

# **Company Information**



BOARD OF DIRECTORS Mr. Mazhar -ul-Haq Siddiqui Ms. Sultana Siddiqui Mr. Munawar Alam Siddiqui Chairman Directors Mr. Shunaid Qureshi Mrs. Mahtab Akbar Rashdi Mr. Abdul Hamid Dagia Mr. Muhammad Ayub Younus Adhi Mr. Duraid Qureshi Mr. Islam Ahmed Khan Chief Executive Officer Chief Financial Officer Company Secretary Mr. Muhammad Abbas Hussain Head of Internal Audit Mr. Kamran Shamshad Ahmed AUDIT COMMITTEE Chairman Mr. Shunaid Qureshi Members Ms. Sultana Siddiqui Mr. Muhammad Ayub Younus Adhi HUMAN RESOURCE AND REMUNERATION (HR&R) COMMITTEE Chairman Mr. Mazhar -ul-Haq Siddiqui Mr. Munawar Alam Siddiqui Mrs. Mahtab Akbar Rashdi Members Mr. Shunaid Qureshi Mr. Duraid Qureshi AUDITORS Ernst & Young Ford Rhodes Sidat Hyder Chartered Accountants 7<sup>th</sup> Floor Progressive Plaza, Beaumont Road, Karachi KPMG Taseer Hadi & Company INTERNAL AUDITORS Chartered Accountants 1<sup>st</sup> Floor, Sheikh Sultan Trust Building No.2, Beaumont Road, Karachi Ijaz Ahmed & Associates No.7, 11 <sup>th</sup> Zamzama Street Phase -V D.H.A. Karachi. LEGAL ADVISOR BANKERS Bank Alfalah Limited Faysal Bank Limited National Bank of Pakistan KASB Bank Limited JS Bank Limited Allied Bank Limited United Bank Limited Askari Bank Limited Standard Chartered Bank Limited Bank of America REGISTERED & HEAD OFFICE Hum TV, Plot No. 10/11, Hassan Ali Street, Off. I.I Chundrigar Road, Karachi -74000 UAN: 111-486-111 REGISTRAR/TRANSFER AGENT Central Depository Company (CDC) CDC House, 99-B, Block 'B', S.M.C.H.S., Main Shahra-e-Faisal, Karachi-74400 WEBSITES' INFORMATION HUM NETWORK LIMITED: www.humnetwork.tv KARACHI STOCK EXCHANGE SYMBOL HUMNL

# **Directors' Report**

On behalf of the Board of Directors, I am pleased to present the performance of the first quarter ended September 30, 2013.

Net revenues recorded for the quarter were Rs. 634M as compared to Rs. 524M of the corresponding period last year; hence, a positive variation of 21% amounting to Rs. 110M. Moreover, profit after tax increased by Rs. 63M from 75M to 138M for the quarter i.e. increase of 84% resulting in an increase in EPS by Rs. 0.9; i.e. from Rs. 1.07 to Rs. 1.97.

The first quarter of the fiscal year 2013 was quite happening as a number of special events were conducted successfully. These included Masala TV's Family Festival that was held for the first time in Lahore, Masala TV's 7<sup>th</sup> anniversary and Trade Development Authority of Pakistan (TDAP) Fashion event.

A two-day Masala Family Festival filled with fun, food, games, shopping and entertainment for everyone, was held at Expo- Center Lahore on September 14 and 15, 2013. The event was jampacked on both days and a mammoth crowd of more than three lac people of all ages was witnessed having a wonderful time. This is the first time that the channel has brought the Masala Family Festival to Lahore. Earlier this year, when a similar festival had been organized in Karachi and had met with resounding success, the organizers had announced that they would take the Festival to Lahore later in the year, and they remained true to their words.

The 7<sup>th</sup> anniversary of Masala TV was celebrated in September. Over the last 7 years Masala TV has established itself as a leading channel in the food genre and continues to set the trend when it comes to content quality and presentation.

On the fashion front, HUM Network Limited was one of the major sponsors at Trade Development Authority of Pakistan (TDAP) Fashion show held in Karachi during the month of September. The events show cased products of internationally recognized Pakistan based designers. A number of foreign fashion experts and businessmen related to the fashion industry attended the event. Such events will definitely go a long way in projecting Pakistan's fashion industry globally.

The business performance in this quarter continues to be strong. Based on the strong financial performance of the network during this quarter, the outlook for the future looks positive.

Based on the quarter's results, the Board announced an interim cash dividend of Rs. 1.5 per share.

### Consolidated results are as follows:

<u>660,661,939</u>
<u>332,693,499</u>
<u>201,838,151</u>
<u>1.97</u>

October 23, 2013 Karachi For & on behalf of the Board Duraid Qureshi Chief Executive



#### September 30, June 30, 2013 2013 (Un-audited) (Audited) Note ----- Rupees ASSETS NON-CURRENT ASSETS Property, plant and equipment 4 221,159,477 228,844,288 Intangible assets 15,542,540 18,725,514 9.923.463 18,725,353 Long term investment 5 Long term deposits 21,814,056 25,409,181 197,195,117 2,241,543 482,338,945 Television program costs 197,195,117 10,404,770 Deferred tax asset 484,841,474 CURRENT ASSETS 1,336,447 893,927 Inventories Current portion of television program costs 312,248,819 289,858,307 Trade debts 6 682,656,023 682,276,965 107,375,036 71,266,218 Advances - unsecured, considered good 7 Deposits and prepayments 12,166,765 6,655,633 Other receivables - unsecured, considered good 8 41,810,818 32,344,438 Taxation - net 27,091,013 50,711,832 Cash and bank balances 533.579.255 155,726,559 1,718,264,176 1,289,733,879 TOTAL ASSETS 2,203,105,650 1,772,072,824 EQUITY AND LIABILITIES SHARE CAPITAL AND RESERVES Authorised capital 1,500,000,000 (June 30, 2013: 70,000,000) Ordinary shares of Rs 10/- Each 1,500,000,000 700,000,000 700,000,000 500,000,000 Issued, subscribed and paid-up capital Unappropriated profit 594,125,359 956,330,609 1,294,125,359 1,456,330,609 NON-CURRENT LIABILITIES Liabilities against assets subject to finance lease 1,571,453 1,571,449 CURRENT LIABILITIES Trade and other payables 9 403,542,012 310,813,456 Accrued mark-up Short term borrowing 1 041 096 200,000,000 -300,000,000 Dividend payable Unclaimed dividend 1,518,113 1,518,113 Current portion of: 1,307,618 - liabilities against assets subject to finance lease 1,839,197 907,408,839 314,170,766 COMMITMENTS 10 1,772,072,824 2,203,105,650 TOTAL EQUITY AND LIABILITIES The annexed notes from 1 to 18 form an integral part of these condensed interim financial statements. MAZHAR-UL-HAQ SIDDIQUI DURAID QURESHI **Chief Executive** Chairman

