاہد

سب سے بزے جیلی اج بیٹ 'مصالح جیلی فیشیول دامیع م'' کا دوبار دانعقاد کرا چی میں فر دری دامیع میں جواجس میں لا ئیکو کنگ شوآف مصالے تھیلس وکٹر زارینا باؤ و کورٹ اوران کے پیشد بید و برا ملز رکیلئے بہتر میں پاپیٹ فارم فراہم کیا۔

مصالحاً کا کٹر کا میابی ہے پاکستان <u>سے متنف بڑے شہروں میں ا</u>نعقاد کرنے سے بعد جم حصالحہ نے فرور<u>ی ۱۳۱۸</u> سے دوران اسلام آباد میں مہنی مصالحہ کو کٹک کا اس کا انعقاد کیا۔ اس ایک روز ہر پر کرام میں شرکا کا دورہ بلیٹ فارم فراہم کیا جس ہے وہا کہتان سے مشہورہ معروف شیف سے کھانا بائے نے کا طریقہ سیکھیں۔

انگا دین ایل میدامیذ با براه کا طریب جس نے دمیشل بایٹ دارم پر' نظار دا' کے نام سے بر مگرام شروع کیا۔ اس سے مادی سے در اپنے تا طرین نے نام کی دوران ' جمہ ویکل ایپ' کا افغال تا کیا گیا۔ اس ایپ کے در بینے ناظرین نے نام کی وی اور ہم ستار سے بچھے اپنے بدید فرامد میریلز رمیپ داوی از ماردنگ شوز اور دیگر رم گرام و بکھا ہے۔ ستار سے اور ہم مصالح کے تاکیا

ز برنظر مدت کے دوران ہم فلمز تحلف فلمزی ڈسٹری پیٹن میں شامل رہاجس میں ''مان جاؤنہ'، ''دچھین چھپائی'' اور'' نک ناک' شامل جیں جنہیں حاضرین کی جانب ہے بے حدسرا ہا گیا۔

انگاہی ایل کرتا نا عزیشن کلم بھنیوں ( بی آئی ایئے ایئے کھامنے کا مدید کا فراکست دارہا کہ بی گھڑ ہوسائٹی ( کے ایئے ساب کے ان کا کہ بھاری کو ہوری دیا بھی دوشاس کریا جائے ۔ بی آئی ایئے۔ ایشکا مقصما عزیشن کھی ہمکر اوران سکام کو پاکستان عمل ان سے اور جوالات بھی بداؤ کیکھٹے کوشش کرتا ہے۔ ساری تے مجمعیت میں کراچی فیم پش ورکھٹا ہے ہو پاکس اسکو بینگ سیمین ارز ابوارڈ کی انڈار بہدا ورمینز نیکل مائنس فائش کا ورانزیشن کھا افرائز ریاکھٹو ہے۔ حاصل ہواس سلسے میں گافا تا نسے جوکس سلسلے کی آخری کمٹر بہتی ہے۔

کپٹیٹن کیفن آف پاکستان نے ایم ذکام در کرائے ہے کا لینلڈ کے ساتھ اکیم کا انتظام اور پہلے مرحلہ کے چائز ارز جاری کیا۔ ب پیائیم عدالت میں اس کی منظوری اور حدالت کا روائے میں گانگیل کے لئے موجود ہے جس سے انتخابی ایل اپنے طویل ترین مقاصد کو حاصل کرنے میں کا سیاب ہوگا اور پیائستانی میڈیا اغرازی میں توسیح کا تھی اور پیائستانی میں توسیح کا تھی ہوگا۔ شاندار معافی ہوگا۔

ٹی وی اسپینڈشیئر سے موجود مربو ہے میں نیوز رکڈز داور اسپیدرٹس سے میداز ہیں کوشال کیا گیا ہے، اس حوالے ہے۔ نے پیشٹر شن کا میابی حاصل کرنے کا متصد پورے کرشل ایئز نائم اور اسپائر شپ نئس کا میابی حاصل کرنا ہے۔اس سے علاوہ اس میں ترتی کے مواقع بھی شال ہیں۔انگا این ایل ایسے نیوز ٹیٹن ''تم نیوز'' شروع کرنے سے آخری مراحل میں ہے جوکہ سال تم ہوئے ہے پہلے شروع ہوجائے گا۔

ا تقامیر کی جانب ہے بھے بیرمق حاصل ہے کہ بھل اپنی تنام چیئر جولڈرز ملاز بین بمسلمرز ، کلارو باری شراکت داراورد مگراسٹیک جولڈرز کا کینٹی پرکھل امٹیا وکرتے پرنظر بیا واکرتا ہوں بمسلسل تعاون اور سمبولیات کے حوالے سے انگا این ایل اپنید مثنا صد کے تحت اسے کا۔

