

COMPANY INFORMATION



BOARD OF DIRECTORS

Mr. Mazhar-ul-Haq Siddiqui Ms. Sultana Siddiqui Chairman Directors Mr. Munawar Alam Siddiqui Mr. Shunaid Qureshi Mrs. Mahtab Akbar Rashdi Mr. Abdul Hamid Dagia Mr. Muhammad Ayub Younus Adhi

Chief Executive Officer Chief Financial Officer Mr. Duraid Qureshi Mr. Islam Ahmed Khan Mr Nasir Jamal

Company Secretary Head of Internal Audit Mr. Kamran Shamshad Ahmed

AUDIT COMMITTEE

Chairman Mr. Shunaid Qureshi Members

Ms. Sultana Siddiqui Mr. Muhammad Ayub Younus Adhi

HUMAN RESOURCE AND REMUNERATION (HR&R) COMMITTEE

Mr. Mazhar-ul-Haq Siddiqui Mr. Munawar Alam Siddiqui Mrs. Mahtab Akbar Rashdi Mr. Shunaid Qureshi Chairperson Members

Mr. Duraid Qureshi

AUDITORS

Ernst & Young Ford Rhodes Sidat Hyder Chartered Accountants, 7th Floor Progressive Plaza, Beaumont Road, Karachi.

INTERNAL AUDITORS

KPMG Taseer Hadi & Company Chartered Accountants, 1st Floor, Sheikh Sultan Trust Building No.2, Beaumont Road, Karachi

LEGAL ADVISOR

ljaz Ahmed & Associates No.7, 11th Zamzama Street, Phase-V, D.H.A. Karachi.

BANKERS Bank Alfalah Limited

Faysal Bank Limited National Bank of Pakistan KASB Bank Ltd. JS Bank Ltd. Allied Bank Limited
United Bank Limited

Askari Bank Limited Standard Chartered Bank Limited

REGISTERED & HEAD OFFICE Hum Network Limited, Plot No. 10/11,

Hassan Ali Street, Off. I.I. Chundrigar Road, Karachi -74000 UAN 111-486-111

REGISTRAR/TRANSFER AGENT

Technology Trade (Pvt.) Ltd. Dagia House, 241-C, Block-2, P.E.C.H.S, Off: Shahrah-e-Quaideen,

Karachi. Tel: 34391316-7 Fax: 34391318

HUM NETWORK LIMITED: Websites' Information

www.humnetwork.tv HUM TV: www.hum.tv MASALA TV: www.masala.tv Style360: www.style360.tv HUM2: www.hum2.tv

Directors' Report

On behalf of Board of Directors, I am please to present the un-audited condensed interim financial statements for the guarter ended September 30, 2012.

Net revenue for the reported quarter as compared to the same period last year have increased by Rs. 105M, from Rs. 419M to Rs. 524M i.e. an increase of 25%. Moreover, profit after tax increased by Rs. 28M from 47M to 75M for the quarter i.e. increased of 59% resulting in an increase in EPS by Re. 0.55 from Re. 0.95 to Rs. 1.50.

Despite of growing competition in the market and particularly in the entertainment sector, your Company has managed to maintain its share of revenue. This has been possible only due to the Company's approach to maintain high quality content. The success of Bilqees Kuar, Maat-e-Jan Hai Tu and Durr –e-shawaar are worth noting in this regard.

Masala Channel celebrated its 6th anniversary which received tremendous appreciation from the viewers. The celebration coverage of two hours was telecasted live to make it more interactive. Keeping in view the popularity of your channel among the masses, the Company is also planning to launch recipe books of its repowned chefs.

Your Network believes that despite of recent influx of entertainment channels there is still demand for a channel which offers a more comprehensive mix of programming and can generate additional revenue for the Network. Keeping this in view, Style 360 has been completely revamped and a new channel mix has been introduced in the name of HUM2. The vision behind HUM2 is to encapsulate the whole spectrum of the entertainment genre by offering a wide range of entertaining programming from the world of fashion, lifestyle and reality, to the foundation of our bouquet which is the narratives —our dramatic serials, sitcoms and soaps. HUM2's objective is to achieve this whilst adhering to the cultural sensitivities, high production values and sensibilities that are the benchmark of your Network.

Keeping in view the Company's strategies and efforts, the Board is optimistic about the future performance and growth of the Company.

HUM TV INC., USA

Your subsidiary has started to show its presence in United States and as a part of marketing campaign have given coverage to 14 August independence parade which was well appreciated by viewers.