**HUM NETWORK LIMITED** 

AS AT SEPTEMBER 30, 2013

**CONDENSED INTERIM BALANCE SHEET** 

#### HUM NETWORK LIMITED CONDENSED INTERIM PROFIT AND LOSS ACCOUNT FOR THE QUARTER ENDED SEPTEMBER 30, 2013

	Note	September 30, 2013 (Un-audited) Rup	September 30, 2012 (Un-audited)
Revenue – net	11	634,079,685	523,679,747
Cost of production Transmission cost	12	(297,799,420) (21,335,810) (319,135,230)	(291,209,912) (23,324,372) (314,534,284)
Gross profit		314,944,455	209,145,463
Distribution costs		(64,435,700)	(39,592,288)
Administrative expenses		(63,319,391)	(54,558,170)
		187,189,365	114,995,005
Other operating income		20,021,801	17,539,884
		207,211,166	132,534,889
Finance costs		(1,268,894)	(5,886,583)
Other charges		(4,215,355)	(2,532,699)
Profit before taxation		201,726,917	124,115,607
Taxation		(63,932,167)	(49,075,972)
Profit after taxation		137,794,750	75,039,635
Earnings per share – basic and diluted - restated		1.97	1.07

The annexed notes from 1 to 18 form an integral part of these condensed interim financial statements

MAZHAR-UL-HAQ SIDDIQUI Chairman DURAID QURESHI Chief Executive

HUM NETWORK LIMITED CONDENSED INTERIM STATEMENT OF COMPREHENSI FOR THE QUARTER ENDED SEPTEMBER 30, 2013	VEINCOME
	September 30,         September           2013         30, 2012           (Un-audited)         (Un-audited)            Rupees
Profit after taxation	<b>137,794,750</b> 75,039,635
Other comprehensive income	
Total comprehensive income for the year	<b>137,794,750</b> 75,039,635
The annexed notes from 1 to 18 form an integral part of the	ese condensed interim financial statements
MAZHAR-UL-HAQ SIDDIQUI Chairman	DURAID QURESHI Chief Executive

		September	September 30,
		30, 2013	2012
	Note	(Un-audited)	(Un-audited) pees
CASH FLOWS FROM OPERATING ACTIVITIES			
Profit before taxation Adjustments for :		201,726,917	124,115,607
Reversal of provision of doubtful debt		(4.869,680)	_
Depreciation		9,880,583	6,115,052
Amortisation of intangible assets Finance costs		707,330 1,268,894	331,632 5,886,583
Exchange loss		1,251,122	-
Profit on deposit accounts Gain on disposal of operating fixed assets		(2,054,728)	(3,209,716)
Movement in provisions		9,747,820	(59,098) 3,320,658
· · · · · · · · · · · · · · · · · · ·		15,931,341	12,385,111
Operating profit before working capital changes		217,658,258	136,500,718
Working capital changes			
Decrease / (increase) in current assets Inventories		(442,520)	(86,152)
Television program costs		(22,390,512)	32,829,401
Trade debts Advances - unsecured, considered good		4,490,622 (36,108,818)	(47,304,176) (2,285,607)
Deposit and prepayments		(5,511,132)	(3,986,399)
Other receivables - unsecured, considered good		(9,466,380) (69,428,741)	(16,121,590) (36,954,523)
Increase / (decrease) in current liabilities		(09,420,741)	(30,954,525)
Trade and other payables		81,729,614	55,506,499
Cash generated from operations		229,959,131	155,052,694
Taxes paid Finance costs paid		(48,474,575) (227,798)	(43,412,391) (6,607,872)
Profit received on deposit accounts		2,054,727	3,478,474
Long term deposits		3,595,125	229,079
Gratuity paid Television program costs		-	(1,323,163) 672,624
Net cash generated from operating activities		186,906,610	108,089,442
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of property, plant and equipment		(2,195,772)	(6,360,895)
Addition to intangible Assets		(6,326,406)	(10.012.050)
Long term investment in a subsidiary Proceeds from the disposal of operating fixed assets		(161) -	(10,043,250) 792,230
Net cash used in investing activities		(8,522,339)	(15,611,915)
CASH FLOWS FROM FINANCING ACTIVITIES			
Repayment of liabilities against assets subject to			
finance lease		(531,575)	(305,533)
Dividends paid Net cash used in financing activities		(531,575)	(582,115) (887,648)
Net increase in cash and cash equivalents		177,852,696	91,589,879
Cash and cash equivalents at the beginning of the year		155,726,559	(50,110,571)
Cash and cash equivalents at the end of the year	13	333,579,255	41,479,308
The annexed notes from 1 to 18 form an integral part of these	condensed	interim financia	statements
MAZHAR-UL-HAQ SIDDIQUI		URAID QURES	
Chairman		Chief Executiv	