کراچی، ۱۳۰۰ پر میل ۲۰۱۸

خىنىڭ مظېرالىق صدىقى چېزىين

معلقه على المالية الم

# UNCONSOLIDATED CONDENSED INTERIM BALANCE SHEET AS AT MARCH 31, 2018

		March 31, 2018	June 30, 2017
	Note	(Un-audited) Rup	(Audited)
ASSETS	Note	Кир	ees
NON-CURRENT ASSETS			
Property, plant and equipment	5	1,545,455,079	266.513.320
Intangible assets		37,445,362	24,497,098
Long term investments		288,898,431	228,898,45
Long term deposits		28,008,222	36,264,458
Television program costs		270,812,097	253,655,178
Deferred tax asset		120,294,834	110,102,953
		2,290,914,025	919,931,458
CURRENT ASSETS			
Inventories		101,429,334	2,314,986
Current portion of television program costs		208,170,145	220,168,115
Trade debts	6	1,753,504,012	1,745,549,232
Advances		144,950,602	230,916,704
Trade deposits and short term prepayments		37,783,076	23,478,526
Taxation – net		67,598,294	46,906,524
Other receivables	7	124,028,694	34,976,743
Cash and bank balances		124,170,292	374,219,488
		2,561,634,449	2,678,530,318
TOTAL ASSETS		4,852,548,474	3,598,461,776
EQUITY AND LIABILITIES			
SHARE CAPITAL AND RESERVES			
CHARLE COLLECTED STRUCKS TEA			
Authorised capital		1,500,000,000	1,500,000,000
		1,500,000,000 945,000,000	2000 0 000 0000 0000
Authorised capital		945,000,000 2,747,045,891	945,000,000 2,113,010,440
Authorised capital  Issued, subscribed and paid-up share capital  Unappropriated profit		945,000,000	945,000,000 2,113,010,440
Authorised capital  Issued, subscribed and paid-up share capital Unappropriated profit  NON-CURRENT LIABILITIES		945,000,000 2,747,045,891 3,692,045,891	945,000,000 2,113,010,440 3,058,010,440
Authorised capital  Issued, subscribed and paid-up share capital Unappropriated profit  NON-CURRENT LIABILITIES  Liabilities against assets subject to finance lease	0	945,000,000 2,747,045,891 3,692,045,891 21,007,382	945,000,000 2,113,010,440 3,058,010,440
Authorised capital  Issued, subscribed and paid-up share capital Unappropriated profit  NON-CURRENT LIABILITIES	8	945,000,000 2,747,045,891 3,692,045,891	1,500,000,000 945,000,000 2,113,010,440 3,058,010,440 12,068,950
Authorised capital  Issued, subscribed and paid-up share capital Unappropriated profit  NON-CURRENT LIABILITIES  Liabilities against assets subject to finance lease Long Term Financing	8	945,000,000 2,747,045,891 3,692,045,891 21,007,382 342,649,196	945,000,000 2,113,010,440 3,058,010,440 12,068,950
Authorised capital  Issued, subscribed and paid-up share capital Unappropriated profit  NON-CURRENT LIABILITIES  Liabilities against assets subject to finance lease Long Term Financing  CURRENT LIABILITIES	(**	945,000,000 2,747,045,891 3,692,045,891 21,007,382 342,649,196 363,656,578	945,000,000 2,113,010,444 3,058,010,444 12,068,950 12,068,950
Authorised capital  Issued, subscribed and paid-up share capital Unappropriated profit  NON-CURRENT LIABILITIES  Liabilities against assets subject to finance lease Long Term Financing  CURRENT LIABILITIES  Trade and other payables	9	945,000,000 2,747,045,891 3,692,045,891 21,007,382 342,649,196 363,656,578	945,000,00 2,113,010,44 3,058,010,44 12,068,95 12,068,95
Authorised capital  Issued, subscribed and paid-up share capital Unappropriated profit  NON-CURRENT LIABILITIES  Liabilities against assets subject to finance lease Long Term Financing  CURRENT LIABILITIES  Trade and other payables Short Term Borrowing	(**	945,000,000 2,747,045,891 3,692,045,891 21,007,382 342,649,196 363,656,578 710,388,909 43,109,815	945,000,000 2,113,010,444 3,058,010,444 12,068,950 12,068,950 493,126,683
Authorised capital  Issued, subscribed and paid-up share capital Unappropriated profit  NON-CURRENT LIABILITIES  Liabilities against assets subject to finance lease Long Term Financing  CURRENT LIABILITIES  Trade and other payables Short Term Borrowing Accrued markup	9	945,000,000 2,747,045,891 3,692,045,891 21,007,382 342,649,196 363,656,578 710,388,909 43,109,815 1,736,183	945,000,00 2,113,010,44 3,058,010,44 12,068,95 12,068,95 493,126,68
Authorised capital  Issued, subscribed and paid-up share capital Unappropriated profit  NON-CURRENT LIABILITIES  Liabilities against assets subject to finance lease Long Term Financing  CURRENT LIABILITIES  Trade and other payables Short Term Borrowing Accrued markup Unclaimed dividend	9	945,000,000 2,747,045,891 3,692,045,891 21,007,382 342,649,196 363,656,578 710,388,909 43,109,815 1,736,183 20,021,075	945,000,00 2,113,010,44 3,058,010,44 12,068,95 12,068,95 493,126,68 128,25 5,948,49
Authorised capital  Issued, subscribed and paid-up share capital Unappropriated profit  NON-CURRENT LIABILITIES  Liabilities against assets subject to finance lease Long Term Financing  CURRENT LIABILITIES  Trade and other payables Short Term Borrowing Accrued markup Unclaimed dividend Current portion of liabilities against assets subject to finance lease	9	945,000,000 2,747,045,891 3,692,045,891 21,007,382 342,649,196 363,656,578 710,388,909 43,109,815 1,736,183	945,000,000 2,113,010,440 3,058,010,440 12,068,950
Authorised capital  Issued, subscribed and paid-up share capital Unappropriated profit  NON-CURRENT LIABILITIES  Liabilities against assets subject to finance lease Long Term Financing  CURRENT LIABILITIES  Trade and other payables Short Term Borrowing Accrued markup Unclaimed dividend	9	945,000,000 2,747,045,891 3,692,045,891 21,007,382 342,649,196 363,656,578 710,388,909 43,109,815 1,736,183 20,021,075 21,590,023	945,000,000 2,113,010,444 3,058,010,444 12,068,956 12,068,956 493,126,688 128,256 5,948,496 29,178,956

The annexed notes from 1 to 16 form an integral part of these unconsolidated condensed interim financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# UNCONSOLIDATED CONDENSED INTERIM PROFIT AND LOSS ACCOUNT FOR THE NINE MONTHS ENDED MARCH 31, 2018 (UN-AUDITED)

		Nine mont	hs ended	Quarter-ended	
		March 31, 2018	March 31, 2017	March 31, 2018	March 31, 2017
	Note	Rup	ees	Rupe	es
Revenue	12	3,559,540,392	3,435,212,972	1,127,128,604	1,165,729,874
Cost of production	13	(2,086,400,632)	(1,869,329,905)	(663,873,501)	(606,856,221)
Transmission cost	9	(113,998,607) (2,200,399,239)	(65,277,743) (1,934,607,648)	(60,996,524) (724,870,025)	(21,847,341) (628,703,562)
Gross profit	19	1,359,141,153	1,500,605,324	402,258,579	537,026,312
Distribution costs		(229,516,921)	(238,839,546)	(82,820,040)	(99,880,324)
Administrative expenses		(407,050,347)	(431,894,875)	(133,550,064)	(141,503,663)
		722,573,885	829,870,903	185,888,475	295,642,325
Other income		72,941,281	54,064,900 883,935,803	28,976,459 214,864,934	11,468,362 307,110,687
Finance costs		(16,852,598)	(18,688,151)	(11,791,433)	(3,645,327)
Profit before taxation	8	778,662,568	865,247,652	203,073,501	303,465,360
Taxation	21				
- current - deferred	100	(60,318,998) 10,191,881	(105,251,725) 10,338,289	(11,660,694) 1,078,041	(33,786,248) 7,369,918
	8.5	(50,127,117)	(94,913,436)	(10,582,653)	(26,416,330)
Profit after taxation	2	728,535,451	770,334,216	192,490,848	277,049,030
Earnings per share –					
basic and diluted		0.77	0.82	0.20	0.29