October 25, 2012 Karachi For & on behalf of the Board Duraid Qureshi Chief Executive

HUM NETWORK LIMITED CONDENSED INTERIM BALANCE SHEET AS AT SEPTEMBER 30, 2012



ASSETS	Note	September 30, 2012 (Un-audited) Rup	June 30, 2012 (Audited) ees
NON-CURRENT ASSETS			
Property, plant and equipment	4	181,309,903	182,147,192
Intangible assets Long term investment	5	10,802,800 18,725,353	10,784,432 8,682,103
Long term deposits	J	22,541,305	24,170,38
Television program costs		280,383,164	281,055,788
Deferred tax asset		30,079,439 543,841,964	27,008,002
CURRENT ASSETS		, ,	
Inventories		656,732	570,580
Current portion of television program costs		336,149,992	368,979,393
Trade debts	6 7	521,121,386	473,817,210
Advances - unsecured, considered good Deposits and prepayments	/	52,782,175 10,012,977	50,496,568 4,626,578
Accrued profit		456,489	725.24
Other receivables - unsecured, considered good	8	20,325,923	4,204,333
Taxation – net		72,154,703	83,422,42
Cash and bank balances	ļ	81,527,442 1,095,187,819	136,260,326
TOTAL ASSETS		1,639,029,783	1,656,950,554
EQUITY AND LIABILITIES	•		
SHARE CAPITAL AND RESERVES			
Authorised capital 70,000,000 (June 30, 2012: 70,000,000) Ordinary shares of Rs.10/- Each	i	700,000,000	700,000,000
Issued, subscribed and paid-up capital		500,000,000	500,000,000
Reserves		693,573,051	618,533,416
NON-CURRENT LIABILITIES		1,193,573,051	1,118,533,416
Liabilities against assets subject to finance lease		813,877	1,190,126
Deferred liabilities		77,729,589 78,543,466	78,264,793 79,454,919
CURRENT LIABILITIES		70,545,400	79,434,918
Trade and other payables	9	319,820,730	264,896,34
Accrued mark-up		5,650,076	6,371,365
Short term borrowing Current portion of		40,048,134	186,370,897
liabilities against assets subject to finance lease		1,394,326	1,323,610
, , , , , , , , , , , , , , , , , , , ,	1	366,913,266	458,962,219
COMMITMENTS	10		

The annexed notes from 1 to 17 form an integral part of these condensed interim financial statements.

MAZHAR-UL-HAQ SIDDIQUI DURAID QURESHI
Chairman Chief Executive

HUM NETWORK LIMITED CONDENSED INTERIM PROFIT AND LOSS ACCOUNT FOR THE QUARTER ENDED SEPTEMBER 30, 2012

	Note	September 30, 2012 (Un-audited) Rup	September 30, 2011 (Un-audited)
Revenue – net	11	523,679,747	419,423,174
Cost of production Transmission cost	12	(291,209,912) (23,324,372) (314,534,284)	(242,134,443) (22,386,021) (264,520,464)
Gross profit		209,145,463	154,902,710
Distribution costs		(39,592,288)	(35,833,255)
Administrative expenses		(54,558,170)	(46,941,205)
		114,995,005	72,128,250
Other operating income		17,539,884	5,789,105
		132,534,889	77,917,355
Finance costs		(5,886,583)	(9,876,819)
Other charges		(2,532,699)	(1,544,120)
Profit before taxation		124,115,607	66,496,416
Taxation		(49,075,972)	(19,235,508)
Profit after taxation		75,039,635	47,260,907
Earnings per share – basic and diluted		1.50	0.95

The annexed notes from 1 to 17 form an integral part of these condensed interim financial statements

MAZHAR-UL-HAQ SIDDIQUI Chairman

HUM NETWORK LIMITED CONDENSED INTERIM STATEMENT OF COMPREHENSIVE INCOME FOR THE QUARTER ENDED SEPTEMBER 30, 2012



Profit after taxation 75,039,635 47,260,907

Other comprehensive income - -

Total comprehensive income for the year 75,039,635 47,260,907

The annexed notes from 1 to 17 form an integral part of these condensed interim financial statements