#### HUM NETWORK LIMITED CONDENSED INTERIM STATEMENT OF CHANGES IN EQUITY FOR THE QUARTER ENDED SEPTEMBER 30, 2013

	Issued, subscribed and paid-up capital	Unappropriated Profit Rupees	Total
Balance as at July 01, 2012	500,000,000	618,533,416	1,118,533,416
Profit for the period Other comprehensive income Total comprehensive income	-	75,039,635 - 75,039,635	75,039,635 - 75,039,635
Balance as at September 30, 2012	500,000,000	693,573,051	1,193,573,051
Balance as at July 01, 2013	500,000,000	956,330,609	1,456,330,609
Profit for the period Other comprehensive income Total comprehensive income	-	137,794,750 - 137,794,750	137,794,750 - 137,794,750
Final cash dividend for the year ended June 30, 2013 Issue of two ordinary bonus shares for every five ordinary shares	200,000,000	(300,000,000)	(300,000,000)
Balance as at September 30, 2013	700,000,000	594,125,359	1,294,125,359

The annexed notes from 1 to 18 form an integral part of these condensed interim financial statements

MAZHAR-UL-HAQ SIDDIQUI Chairman

DURAID QURESHI Chief Executive

#### 1. THE COMPANY AND ITS OPERATIONS

- 1.1 HUM Network Limited (the Company) was incorporated in Pakistan as a public limited company under the Companies Ordinance, 1984 (the Ordinance). The shares of the Company are quoted on Karachi Stock Exchange. The registered office of the Company is situated at Plot No. 10/11, Hassan Ali Street, Off. I.I. Chundrigar Road, Karachi, Pakistan.
- **1.2** The Company's principal business is to launch transnational satellite channels and aims at presenting a wide variety of cultural heritage. Its core areas of operation are production, advertisement, entertainment and media marketing. It covers a wide variety of programmes with respect to information, entertainment, news, education, health, food, music and society.
- **1.3** These financial statements are separate financial statements of the Company in which investment in a subsidiary is accounted for on the basis of direct equity interest and is not consolidated.

#### 2. BASIS OF PRESENTATION

These financial statements have been prepared under the historical cost convention.

#### 3. ACCOUNTING POLICES

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The accounting policies adopted in the preparation of these condensed interim financial statements are consistent with those followed in the preparation of the Company's annual financial statements for the year ended June 30, 2013.



#### HUM NETWORK LIMITED NOTES TO THE CONDENSED INTERIM FINANCIAL STATEMENTS FOR THE QUARTER ENDED SEPTEMBER 30, 2013 September June 30, 30, 2013 (Un-audited) 2013 (Audited) 4. PROPERTY, PLANT AND EQUIPMENT Note ---- Rupees --Operating fixed assets 4.1 189,244,615 194,942,693 Capital work-in-progress 31,914,862 33,901,595 221,159,477 228,844,288 4.1 Operating fixed assets – owned and leased Book value at the beginning of the period / year Additions during the period / year 176,516,790 194,942,693 4.1.1 4,182,505 55,877,318 Less: Disposal during the period / year - at WDV Depreciation charged during the period / year 4.1.2 757.506 36,693,909 194,942,693 9,880,583 189,244,615 4.1.1 Additions during the period/year Owned Leased hold improvement 6,233,732 443,098 1,013,396 Furniture and fittings Audio visual equipment 1,308,746 14,034,930 Uplinking equipment 307,413 23,789,931 25,100 2,393,498 2,196,479 5,837,059 Office equipment Computers Leased Vehicles 2,476,440 55,877,317 4,182,505 4.1.2 Disposals during the period/year Owned 733,132 Vehicles . Audio visual equipment 24,374 757,506 LONG TERM INVESTMENT 5. Holdina HUM Network UK Limited - unquoted subsidiary - at cost 01 ordinary share of GBP 01 each HUM TV, Inc., unquoted subsidiary - at cost 100% 161 10,000 Common stock, \$ 0.01 at par Paid-in-capital 100% 8,603 8,603 18,716,750 18,716,750 18,725,353 18,725,514

6.	TRADE DEBTS - unsecured	September 30, 2013 (Un-audited) Rupe	June 30, 2013 (Audited) es
	Considered good Considered doubtful Less: Provision for doubtful debts	682,656,023 26,412,547 709,068,570 26,412,547 682,656,023	682,276,965 31,282,227 713,559,192 31,282,227 682,276,965

## 7. ADVANCES - unsecured, considered good

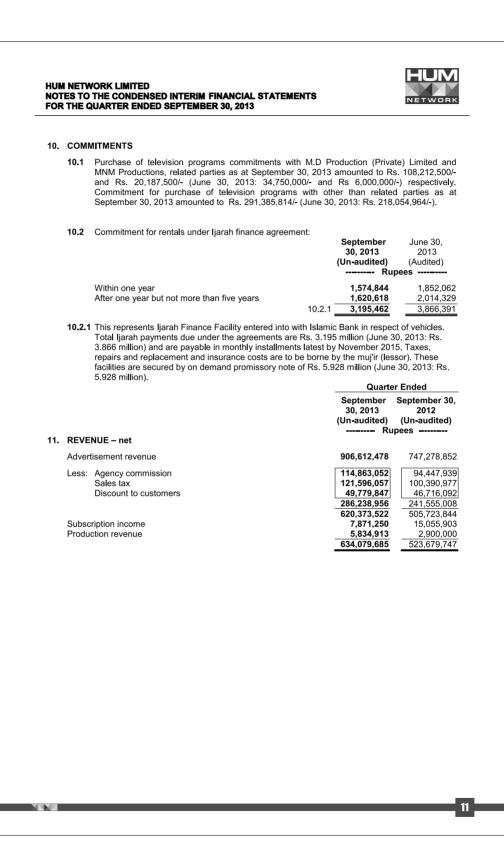
Includes Rs. 17,887,500 (June 30, 2013: Rs. 12,892,500) and Rs. Nil (June 30, 2013: Rs. 6,202,500) paid to M.D Production (Private) Limited and MNM Productions, related parties respectively.

#### 8. OTHER RECEIVABLES - unsecured, considered good

Includes Rs. 35,209,117 (June 30, 2013: Rs. 25,148,356) receivable from Hum Tv Inc., USA, a subsidiary.