The annexed notes from 1 to 16 form an integral part of these unconsolidated condensed interim financial statements,

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# UNCONSOLIDATED CONDENSED INTERIM STATEMENT OF COMPREHENSIVE INCOME FOR THE NINE MONTHS ENDED MARCH 31, 2018 (UN-AUDITED)

	Nine months ended		Quarter-ended	
	March 31, 2018	March 31, 2017	March 31, 2018	March 31, 2017
	Rup	ees	Rup	ees
Profit after taxation	728,535,451	770,334,216	192,490,848	277,049,030
Other comprehensive income	•	Ē		
Total comprehensive income	728,535,451	770,334,216	192,490,848	277,049,030

The annexed notes from 1 to 16 form an integral part of these unconsolidated condensed interim financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# UNCONSOLIDATED CONDENSED INTERIM CASH FLOW STATEMENT FOR THE NINE MONTHS ENDED MARCH 31, 2018 (UN-AUDITED)

	March 31, 2018	March 31, 2017
CASH FLOWS FROM OPERATING ACTIVITIES	(Rupe	ees)
Profit before taxation	778,662,568	865,247,652
Adjustments for:	27	
Depreciation	71,107,382	58,473,144
Amortization	6,405,737	5,283,066
Finance costs	16,852,598	18,688,151
Profit on deposit accounts	(16,673,091)	(3,895,673)
Gain on disposal of property, plant and equipment	(1,008,830)	(3,894,524)
Exchange (Gain)/Loss	(32,850,234)	7,610,294
	43,833,562	82,264,458
Operating profit before working capital changes	822,496,130	947,512,110
(Increase)/decrease in current assets		
Inventories	(99,114,348)	155,377
Television program costs	11,997,970	80,154,686
Trade debts	24,895,454	(281,857,523)
Advances,deposits& prepayments	71,661,552	(119,750,874)
Other receivables	(89,051,951)	3,810,300
N X 200 T 20 Z 20 Z 20 Z 20 Z 20 Z 20 Z 20	(79,611,323)	(317,488,034)
Increase in current liabilities		
Trade and other payables	217,262,229	107,886,769
Cash generated from operations	960,147,036	737,910,845
Taxes paid	(81,010,766)	(211,941,367)
Finance costs paid	(15,244,674)	(27,068,776)
Profit received on deposit accounts	16,673,091	3,895,673
Long-term deposits	8,256,236	(4,697,626)
Television program costs	(17,156,920)	124,120,711
Net cash generated from operating activities	871,664,003	622,219,460
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property, plant and equipment and intangibles	(1,384,081,203)	(82,153,754)
Proceeds from sale of property, plant and equipment	15,686,890	6,031,655
Investment made in subsidiaries	(59,999,980)	(11,407,400)
Net cash used in investing activities	(1,428,394,293)	(87,529,499)
CASH PLONG FROM FINANCING ACTIVITIES		
CASH FLOWS FROM FINANCING ACTIVITIES Dividend paid	(80,427,415)	(1,162)
Liabilities against assets subject to finance lease	1,349,497	2,700,618
	342,649,196	2,700,010
Long Term Financing Short term borrowings (repaid) / obtained		(472 007 577)
Net cash used infinancing activities	43,109,816 306,681,094	(473,987,577)
•		(,2,1.2.)
Net increase / (decrease) in cash and cash equivalents	(250,049,196)	63,401,840
Cash and cash equivalents at the beginning of the period	374,219,488	12,260,410
Cash and cash equivalents at the end of the period	124,170,292	75,662,250

The annexed notes from 1 to 16 form an integral part of these unconsolidated condensed interim financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# UNCONSOLIDATED CONDENSED INTERIM STATEMENT OF CHANGES IN EQUITY FOR THE NINE MONTHS ENDED MARCH 31, 2018 (UN-AUDITED)

	Issued, subscribed and paid-up capital	Unappropriated Profit Rupees	Total
Balance as at July 01, 2016	945,000,000	1,097,627,462	2,042,627,462
Profit after taxation	-	770,334,216	770,334,216
Other comprehensive income		-	-
Total comprehensive income	-	770,334,216	770,334,216
Balance as at March 31, 2017	945,000,000	1,867,961,678	2,812,961,678
Balance as at July 01, 2017	945,000,000	2,113,010,440	3,058,010,440
Final cash dividend for the year June 30,2017 @ Rs. 0.1 per share		(94,500,000)	(94,500,000)
Profit after taxation	-	728,535,451	728,535,451
Other comprehensive income	-		
Total comprehensive income		728,535,451	728,535,451
Balance as at March 31, 2018	945,000,000	2,747,045,891	3,692,045,891

The annexed notes from 1 to 16 form an integral part of these unconsolidated condensed interim financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

### 1. THE COMPANY AND ITS OPERATIONS

- 1.1 Hum Network Limited (the Company) was incorporated in Pakistanon February 25, 2004 as a public limited company under the repealed Companies Ordinance, 1984. The Company is listed on Pakistan Stock Exchange Limited. The registered office of the Company is situated at Plot No. 10/11, Hassan Ali Street, Off. L1. Chundrigar Road, Karachi, Pakistan. The Company's principal business is to launch transnational satellite channels and aims at presenting a wide variety of cultural heritage. Its core areas of operation are production, advertisement, entertainment and media marketing. It covers a wide variety of programs with respect to information, entertainment, news, education, health, food, music and society.
- 1.2 These are separate financial statements of the Company in which investments in subsidiaries are accounted for on the basis of direct equity interest and are not consolidated.

### 2. BASIS OF PREPARATION

- 2.1 These financial statements have been prepared in accordance with the accounting and reporting standards as applicable in Pakistan. The accounting and reporting standards applicable in Pakistan comprise of:
  - International Financial Reporting Standards (IFRS Standards) issued by international Accounting Standards Board (IASB) as notified under the Companies Act, 2017; and
  - Provisions of and directives issued under Companies Act, 2017

Where provision of and directives issued under the Companies Act, 2017 differ from the IFRS Standards, the provision of and directives issued under the Companies Act, 2017 have been followed.