			30, 2013 (Un-audited)	June 30, 2013 (Audited)
9.	TRADE AND OTHER PAYABLES		Rupee	es
	Creditors	9.1	184,606,877	171,585,156
	Accrued liabilities		172,073,077	113,058,171
	Withholding tax payable		21,928,641	6,701,891
	Sales tax payable		4,064,559	3,271,960
	Advances from customers		1,282,947	1,257,947
	Workers' welfare fund		15,750,829	11,535,474
	Others		3,835,082	3,402,857
			403,542,012	310,813,456

9.1 Includes Rs. 42,220,000/- (June 30, 2013: Rs. 30,855,500/-), Rs. Nil (June 30, 2013: Rs. 17,616,000/- ),Rs. Nil (June 30, 2013: Rs. 846,000/-) due to related parties, M.D Production (Private) Limited, MNM Productions and Creations respectively.



			01	
			Quarte September 30, 2013 (Un-audited)	er Ended September 30, 2012 (Un-audited)
			ົ Ŕι	ipèes
12.	COST OF PRODUCTION			
	Cost of outsourced programs	12.1	210,336,019	167,942,717
	Cost of in-house programs		27,225,016	20,214,998
	Cost of inventory consumed		325,480	397,848
	Salaries, wages and benefits Depreciation		60,679,328 6,169,210	48,258,869 3,780,039
	Traveling and conveyance		5,231,433	4,875,966
	Utilities		2,532,523	3,647,07
	Rent, rates and taxes		1,473,100	616,249
	Insurance		381,816	1,951,324
	Repair and maintenance		1,995,937	2,122,143
	Fee and subscription Communication		247,967 1,703,135	583,997 1,637,346
	Security charges		363,957	419,459
	Amortisation		520,861	249,643
	Consultancy		757,777	923,142
	Printing and stationery		246,373	87,076
	In production television programs - opening		320,189,932 5,918,111	257,707,887 14,170,763
	In production television programs - opening In production television programs - closing		(6,224,111)	(13,498,139
	in production to ovoid in programs docting		319,883,932	258,380,51
	Released / unreleased programs - opening		481,135,313	635,864,418
	Released / unreleased programs - closing		<u>(503,219,825)</u> 297,799,420	<u>(603,035,017</u> 291,209,912
	12.1 This included Rs. 1,283,808/- (September 30, 2012: Rs retirement benefits.	3. 2,27		r Ended
			-	
			September 30, 2013 (Un-audited) Ru	September 30 2012 (Un-audited) pees
13.	CASH AND CASH EQUIVALENTS			
	Cash and bank balances		533,579,255	81,527,442
	Short term borrowing		(200,000,000)	(40,048,134
			333,579,255	41,479,308



Quarter Ended
September 30,

2012

30, 2013

#### HUM NETWORK LIMITED NOTES TO THE CONDENSED INTERIM FINANCIAL STATEMENTS FOR THE QUARTER ENDED SEPTEMBER 30, 2013

#### 14. TRANSACTIONS WITH RELATED PARTIES

Related parties of the Company includes Jahangir Siddiqui & Co. Ltd., HUM TV, Inc., HUM Network UK Limited, M.D Production (Private) Limited, Eye Entertainment, MD production associated companies, retirement funds, directors and executives. The Company in the normal course of business carries out transactions with various related parties. Amount due from and due to related parties, amount due from executives and remuneration of directors are disclosed in the relevant notes to the financial statements. Other material transactions with related parties are given below:

	transactions		
Chief Executive's spouse is Chief Executive Officer	Purchase of television programs	66,450,000	30,300,000
Chief Executive's spouse is partner	Purchase of television programs	6,000,000	-
Chief Executive's Father-in-Law is the owner	Purchase of television programs	<u> </u>	28,800,000
Chief Executive's Sister-in-Law is the owner	Purchase of television programs	<u> </u>	37,700,000
Wholly owned subsidiary	Subscription income	7,871,250	_
Wholly owned subsidiary	Collection on behalf of Hum Network Limited	<u> </u>	14,586,404
Wholly owned subsidiary	Investment in a subsidiary	<u> </u>	10,043,250
Wholly owned subsidiary	Investment in a subsidiary	161	-
Retirement fund	Contribution to fund	<b>2,584,27</b> 5	-
	Remuneration	77,920,256	51,470,373
	Chief Executive's spouse is partner Chief Executive's Father-in-Law is the owner Chief Executive's Sister-in-Law is the owner Wholly owned subsidiary Wholly owned subsidiary Wholly owned subsidiary Wholly owned subsidiary	Chief Executive's spouse is partnerPurchase of television programsChief Executive's Father-in-Law is the ownerPurchase of television programsChief Executive's Sister-in-Law is the ownerPurchase of television programsWholly owned subsidiarySubscription incomeWholly owned subsidiaryCollection on behalf of Hum Network LimitedWholly owned subsidiaryInvestment in a subsidiaryWholly owned subsidiaryInvestment in a subsidiaryWholly owned subsidiaryInvestment in a subsidiaryWholly owned subsidiaryContribution to fund	Chief Executive's       Purchase of television         spouse is partner       programs         Chief Executive's       Purchase of television         Father-in-Law is the owner       Purchase of television         Chief Executive's       Purchase of television         Sister-in-Law is the owner       Purchase of television         Wholly owned       Subscription income         Subsidiary       Subscription on behalf of         Wholly owned       Investment in a         subsidiary       Subsidiary         Wholly owned       Investment in a         subsidiary       subsidiary         Wholly owned       Investment in a         subsidiary       161

#### 15. ADJUSTING EVENT AFTER BALANCE SHEET DATE

The Board of Directors in their meeting held on September 26, 2013 recommended a final cash dividend Re. 6/- per share @ 60% amounting to Rs. 300,000,000 (2012: Re. 1/- per Share) along with bonus shares of 40% (2012: NIL) on the paid-up value of the ordinary share capital as at June 30, 2013 approved by the shareholders in the Annual General Meeting held on October 22, 2013.

Further, the authrorized and paid up share capital of the Company has been increased to Rs. 1,500,000,000 (June 30, 2013: 700,000,000) and Rs. 700,000,000 (June 30, 2013: Rs. 500,000,000) respectively.

These condensed interim conslidated financial statements include the effect of these appropriations.

### 16. INTERIM DIVIDEND

The Board of Directors in their meeting held on October 23, 2013 recommended an interim cash dividend of Rs. 1.5/- per share @ 15% amounting ro Rs. 105,000,000 (2012: Rs. Nil) on the paid up value of the ordinary share capital as at September 30, 2013.

#### 17. DATE OF AUTHORIZATION

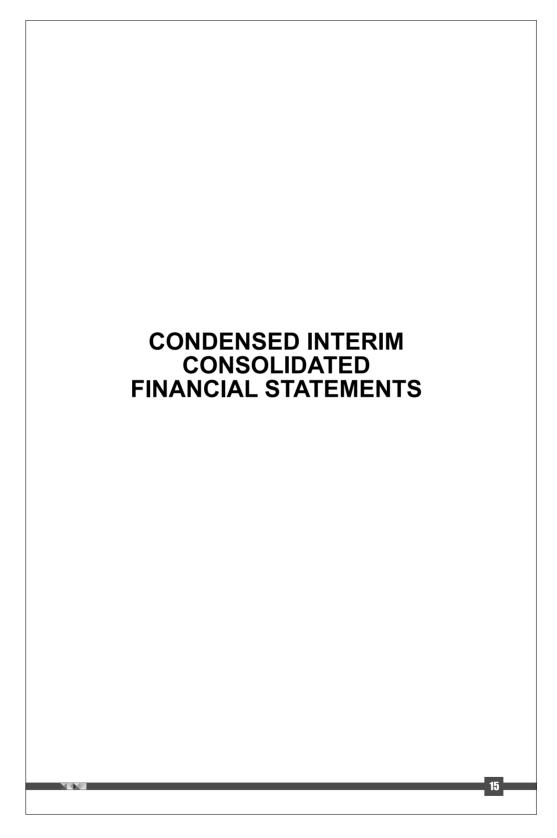
These financial statements have been authorized for issue on October 23, 2013 by the Board of Directors of the Company.

#### 18. GENERAL

18.1 There were no material reclassifications that could affect the financial statements.

18.2 Figures have been rounded off to the nearest Rupee.

MAZHAR-UL-HAQ SIDDIQUI Chairman DURAID QURESHI Chief Executive



#### HUM NETWORK LIMITED CONDENSED INTERIM CONSOLIDATED BALANCE SHEET AS AT SEPTEMBER 30, 2013 September 30, June 30, 2013 2013 (Un-audited) (Audited) Note – Ŕupees ASSETS NON-CURRENT ASSETS 225,563,678 233,302,670 Property, plant and equipment 4 1,390,911 15,542,540 Goodwill 1,304,892 Intangible assets Long term deposits 9,923,463 23,032,603 26,552,369 Television program costs 197,195,117 197,195,117 Deferred tax asset 14.118.687 5.725.778 474,004,289 476,843,536 CURRENT ASSETS 1,336,447 893,927 Inventories 312,248,819 694,247,132 289,858,307 Current portion of television program costs 686,257,871 Trade debts 5 6 107,375,036 71,266,218 Advances - unsecured, considered good 14,066,413 6,601,701 9,296,070 8,046,312 Deposits and prepayments Other receivables - unsecured, considered good 27,091,013 50,711,832 Taxation - net Cash and bank balances 609,704,118 232,725,438 1,772,670,679 1,349,055,974 TOTAL ASSETS 2,249,514,215 1,823,060,264 EQUITY AND LIABILITIES SHARE CAPITAL AND RESERVES Authorised capital 1,500,000,000 (June 30, 2013: 70,000,000) ordinary shares of Rs.10/- each 1,500,000,000 700,000,000 Issued, subscribed and paid-up capital 700,000,000 500.000.000 Unappropriated profit 592.198.605 952.853.578 1,292,198,605 1,452,853,578 NON-CURRENT LIABILITIES 1,571,453 1,571,449 Liabilities against assets subject to finance lease CURRENT LIABILITIES Trade and other payables 7 451,877,329 365,277,927 Accrued mark-up Short term borrowing 1.041.096 200,000,000 Dividend Payable 300,000,000 Unclaimed Dividend 1,518,113 1,518,113 Current portion of 1,307,619 - liabilities against assets subject to finance lease 1,839,197 955,744,157 368,635,237 COMMITMENTS 8 TOTAL EQUITY AND LIABILITIES **2,249,514,215** 1,823,060,264 The annexed notes from 1 to 16 form an integral part of these condensed interim consolidated financial statements. MAZHAR-UL-HAQ SIDDIQUI DURAID QURESHI

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Chairman

Chief Executive



#### HUM NETWORK LIMITED CONDENSED INTERIM CONSOLIDATED PROFIT AND LOSS ACCOUNT FOR THE QUARTER ENDED SEPTEMBER 30, 2013

	Note	September 30, 2013 (Un-audited) Rug	September 30, 2012 (Un-audited)
Revenue – net	9	660,661,939	527,952,497
Cost of production Transmission cost	10	(297,799,420) (30,169,020) (327,968,440)	(291,209,912) (25,460,747) (316,670,659)
Gross profit		332,693,499	211,281,838
Distribution costs		(65,620,100)	(43,200,388)
Administrative expenses		(79,760,341)	(57,752,200)
		187,313,058	110,329,250
Other operating income		20,021,801	17,539,884
		207,334,859	127,869,134
Finance costs		(1,281,353)	(5,889,906)
Other charges		(4,215,355)	(2,532,699)
Profit before taxation		201,838,151	119,446,529
Taxation		(63,932,167)	(47,488,313)
Net profit for the year		137,905,984	71,958,216
Earnings per share – basic and diluted - restated		1.97	1.03

The annexed notes from 1 to 16 form an integral part of these condensed interim consolidated financial statements.