2.2 These unconsolidated condensed interim financial statements do not include all the information and disclosures required in annual financial statements and should be read in conjunction with the annual audited financial statements of the Company for the year ended June 30, 2017

### 3. SIGNIFICANT ACCOUNTING POLICIES

The accounting policies adopted in the preparation of these unconsolidated condensed interim financial statements are consistent with those followed in the preparation of the Company's annual financial statements for the year ended June 30, 2017 except that the Company has adopted the following standards which became effective during the period:

- IAS 7- Statement of Cash flows: Disclosures Disclosure Initiative (Amendment)
- IAS 12— Income Taxes Recognition of Deferred Tax Assets for Unrealized losses (Amendments)
- IFRS 12 Disclosure of interests in Other Entities: Clarification of the scope of disclosure requirements (improvements)

The adoption of the above standards did not have any material effect on these unconsolidated condensed interim financial statements.

# 4. ACCOUNTING ESTIMATES AND JUDGMENTS

Judgements and estimates made by the management in the preparation of these unconsolidated condensed interim financial statements are same as those applied in the Company's annual financial statements for the year ended June 30, 2017

5.	PROPERTY, PLANT AND EQUIPMENT Operating fixed assets Capital work-in-progress	Note 5.1 5.2		March 31, 2018 (Un-audited) Rup 1,361,024,467 184,430,612	262,435,796 4,077,524
				1,545,455,079	266,513,320
5.1	Operating fixed assets				
	Opening balance – at book value Additions during the period / year – at cost	5.1.1		262,435,796 1,184,374,115 1,446,809,911	265,710,406 81,244,991 346,955,397
	Less: Disposals during the period / year - at book value Depreciation charged during the period / year			(14,678,060) (71,107,384) (85,785,444)	(6,268,862) (78,250,739) (84,519,601)
	Closing balance – at book value			1,361,024,467	262,435,796
5.1.1	Additions during the period / year - at cost				
	Owned Building on Leashold Land Leasehold improvements DSNG Furniture and fittings Motor vehicles Audio visual equipment Uplinking Equipment			765,611,008 90,407,064 60,614,132 7,844,946 19,535,191 97,980,936 20,771,351	9,614,920 
	Office equipment Computers			48,641,377 40,074,770	15,303,482 9,093,997
	Leased Motor vehicles			32,893,340 1,184,374,115	27,052,934 81,244,991
5.2	Capital work-in-progress				
	Opening balance Additions during the period / year Transfers to operating fixed assets Closing balance		5.2.1	4,077,524 1,242,711,095 (1,062,358,007) 184,430,612	22,997,574 (18,920,050) 4,077,524
5.2.	1 Additions during the period / year				
	Leasehold land Building on leasehold land DSNG Leasehold improvements Motor vehicles Audio visual equipment Uplinking equipment Office equipment Computers Others			72,297,725 776,821,702 24,604,286 - 463,994 292,940,587 38,122,100 16,960,393 18,279,028 2,221,280	9,614,920 - - - 10,623,854 - 2,758,800
				1,242,711,095	22,997,574

,753,504,012 47,026,912	1,745,549,232
	1 745 549 232
000 530 034	47,026,912
47,026,912 1,753,504,012	1,792,576,144 47,026,912 1,745,549,232
150,779,841 123,613,885 274,393,726	132,215,676 104,218,457 236,434,133
52,521,040 71,488,654 19,000	8,069,402 26,727,341 180,000 34,976,743
223,020,051	2 1/2 1 0/1 10
10,076,965 35,433,930 25,977,759	8,446,143 18,281,198 - 26,727,341
	274,393,726 52,521,040 71,488,654 19,000 124,028,694 10,076,965 35,433,930

# 8. LONG TERM FINANCING - secured

During the period, the Company obtained a long term loan from Faysal Bank Limited. The loan carries markup rate of six month KIBOR + 1% per annum, payable quarterly. The loan is repayable within 5 years in forty eight equal monthly instalments starting from January 2019. The loan is secured by first charge of equitable mortgage of building, paripassu hypothecation charge of property, plant and equipment of the Company.

	March 31, 2018 (Un-audited)	June 30, 2017 (Audited)
	Rup	ees
TRADE AND OTHER PAYABLES		
Creditors	395,035,960	185,756,972
Accrued liabilities	281,955,648	253,819,783
Withholding tax payable	7,403,735	32,266,550
Advances from customers	-	10,848,088
Payable to provident fund	7,797,385	85,234
Others	18,196,181	10,350,055
	710,388,909	493,126,682

9.1 Include amounts payable to related parties amounting to Rs. 264,872,809/- (June 30, 2017: Rs. 156,103,220/-)

### 10. SHORT TERM BORROWINGS-secured

As of the balance sheet date, running finance facilities from commercial banks amounted to Rs. 475,000,000 (June 2017: Rs. 475,000,000) and Local bill discounting facilities amounted to Rs. 175,000,000 (June 2017: Rs. 225,000,000). These facilities are secured by way of paripassu charge and first hypothecation charge on all current assets of the Company and carry mark-up rates ranging from 3 months KIBOR + 0.75% to 1.5% (June 30, 2017: 3 months KIBOR + 0.75% to 1.5%). The facilities will mature latest by December 2018.

# 11. CONTINGENCIES AND COMMITMENTS

# 11.1 Contingencies

There are no material changes in the status of contingencies as reported in the annual financial statements of the Company for the year ended June 30, 2017.

# 11.2 Commitments

Purchase of television programs commitments with M.D Production (Private) Limited related party as at March 31, 2018 amounted to Rs. 343,456,249/- (June 30, 2017: Rs.163,962,500/-). Commitment for purchase of television programs with other than related parties as at March 31, 2018 amounted to Nil (June 30, 2017: Rs. 11,753,000/-).