MAZHAR-UL-HAQ SIDDIQUI Chairman

DURAID QURESHI Chief Executive

	Santambar 20 Contamba
	September 30, Septembe 2013 2012 (Un-audited) (Un-audi Rupees
Profit after taxation	<b>137,905,984</b> 71,95
Other comprehensive income	<b>1,439,043</b> (119
Total comprehensive income for the year	<b>139,345,027</b> 71,83
The annexed notes from 1 to 16 form an integral part o statements.	f these condensed interim consolidated financ
MAZHAR-UL-HAQ SIDDIQUI Chairman	DURAID QURESHI Chief Executive



#### September 30, September 30, 2013 2012 (Un-audited) (Un-audited) Note - Rupees CASH FLOWS FROM OPERATING ACTIVITIES 201,838,151 119 446 529 Profit before taxation Adjustments for : Reversal of provision of doubtful debt (4,869,680) 9,934,763 707,330 Depreciation 6,328,409 Amortisation of intangible assets 331,632 Finance costs 1,281,353 5,889,906 Exchange gain Exchange difference on translation of foreign currency 1.251.122 (55,809) 1,439,043 Profit on deposit accounts (2,054,728) (3,209,716) (59,098) 3,320,658 Gain on disposal of operating fixed assets 9,344,302 Movement in provisions 17,033,505 12,545,982 Operating profit before working capital changes 218,871,657 131,992,511 Working capital changes Decrease / (increase) in current assets (442.520)(86 152) Inventories (22,390,512) Television program costs 32,829,401 Trade debts (3,119,581) (50,112,450) Advances - unsecured, considered good (49.499.443)(8.649.981)(4,770,343) Deposit and prepayments Other receivables - unsecured, considered good 1,444,611 (1,575,702) (78,777,789) (27,594,884) Increase / (decrease) in current liabilities Trade and other payables 88,991,085 56,394,393 Cash generated from operations 229,084,953 160,792,020 (48,474,575) Taxes paid (43,412,391) (227,798) 2,054,728 Finance costs paid (6,611,195) 3.478.474 Profit received on deposit accounts 3,595,125 1,629,076 Long term deposits Gratuity paid (1,323,163) 672.624 Television program costs 186,032,433 115,225,445 Net cash generated from operating activities CASH FLOWS FROM INVESTING ACTIVITIES (2,195,772) (6,360,895) Purchase of property, plant and equipment Addition to intangible assets (6,326,406) 792.230 Disposal of property, plant and equipment (8,522,178) Net cash used in investing activities (5,568,665) CASH FLOWS FROM FINANCING ACTIVITIES Repayment of liabilities against assets subject to finance lease (531,575) (305, 533)Dividends paid (582,115) Net cash used in financing activities (531,575) (887,648) 176.978.680 108 769 132 Net increase in cash and cash equivalents Cash and cash equivalents at the beginning of the year 232,725,438 (49,930,272) Cash and cash equivalents at the end of the year 409,704,118 58,838,860 11 The annexed notes from 1 to 16 form an integral part of these condensed interim consolidated financial

statements.

MAZHAR-UL-HAQ SIDDIQUI Chairman

HUM NETWORK LIMITED

CONDENSED INTERIM CONSOLIDATED CASH FLOW STATEMENT

FOR THE QUARTER ENDED SEPTEMBER 30, 2013

DURAID QURESHI Chief Executive

#### HUM NETWORK LIMITED CONDENSED INTERIM CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE QUARTER ENDED SEPTEMBER 30, 2013

	Issued.	Foreign	Reserves	_	
	subscribed and paid-up capital	exchange translation reserve	Unappropriated Profit	Sub-total	Total
Balance as at July 01, 2012	500,000,000	259,809	616,818,579	617,078,388	1,117,078,388
Profit for the year Other comprehensive income Total comprehensive income	- - -	- (119,298) (119,298)	71,958,216 - 71,958,216	71,958,216 (119,298) 71,838,918	71,958,216 (119,298) 71,838,918
Balance as at September 30, 2012	500,000,000	140,511	688,776,795	688,917,306	1,188,917,306
Balance as at July 01, 2013	500,000,000	1,039,365	951,814,213	952,853,578	1,452,853,578
Net profit for the year Other comprehensive income Total comprehensive income	-	- 1,439,043 1,439,043	137,905,984 - 137,905,984	137,905,984 1,439,043 139,345,027	137,905,984 1,439,043 139,345,027
Final cash dividend for the year ended June 30, 2013	-	-	(300,000,000)	(300,000,000)	(300,000,000)
Issue of two bonus ordinary shares for every five ordinary shares	200,000,000	-	(200,000,000)	(200,000,000)	-
Balance as at September 30, 2013	700,000,000	2,478,408	589,720,197	592,198,605	1,292,198,605

The annexed notes from 1 to 16 form an integral part of these condensed interim consolidated financial statements.

MAZHAR-UL-HAQ SIDDIQUI Chairman DURAID QURESHI Chief Executive



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## 1. THE COMPANY AND ITS OPERATIONS

The 'Group' consists of

1.1 Holding Company

HUM Network Limited (the Company) was incorporated in Pakistan as a public limited company under the Companies Ordinance, 1984 (the Ordinance). The shares of the Company are quoted on Karachi Stock Exchange. The registered office of the Holding Company is situated at Plot No. 10/11, Hassan Ali Street, Off. I.I. Chundrigar Road, Karachi, Pakistan.

The Holding Company's principal business is to launch transnational satellite channels and aims at presenting a wide variety of cultural heritage. Its core areas of operation are production, advertisement, entertainment and media marketing. It covers a wide variety of programmes with respect to information, entertainment, news, education, health, food, music and society.

#### 1.2 Subsidiary Companies

HUM TV, Inc. (the subsidiary company), having registered office at 4546 EI Camino Real, #223 Los Altos, CA 94022 and HUM Network UK LTD having registered office at Evergreen House, Grafton Place, Euston, London, NW1 2DX, United Kingdom have been established with the purpose of providing entertainment programmes to the South Asian community by increasing presence in the United States of America (USA), Canada and UK respectively. The subsidiary companies will also serve as a platform for the Holding Company to explore avenues for greater distribution of the Holding Company brands in USA, Canada and UK and will establish relations with advertisers, as well as develop US and UK based media materials, such as dramas, documentaries and other entertainment shows and events.

HUM TV. Inc is a wholly owned subsidiary of the Holding Company with effect from April 01, 2011. HUM Network UK LTD is a wholly owned subsidiary of the Holding Company and was incorporated in United Kingdom on August 22, 2013.

#### 2. BASIS OF PRESENTATION

These condensed interim consolidated financial statements are required to be presented to the shareholders under Section 245 of the Companies Ordinance, 1984 and have been prepared in accordance with the requirements of the International Accounting Standard (IAS) - 34, "Interim Financial Reporting", as applicable in Pakistan. These condensed interim consolidated financial statements do not include all the information and disclosures required in the annual financial statements and should be read in conjunction with the Company's annual financial statements for the year ended June 30, 2013.

#### 3. ACCOUNTING POLICES

The accounting policies adopted in the preparation of these condensed interim consolidated financial statements are consistent with those followed in the preparation of the Company's annual financial statements for the year ended June 30, 2013.

				September 30, 2013 (Un-audited)	June 30, 2013 (Audited)
4.	PROF	PERTY, PLANT AND EQUIPMENT	Note	Rupe	es
		ating fixed assets al work-in-progress	4.1	193,648,816 31,914,862 225,563,678	199,401,074 33,901,595 233,302,669
	4.1	Operating fixed assets – owned and leased			
		Book value at the beginning of the period / year Additions during the period / year Less:	4.1.1	199,401,074 4,182,505	179,344,247 59,168,958
		Disposal during the period / year - at WDV Depreciation charged during the period / year	4.1.2	9,934,763 193,648,816	757,506 38,354,625 199,401,074
	4.1.1	Additions during the period/year			
		Owned Leased hold improvement Furniture and fittings Vehicles Audio visual equipment Up linking equipment Office equipment Computers		443,098 1,013,396 307,413 25,100 2,393,498	6,233,732 1,308,746 3,186,417 14,034,930 23,789,931 2,301,703 5,837,059
		Leased Vehicles		4,182,505	2,476,440
	4.1.2	Disposals during the period / year - at WDV			
		<b>Owned</b> Vehicles Audio Visual equipment		-	733,132 24,374
					757,506
_					



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	September 2013 (Un-audite	2013
5. TRADE DEBTS – unsecured	Note	Rupees
Considered good	694,247,13	<b>2</b> 686,257,871
Considered doubtful	26,412,54	7 31,282,227
	720,659,67	717,540,098
Less: Provision for doubtful debts	26,412,54	7 31,282,227
	694,247,13	<b>2</b> 686,257,871

### 6. ADVANCES - unsecured, considered good

Includes Rs. 17,887,500 (June 30, 2013: Rs. 12,892,500) and Rs. Nil (June 30, 2013: Rs. 6,202,500) paid to M.D Production (Private)Limited and MNM Productions, related parties respectively.

7.	TRADE AND OTHER PAYABLES	Note	September 30, 2013 (Un-audited) Rup	June 30, 2013 (Audited) <b>ees</b>
	Creditors Accrued liabilities Withholding tax payable Sales tax payable Advances from customers Workers' welfare fund Others	7.1	184,606,877 180,236,519 21,928,641 4,064,559 41,454,822 15,750,829 3,835,082 451,877,329	171,585,156 117,272,639 6,701,891 3,271,960 51,507,947 11,535,474 3,402,860 365,277,927

7.1 Includes Rs. 42,220,000/- (June 30, 2013: Rs. 30,855,500/-), Rs. Nil (June 30, 2013: Rs. 17,616,000/- ),Rs. Nil (June 30, 2013: Rs. 846,000/-) due to related parties, M.D Production (Private) Limited, MNM Productions and Creations respectively.

8	соммі	TMENTS		
0.	8.1	Purchase of television programs commitments with M.D Pr MNM Productions, related parties as at September 108,212,500/- and Rs. 20,187,500/- (June 30, 2013: 34,7 respectively. Commitment for purchase of television prog parties as at September 30, 2013 amounted to Rs. 291, 218,054,964/-).	30, 2013 amoun 750,000/- and Rs grams with other t	ted to Rs. 6,000,000/-) than related
	8.2	Commitment for rentals under Ijarah finance agreement:	September 30, 2013	June 30, 2013
			(Un-audited) Rupe	(Audited) es
		Within one year After one year but not more than five years 8.2.1	1,574,844 <u>1,620,618</u> 3,195,462	1,852,062 2,014,329 3,866,391
		Minimum future lease payments under the non-cancellable op 30, 2013 amounted to Rs. 1,894,139/- (June 30, 2013: Rs. 1,8		September
		_	Quarter E	
			September 30, 2013 (Un-audited)	September 30 2012 (Un-audited)
9.	REVE	NUE – net	Ruj	oees
		tisement revenue	922,444,613	752,975,8
		Agency commission Sales tax Discount to customers	117,503,558 121,596,057 49,779,847	95,872,18 100,390,97 46,716,09
		cription income iction revenue	288,879,462 633,565,151 21,261,875 5,834,913	242,979,28 509,996,59 15,055,90 2,900,00
			<u>    660,661,939    </u>	527,952,49



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			Quarter Ended	
10.	COST OF PRODUCTION	Note	September 30, 2013 (Un-audited) Ru	September 30, 2012 (Un-audited) pees
	Cost of outsourced programs		210,336,019	167,942,717
	Cost of in-house programs		27,225,016	20,214,998
	Cost of inventory consumed		325,480	397,848
	Salaries, wages and benefits	10.1	60,679,328	48,258,869
	Depreciation		6,169,210	3,780,039
	Traveling and conveyance		5,231,433	4,875,966
	Utilities		2,532,523	3,647,071
	Rent, rates and taxes		1,473,100	616,249
	Insurance		381,816	1,951,324
	Repair and maintenance		1,995,937	2,122,143
	Fee and subscription		247,967	583,997
	Communication expense		1,703,135	1,637,346
	Security charges		363,957	419,459
	Amortisation		520,861	249,643
	Consultancy		757,777	923,142
	Printing and stationery		246,373	87,076
			320,189,932	257,707,887
	In production television programs - opening		5,918,111	14,170,763
	In production television programs - closing		(6,224,111)	(13,498,139)
			319,558,452	258,380,511
	Released / unreleased programs - opening		481,135,313	635,864,418
	Released / unreleased programs - closing		(503,219,825)	(603,035,017)
			297,799,420	291,209,912

This included Rs. 1,283,808/- (September 30, 2012: Rs. 2,279,504/- ) in respect of staff retirement benefits.