	Nine month	Nine months ended		Quarter-ended	
	March 31, 2018	March 31, 2017	March 31, 2018	March 31, 2017	
	(Un-audited)	(Un-audited)	(Un-audited)	(Un-audited)	
	(	pees	Rur		
12. REVENUE – net	Nu	pecs	Kuj	JCC3	
12. REVENUE - net	Note				
Advertisement revenue	3,112,220,253	3,147,704,246	996,858,423	1,072,403,774	
Production revenue	130,425,287	115,891,435	53,709,397	30,709,627	
Digital Sales Revenue	18,306,934	13,593,537	1,605,321	2,751,595	
Subscription Income	149,815,919	117,841,096	65,704,795	42,724,474	
Film Distribution Revenue	148,771,999	40,182,658	9,250,668	17,140,404	
	12.1 3,559,540,392	3,435,212,972	1,127,128,604	1,165,729,874	
12.1 Revenue is net off the follow	ving items:				
Sales tax	468,518,498	525,409,311	145,196,919	178,938,472	
Discount to customers	259,280,801	239,337,788	82,519,021	86,722,670	
	727,799,299	764,747,099	227,715,940	265,661,142	
13. COST OF PRODUCTION					
Cost of outsourced programs	1,185,081,632	1,070,621,865	403,133,808	398,498,709	
Cost of in-house programs	296,813,987	184,732,843	76,358,070	44,581,080	
Inventories consumed	167,865	155,373		-	
Salaries and benefits	437,744,565	297,739,825	176,662,616	99,259,909	
Depreciation	45,890,120	29,778,934	22,132,412	10,872,709	
Amortisation	3,987,820	3,063,198	1,542,623	1,049,441	
Traveling and conveyance	38,408,262	17,570,199	17,381,447	6,157,583	
Utilities	13,355,259	10,472,239	4,753,146	2,903,900	
Rent, rates and taxes	21,168,806	10,102,577	8,312,009	2,808,108	
Insurance	9,513,940	7,681,831	4,008,090	2,806,841	
Repair and maintenance	18,438,418	16,323,895	8,620,947	5,654,214	
Fee and subscription	5,412,716	4,054,609	979,099	1,506,824	
Communication expense	8,753,775	7,318,671	3,604,880	2,468,542	
Security charges	2,498,806	1,195,448	1,095,153	801,874	
Consultancy	4,144,771	3,781,926	1,394,942	1,323,835	
Printing and stationery	178,840	461,076	32,195	125,429	
	2,091,559,582	1,665,054,509	730,011,437	580,818,998	
In production television progr					
- opening	86,240,166	80,456,290	91,399,116	77,218,116	
In production television progr					
- closing	(91,399,116)	(78,135,116)	(91,399,116)	(78,135,116)	
Released / unreleased program	2,086,400,632	1,667,375,683	730,011,437	579,901,998	
- opening		990 609 405	221 445 100	705 609 406	
- opening Released / unreleased program	387,583,127	880,608,495	321,445,190	705,608,496	
- closing	(387,583,127)	(678,654,273)	(387,583,126)	(678,654,273)	
- Crosing	2,086,400,632	1.869,329,905		606,856,221	
	2,086,400,632	1,869,329,905	663,873,501	000,850,221	

# 14. TRANSACTIONS WITH RELATED PARTIES

Related parties of the Company comprises subsidiaries, associates, retirement funds, directors and key management personnel. Details of transactions with related parties during the period, other than those which have been disclosed elsewhere in these financial statements are as follows:

		March 31, 2018	March 31, 2017
Related parties	Nature of transactions	(Un-audited)	(Un-audited)
Subsidiaries	Investments made	59,999,980	11,407,400
	Receipts / (payments) during the year - net	(40,960,695)	939,562
	Subscription income	8,507,500	10,657,500
	Management fee	1,630,875	2,398,875
Associates	Purchase of television programs	995,210,163	989,098,365
Retirement fund	Contributions	20,358,803	18,624,673
Key management personnel	Remuneration	494,732,202	482,963,060

### 15. DATE OF AUTHORIZATION

These unconsolidated condensed interim financial statements have been authorised for issue on April 30, 2018 by the Board of Directors.

# 16. GENERAL

Amounts have been rounded off to the nearest rupee.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

# CONDENSED INTERIM CONSOLIDATED BALANCE SHEET AS AT MARCH 31, 2018

		March 31, 2018 (Un-audited)	June 30, 2017 (Audited)
	Note	Ruj	
ASSETS		150000	
NON-CURRENT ASSETS			
Property, plant and equipment Intangible assets Long term deposits Television program costs Deferred tax asset	5	1,551,286,824 100,529,619 28,022,454 270,812,097 171,273,368	272,944,752 83,609,083 43,420,421 253,655,178 157,320,050
Deletied tax asset		2,121,924,362	810,949,483
CURRENT ASSETS			
Inventories Current portion of television program costs Trade debts	6	101,596,134 208,170,145 1,966,394,773	2,314,986 220,168,115 1,755,839,800
Advances Trade deposits and short term prepayments Taxation – net Other receivables		147,822,774 77,268,034 69,300,801 84,813,131	242,770,231 38,818,124 48,610,716 21,042,953
Cash and bank balances		305,316,356 2,960,682,148	453,827,053 2,783,391,979
TOTAL ASSETS		5,082,606,510	3,594,341,462
EQUITY AND LIABILITIES			
SHARE CAPITAL AND RESERVES			
Authorised capital		1,500,000,000	1,500,000,000
Issued, subscribed and paid-up share capital Unappropriated profit		945,000,000 2,801,826,821 3,746,826,821	945,000,000 2,011,816,774 2,956,816,774
NON-CURRENT LIABILITIES			
Liabilities against assets subject to finance lease Long Term Financing	7	21,007,382 342,649,196	12,068,950
CURRENT LIABILITIES		363,656,578	12,068,950
CURRENT LIABILITIES			
Trade and other payables Accrued markup	8	885,666,017 1,736,181	590,200,033 128,257
Short term borrowings Unclaimed dividend Taxation – net	9	43,109,815 20,021,075	5,948,490
Current portion of liabilities against assets subject to finance lease	13	21,590,023 972,123,111	29,178,958 625,455,738
CONTINGENCIES AND COMMITMENTS	10	9/2,123,111	043,433,738
TOTAL EQUITY AND LIABILITIES		5,082,606,510	3,594,341,462

The annexed notes from 1 to 15 form an integral part of these consolidated condensed interim financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# CONDENSED INTERIM CONSOLIDATED PROFIT AND LOSS ACCOUNT FOR THE NINE MONTHS ENDED MARCH 31, 2018 (UN-AUDITED)