		Quarter Ended	
11. CASH /	AND CASH EQUIVALENTS	September 30, 2013 (Un-audited) Ru	September 30, 2012 (Un-audited) pees
	nd bank balances rm borrowing	609,704,118 (200,000,000) 409,704,118	98,886,994 (40,048,134) 58,838,860

### 12. TRANSACTIONS WITH RELATED PARTIES

Related parties of the Company includes Jahangir Siddiqui & Co. Ltd., HUM TV, Inc., HUM Network UK Limited, M.D Production (Private) Limited, Eye Entertainment, MD production associated companies, retirement funds, directors and executives. The Company in the normal course of business carries out transactions with various related parties. Amount due from and due to related parties, amount due from executives and remuneration of directors are disclosed in the relevant notes to the financial statements. Other material transactions with related parties are given below:

Quarter Ended

		_	September 30, 2013 (Un-audited) Rupee	September 30, 2012 (Un-audited) s
Related Party	Nature of relationship	Nature of transactions		
M.D. Production (Private) Limited	Chief Executive's spouse is Chief Executive Officer	Purchase of television programs	s <u>66,450,00</u>	<b>0</b> 30,300,000_
MNM Productions	Chief Executive's spouse is partner	Purchase of television program	s6,000,00	0
Creations	Chief Executive's Father-in-Law is the owner	Purchase of television program	s	28,800,000
Media Gurus	Chief Executive's Sister in-Law is the owner	<ul> <li>Purchase of television programs</li> </ul>	s	37,700,000
Hum Network Limited Employees' Provident Fund	Retirement fund	Contribution to fund	d <b>2,584,27</b>	5
Ms. Moomal Shunaid	Spouse of a Director	Managerial Remuneration	2,205,00	0
Ms. Malika Junaid	Director of Hum Tv Inc.	Repayment of amount due		14,929
Remuneration and key benefits to key		<b>D</b> <i>i</i>	07.004.45	
management personnel		Remuneration	87,321,45	<u>6</u> <u>53,611,256</u>

#### 13. NON-ADJUSTING EVENT AFTER BALANCE SHEET DATE

The Board of Directors of the Holding Company in their meeting held on September 26, 2013 recommended a final cash dividend Re. 6/- per share @ 60% amounting to Rs. 300,000,000 (2012: Re. 1/- per Share) along with bonus shares of 40% (2012: NIL) on the paid-up value of the ordinary share capital as at June 30, 2013 approved by the shareholders in the Annual General Meeting held on October 22, 2013.

Further, the authorized and paid up share capital of the Company has been increased to Rs. 1,500,000,000 (June 30, 2013: 700,000,000) and Rs. 700,000,000 (June 30, 2013: Rs. 500,000,000) respectively.

#### 14. INTERIM DIVIDEND

The Board of Directors of the Holding Company in their meeting held on October 23, 2013 recommended an interim cash dividend Re. 1.5/- per share @ 15% amounting to Rs. 105,000,000 (2012: Rs. Nil) on the paid-up value of the ordinary share capital as at September 30, 2013.

#### **15. DATE OF AUTHORIZATION**

These condensed interim consolidated financial statements have been authorized for issue on October 23, 2013 by the Board of Directors of the Company.

#### 16. GENERAL

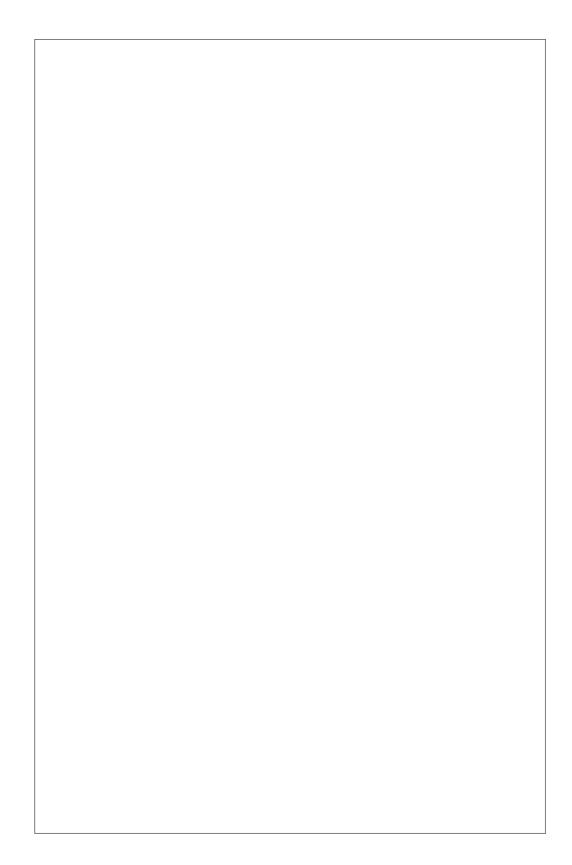
16.1 There were no material reclassifications that could affect the financial statements.

16.2 Figures have been rounded off to the nearest Rupee.

MAZHAR-UL-HAQ SIDDIQUI Chairman

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DURAID QURESHI Chief Executive









HUM NETWORK LIMITED

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 Blamabad Office

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