(0,.002)					
		Nine mont	hs ended	Quarter-	ended
		March 31,	March 31,	March 31,	March 31,
		2018	2017	2018	2017
	Note	Rup	ees	Rupe	es
Revenue	11	3,962,836,022	3,717,812,550	1,267,735,081	1.308.088.777
Revenue	11	3,902,830,022	3,/17,812,330	1,207,735,081	1,306,066,777
Cost of production	12	(2,131,505,611)	(1,931,987,619)	(647,051,322)	(630,933,238)
Transmission cost		(202,412,533)	(143,250,945)	(90,691,854)	(37,610,252)
		(2,333,918,144)	(2,075,238,564)	(737,743,176)	(668,543,490)
Gross profit		1,628,917,878	1,642,573,986	529,991,905	639,545,287
Distribution costs		(232,173,210)	(250,901,183)	(83,944,509)	(99,924,244)
		(===,====)	(===,,==,,==)	(00,000)	(>>,>= .,=)
Administrative expenses		(537,811,767)	(520,755,076)	(179,853,367)	(175,945,007)
		858,932,901	870,917,727	266,194,029	363,676,036
Other income		72,938,580	54,571,841	29,076,240	12,393,625
Finance costs		(16,882,669)	(18,713,433)	(11,801,083)	(3,657,170)
Profit before taxation		914,988,812	906,776,135	283,469,186	372,412,491
Taxation					
- current		(60,318,998)	(105,251,725)	(11,660,694)	(33,786,248)
- deferred		10,191,881	10,338,289	1,078,041	7,369,918
		(50,127,117)	(94,913,436)	(10,582,653)	(26,416,330)
Profit after taxation		864,861,695	811,862,699	272,886,533	345,996,161
Earnings per share -					
basic and diluted		0.92	0.86	0.29	0.37

The annexed notes from 1 to 15 form an integral part of these consolidated condensed interim financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# CONDENSED INTERIM CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE NINE MONTHS ENDED MARCH 31, 2018 (UN-AUDITED)

	Nine months ended		Quarter-ended	
	March 31, 2018	March 31, 2017	March 31, 2018	March 31, 2017
	Rup	ees	Rup	ees
Profit after taxation	864,861,695	811,862,699	272,886,533	345,996,161
Other comprehensive income	19,648,352	(580,059)	7,871,153	(2,805,184)
Total comprehensive income	884,510,047	811,982,640	280,757, 686	343,190,977

The annexed notes from 1 to 15 form an integral part of these consolidated condensed interim financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# CONDENSED CONSOLIDATED INTERIM CASH FLOW STATEMENT FOR THE NINE MONTHS ENDED MARCH 31, 2018 (UN-AUDITED)

	March 31, 2018	March 31, 2017
	(Rupe	es)
CASH FLOWS FROM OPERATING ACTIVITIES		
Profit before taxation	914,988,812	906,776,135
Adjustments for:	20 000000000000000000000000000000000000	
Depreciation	71,107,382	59,173,144
Amortization	6,405,737	5,283,066
Finance costs	16,882,669	18,713,433
Profit on bank accounts	(16,673,091)	(3,895,673)
Gain on disposal of property, plant and equipment	(1,008,830)	(3,894,524)
Exchange difference on translation of foreign currency	16,275,766	(580,059)
Exchange (gain) /loss	(32,850,234)	7,610,294
Reversal / provision for doubtful debts	82,063,454	
900 000 000 000 000 12 90 000 00 000 00 000 000 000 000 000 0	142,202,853	82,409,681
Operating profit before working capital changes	1,057,191,665	989,185,816
(Increase)/decrease in current assets		
Inventories	(99,281,148)	155,377
Television program costs	11,997,971	80,154,686
Trade debts	(259,768,193)	(383,878,860)
Advances, deposits and prepayments	56,497,548	(67,450,430)
Other receivables	(63,770,179)	(6,772,915
	(354,324,001)	(377,792,142)
Increase in current liabilities		V SV A TAVA V TAVA
Trade and other payables	295,465,984	133,331,852
Cash generated from operations	998,333,648	744,725,526
Taxes paid	(84,770,519)	(211,979,488)
Finance costs paid	(15,274,745)	(27,094,062)
Profit received on bank accounts	16,673,091	3,895,673
Long-term deposits	15,397,967	(5,615,049)
Television program costs	(17,156,920)	124,120,711
Net cash generated from operating activities	913,202,522	628,053,311
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property, plant and equipment and intangibles	(1,384,081,203)	(86,200,692)
Proceeds from sale of property, plant and equipment	15,686,890	6,031,655
Net cash used in investing activities	(1,368,394,313)	(80,169,037)
CASH FLOWS FROM FINANCING ACTIVITIES		
Dividend paid	(80,427,415)	(1,162)
Liabilities against assets subject to finance lease	1,349,497	2,700,618
Short term borrowings (repaid) / obtained	43,109,816	(473,987,576)
Long term borrowings (repaid) / obtained	342,649,196	5 10.000.000.000.0000
Net cash used infinancing activities	306,681,094	(471,288,120)
Net increase / (decrease) in cash and cash equivalents	(148,510,697)	76,596,154
Cash and cash equivalents at the beginning of the period	453,827,053	50,367,783
Cash and cash equivalents at the end of the period	305,316,356	126,963,937

The annexed notes from 1 to 15 form an integral part of these consolidated condensed interim financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# CONDENSED INTERIM CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE NINE MONTHS ENDED MARCH 31, 2018

		Reserves			
	Issued, subscribed and paid-up capital		Unappropriated Profit	d Sub-total	Total
Balance as at July 01, 2016	945,000,000	(3,837,148)	996,829,185	992,992,037	1,937,992,037
Profit for the period Other comprehensive income Total comprehensive income	•	(580,059) (580,059)	811,862,699 - 811,862,699	811,862,699 (580,059) 811,982,640	811,862,699 (580,059) 811,982,640
Balance as at March 31, 2017	945,000,000	(4,417,207)	1,808,691,884	1,804,274,677	2,749,274,677
Balance as at July 01, 2017	945,000,000	(8,125,872)	2,019,942,646	2,011,816,774	2,956,816,774
Profit for the period Other comprehensive income Total comprehensive income	-	- 19,648,352 19,648,352	864,861,695 - 864861695	864,861,695 19,648,352 884,510,047	864,861,695 19,648,352 884,510,047
Final cash dividend for the year June 30,2017 @ Rs. 0.1 per share			(94,500,000)	(94,500,000)	(94,500,000)
Balance as at March 31, 2018	945,000,000	11,522,480	2,790,304,341	2,801,826,821	3,746,826,821

The annexed notes from 1 to 15 form an integral part of these condensed interim consolidated financial statements.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

### 1. THE COMPANY AND ITS OPERATIONS

The 'Group' consists of

# 1.1 Holding Company

HUM Network Limited (the Company) was incorporated in Pakistan as a public limited company under the Companies Ordinance, 1984 (the Ordinance). The shares of the Company are quoted on Pakistan Stock Exchange. The registered office of the Holding Company is situated at Plot No. 10/11, Hassan Ali Street, Off. I.I. Chundrigar Road, Karachi, Pakistan.

The Holding Company's principal business is to launch transnational satellite channels and aims at presenting a wide variety of cultural heritage. Its core areas of operation are production, advertisement, entertainment and media marketing. It covers a wide variety of programmes with respect to information, entertainment, news, education, health, food, music and society.

# **Subsidiary Companies**

The 'Group' consists of

# **Holding Company**

HUM Network Limited

	2018	2017	
	Percentage o	f holding	
HUM TV, Inc.	100%	100%	
HUM Network UK LTD	100%	100%	
Sky Line Publications (Private) Limited	100%	100%	
HUM Network FZ LLC	100%	100%	
HUMM Co. (Private) Limited	100%	100%	
HUM MART (Private) Limited	100%	-	

# 1.2 Nature of operations of subsidiaries

HUM TV, Inc., HUM Network UK LTD and HUM Network FZ LLChave been established with the purpose of providing entertainment programmes to the South Asian community by increasing presence in the United States of America (USA), Canada, UK and UAE respectively. The subsidiary companies will also serve as a platform for the Holding Company to explore avenues for greater distribution of the Holding Company brands in USA, Canada, UK and UAE and will establish relations with advertisers, as well as develop US-based media materials, such as dramas, documentaries and other entertainment shows and events.

Skyline Publication (Private) Limited is engaged in the publications of books and magzines. During the year ended June 30, 2015, Skyline Publications (Private) Limited acquired 100% equity in Newsline Publication (Private) Limited, which is engaged in publishing "Newsline" a monthly English magazine.

During the year ended June 30, 2017, a HUMM Co. (Private) Limited was incorporated as a consequence of a scheme of arrangement with M.D Productions (Private) Limited which will be engaged in undertaking, developing and producing contents, shows and programs to be aired on the Holding Company's network of channels.

As approved by the board of directors of HNL, a wholly owned subsidiary HUM Mart (Private) Limited was incorporated on February 27, 2018. HUM Mart (Private) Limited is an online grocery company established with the aim of saving users from the hassle of going out and buying every day necessities. With this new business venture, HNL wishes to make its mark in the e-commerce.

### 2. BASIS OF PREPARATION

- 2.1 These consolidated financial statements have been prepared in accordance with the accounting and reporting standards as applicable in Pakistan. The accounting and reporting standards applicable in Pakistan comprise of:
  - International Financial Reporting Standards (IFRS Standards) issued by international Accounting Standards Board (IASB) as notified under the Companies Act, 2017; and
  - Provisions of and directives issued under Companies Act, 2017

Where provision of and directives issued under the Companies Act, 2017 differ from the IFRS Standards, the provision of and directives issued under the Companies Act, 2017 have been followed.

2.2 These consolidated condensed interim financial statements do not include all the information and disclosures required in annual financial statements and should be read in conjunction with the annual audited financial statements of the Company for the year ended June 30, 2017.

### 3. ACCOUNTING POLICES

The accounting policies adopted in the preparation of these condensed interim consolidated financial statements are consistent with those followed in the preparation of the Company's annual financial statements for the year ended June 30, 2017.

### 4. ACCOUNTING ESTIMATES AND JUDGMENTS

Judgements and estimates made by the management in the preparation of these consolidated condensed interim financial statements are same as those applied in the Company's annual financial statements for the year ended June 30, 2017

_	DONORES N. AND AND FOUND OF	N. 4	March 31, 2018 (Un-audited)	June 30, 2017 (Audited)
5.	PROPERTY, PLANT AND EQUIPMENT	Note	Ruj	pees
	Operating fixed assets Capital work-in-progress	5.1 5.2	1,366,856,212 184,430,612	268,867,228 4,077,524
			1,551,286,824	272,944,752
5.1	Operating fixed assets			
	Opening balance – at book value		268,867,227	269,132,577
	Additions during the period / year – at cost	5.1.1	1,184,374,115 1,453,241,342	85,373,565 354,506,142
	Less:			
	Disposals during the period / year – at book value Depreciation charged during the period / year		(14,678,060) (71,707,070)	(6,268,862) (79,370,052)
	Closing balance – at book value		(86,385,130) 1,366,856,212	(85,638,914) 268,867,228
	crossing business an over visual		1,000,000,212	200,007,220
5.1.1	Additions during the period / year - at cost			
	Owned Building on Leashold Land		765,611,008	
	Leasehold improvements DSNG		90,407,064	9,614,920
	Furniture and fittings		60,614,132 7,844,946	14,919,737
	Motor vehicles		19,535,191	2,053,623
	Audio visual equipment		97,980,936	7,005,000
	Uplinking Equipment Office equipment		20,771,351 48,641,377	15,633,354
	Computers		40,074,770	9,093,997
	Leased			
	Motor vehicles		32,893,340 1,184,374,115	27,052,934 85,373,565
5.2	Capital work-in-progress			
	Opening balance		4,077,524	-
	Additions during the period / year Transfers to operating fixed assets	5,2,1	1,242,711,095 (1,062,358,007)	22,997,574 (18,920,050)
	Closing balance		184,430,612	4,077,524
	Additions during the period / year			
	Leasehold land		72,297,725	_
	Building on leasehold land		776,821,702	-
	DSNG Leasehold improvements		24,604,286	9,614,920
	Motor vehicles		463,994	9,014,920 -
	Audio visual equipment		292,940,587	-
	Uplinking equipment		38,122,100	-
	Office equipment Computers		16,960,393 18,279,028	10,623,854
	Others		2,221,280	2,758,800
			1,242,711,095	22,997,574

### 6. TRADE DEBTS

Considered good	1,966,394,773	1,755,839,800
Considered doubtful	129,090,366	129,090,366
	2,095,485,139	1,884,930,166
Less: Provision for doubtful debts	129,090,366	129,090,366
	1,966,394,773	1,755,839,800

### LONG TERM FINANCING – secured

During the period, the Holding Company obtained a long term loan from Faysal Bank Limited. The loan carries markup rate of six month KIBOR + 1% per annum, payable quarterly. The loan is repayable within 5 years in forty eight equal monthly installments starting from January 2019. The loan is secured by first charge of equitable mortgage of building, paripassu hypothecation charge of property, plant and equipment of the Company.

	March 31,	June 30,
	2018	2017
	(Un-audited)	(Audited)
Note	Rupe	ees

### 8. TRADE AND OTHER PAYABLES

Creditors	8.1 535,751,991	245,539,358
Accrued liabilities	329,399,190	273,693,876
Withholding tax payable	7,403,735	32,266,550
Advances from customers	-	14,160,308
Others	13,111,101	24,539,941
	885.666.017	590,200,033

8.1 Include amounts payable to related parties amounting to Rs. 264,872,809/- (June 30, 2017; Rs. 156,103,220/-)

### 9. SHORT TERM BORROWINGS- secured

As of the balance sheet date, running finance facilities from commercial banks amounted to Rs. 475,000,000 (June 2017: Rs. 475,000,000) and Local bill discounting facilities amounted to Rs. 175,000,000 (June 2017: Rs. 225,000,000). These facilities are secured by way of paripassu charge and first hypothecation charge on all current assets of the Company and carry mark-up rates ranging from 3 months KIBOR + 0.75% to 1.5% (June 30, 2017: 3 months KIBOR + 0.75% to 1.5%). The facilities will mature latest by December 2018.

# 10. CONTINGENCIES AND COMMITMENTS

### 10.1 Contingencies

There are no material changes in the status of contingencies as reported in the annual financial statements of the Company for the year ended June 30, 2017.

# 10.2 Commitments

Purchase of television programs commitments with M.D Production (Private) Limited related party as at March 31, 2018 amounted to Rs. 343,456,249/- (June 30, 2017: Rs.163,962,500/-). Commitment for purchase of television programs with other than related parties as at March 31, 2018 amounted to Nil (June 30, 2017: Rs. 11,753,000/-).

			Nine mont	ths ended	Quarter	-ended
			March 31,	March 31,	March 31,	March 31,
			2018	2017	2018	2017
			(Un-audited)	(Un-audited)	(Un-audited)	(Un-audited)
		Note	Rup	ees	Rup	ees
11.	REVENUE – net					
	Advertisement revenue		3,504,594,515	3,440,961,324	1,133,219,021	1.217,979,877
	Production revenue		130,425,287	115,891,435	53,709,397	30,709,627
	Digital sales revenue		18,306,934	13,593,537	1,605,321	2,751,595
	Subscription income		149,934,174	107,183,596	60,329,175	39,507,274
	Film distribution revenue		159,575,112	40,182,658	18,872,167	17,140,404
		11.1	3,962,836,022	3,717,812,550	1,267,735,081	1,308,088,777
	D					
11.1	Revenue is net off the follow	ing iten	ns:			
	Sales tax		468,518,498	525,409,311	145,196,919	178,938,472
	Discount to customers		259,280,801	239,337,788	82,519,021	86,722,670
			727,799,299	764,747,099	227,715,940	265,661,142
			Nine mont	ths ended	Quarter	-ended
		_	March 31,	March 31,	March 31,	March 31,
			2018	2017	2018	2017
			(Un-audited)	(Un-audited)	(Un-audited)	(Un-audited)
			Rup	ees	Rup	ees
12.	COST OF PRODUCTION					
	Cost of outsourced programs		1,197,671,706	1,113,297,580	369,723,892	412,249,424
	Cost of in-house programs		296,813,987	185,837,563	76,358,070	41,696,058
	Inventories consumed		1,471,441	2,443,423	1,303,576	763,800
	Salaries and benefits		450,240,668	304,065,554	181,562,038	105,585,638
	Depreciation		45,890,120	30,195,970	22,019,203	11,011,721
	Amortisation		3,987,820	3,114,228	1,542,623	1,066,451
	Traveling and conveyance		38,871,335	17,570,199	17,603,404	6,157,583
	Utilities		13,529,204	10,587,007	4,732,987	2,852,106
	Rent, rates and taxes Insurance		22,339,934 9,581,039	11,378,778 7,688,785	8,539,208	3,233,508
	Repair and maintenance		18,615,536	16,375,640	4,068,139 8,664,078	2,806,841 5,673,562
	Fee and subscription		5,412,716	4,054,609	979,099	1,506,824
	Communication expense		8,864,726	8,550,725	3,608,519	2,617,381
	Security charges		2,498,806	1,195,448	1,095,153	801,875
	Consultancy		4,144,771	3,781,927	1,394,942	1,323,835
	Training		4,144,771	96,699	1,554,542	1,525,655
	Printing and stationery		16,730,752	7,478,088	9,994,327	5,549,408
	ranning and statement,		2,136,664,561	1,727,712,223	713,189,258	604,896,015
	In production television prog	rams	,,, ,		-,,	
	- opening		86,240,166	80,456,290	91,399,116	77,218,116
	In production television prog	rams				
	- closing		(91,399,116)	(78,135,116)	(91,399,116)	(78,135,116)
	Delegand / manufactured a conservation		2,131,505,611	1,730,033,397	713,189,258	603,979,015
	Released / unreleased program	ms	207 502 127	990 609 405	321,445,190	705 609 406
	<ul> <li>opening</li> <li>Released / unreleased program</li> </ul>	me	387,583,127	880,608,495	321,445,190	705,608,496
	- closing	1115	(387,583,127)	(678,654,273)	(387,583,126)	(678,654,273)
	Constille		2,131,505,611	1,931,987,619	647,051,322	630,933,238
				.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	047,001,022	0.00,0.00,0.00

# 13. TRANSACTIONS WITH RELATED PARTIES

Related parties of the Company comprises subsidiaries, associates, retirement funds, directors and key management personnel. Details of transactions with related parties during the period, other than those which have been disclosed elsewhere in these financial statements are as follows:

		March 31, 2018	March 31, 2017
		Ruj	pees
		(Un-audited)	(Un-audited)
Related parties	Nature of transactions		
Associates	Purchase of television programs	995,210,163	989,098,365
	Receipts during the period		
Retirement fund	Contributions	20,358,803	18,624,673
Key management personnel	Remuneration	577,310,339	556,426,777

# 14. DATE OF AUTHORIZATION

These condensed interim consolidated financial statements have been authorised for issue on April 30, 2018 by the Board of Directors.

### 15. GENERAL

Amounts have been rounded off to the nearest rupee.

DURAID QURESHI Chief Executive MAZHAR-UL-HAQ SIDDIQUI Chairman

# **Printed Matter**

# (UNDER POSTAL CERTIFICATE)

If undelivered please return to:

HUM NETWORK LIMITED HUM TV, Plot No. 10/11, Hassan Ali Street, Off. I.I. Chundrigar Road, Karachi - 74000, Pakistan.



















# **HUM NETWORK LIMITED**