MAZHAR-UL-HAQ SIDDIQUI Chairman

HUM NETWORK LIMITED CONDENSED INTERIM CASH FLOW STATEMENT FOR THE QUARTER ENDED SEPTEMBER 30, 2012

Note		September 30, 2012 (Un-audited)	September 30, 2011 (Un-audited)
Profit before taxation 124,115,607 66,496,416 Adjustments for:	Note	Ru	oees
Depreciation	Profit before taxation	124,115,607	66,496,416
Movement in provisions	Amortisation of intangible assets Finance costs Profit on deposit accounts	331,632 5,886,583 (3,209,716)	547, 582 9,876,819
Net increase in cash and cash equivalents 136,500,718 96,948,042		3,320,658	
Decrease / (increase) in current assets Inventories (329,224) (329,224) (1,060,136) (1,060,136) (1,060,136) (30,566,925) (30,566,925) (47,304,176) (30,566,925) (6,272,006) (3,630,789) (16,121,590) (16,121,590) (16,121,590) (16,212,5924) (45,609,388) Increase / (decrease) in current liabilities Trade and other payables 55,506,499 36,251,034 (45,609,388) Increase / (decrease) in current liabilities Trade and other payables 55,506,499 36,251,034 (45,609,388) Increase / (decrease) in current liabilities Trade and other payables 55,506,499 36,251,034 (45,609,389) (10,022,324) (45,609,389) (10,034,250) (10,0551,474) Profit received on deposit accounts 3,478,474 1,138,067 (1,0551,474) Profit received on deposit accounts 3,478,474 1,138,067 (400,000) (30,3113,098) (1,323,163) (1,381,186) (1,323,163) (1,381,186) (1,323,163) (1,381,186) (1,323,163) (1,381,186) (1,323,163) (1,381,186) (1,323,163) (1,381,186) (1,323,163) (1,381,186) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,163) (1,323,16	Operating profit before working capital changes		
Television program costs Trade debts Advances deposit and prepayments Other receivables - unsecured, considered good Increase / (decrease) in current liabilities Trade and other payables Trade and other payables Trade and other payables Traxes paid Finance costs paid Finance costs paid Finance costs paid Forgith received on deposit accounts Long term deposits Television program costs Net cash generated from operating activities CASH FLOWS FROM INVESTING ACTIVITIES CASH FLOWS FROM FINANCING ACTIVITIES Repayment of long term financing Repayment of liabilities against assets subject to finance lease Dividends paid Net cash used in financing activities Net cash used in financing activities Net cash used in financing activities Repayment of long term financing (4,666,688) Net cash used in financing activities Repayment of long term financing Repayment of long term financing (30,5682,115) Ret cash used in financing activities Repayment of long term financing (43,412,391) Ret cash used in financing activities Repayment of long term financing (30,5682,115) Ret cash used in financing activities Repayment of long term financing (30,5533) Ret cash and cash equivalents Ret cash and cash equivalents at the beginning of the year Trade (4,666,668) Ret (50,110,571) Ret increase in cash and cash equivalents Ret (50,110,571) Ret increase in cash and cash equivalents Repayment of the payable for the year Trade and (41,616,273,200,671) Ret increase in cash and cash equivalents Repayment of the payament of the year	Decrease / (increase) in current assets		
Increase / (decrease) in current liabilities Trade and other payables 55,506,499 36,251,034 Cash generated from operations 155,052,694 87,589,678 Taxes paid (43,412,391) (33,113,098) Finance costs paid (6,607,872) (10,551,474) Profit received on deposit accounts 3,478,474 1,138,067 Long term deposits 229,079 (400,000) Gratuity paid (1,323,163) (1,891,186) Television program costs 672,624 14,060,136 Net cash generated from operating activities 108,089,442 56,832,123 CASH FLOWS FROM INVESTING ACTIVITIES Purchase of property, plant and equipment (6,360,895) (2,759,300) Long term investment in a subsidiary (10,043,250) Proceeds from the disposal of operating fixed assets 792,230 - (2,759,300) Net cash used in investing activities (15,611,915) (2,759,300) CASH FLOWS FROM FINANCING ACTIVITIES Repayment of long term financing - (4,666,668) Repayment of liabilities against assets subject to (305,533) (1,616,273) Dividends paid (582,115) - (1,616,273) Net cash used in financing activities (887,648) (6,282,941) Net increase in cash and cash equivalents 91,589,879 47,789,882 Cash and cash equivalents at the beginning of the year (50,110,571) (185,949,671)	Television program costs Trade debts Advances deposit and prepayments	32,829,401 (47,304,176) (6,272,006) (16,121,590)	(1,060,136) (30,566,925) (3,630,789) (10,022,324)
Finance costs paid Profit received on deposit accounts Long term deposits Carbity paid Television program costs Net cash generated from operating activities Purchase of property, plant and equipment Long term investment in a subsidiary Proceeds from the disposal of operating fixed assets Net cash used in investing activities CASH FLOWS FROM FINANCING ACTIVITIES Repayment of long term financing Repayment of liabilities against assets subject to finance lease Dividends paid Net cash used in financing activities Net cash used in financing activities Repayment of long term financing Repayment of long term financing Repayment of liabilities against assets subject to finance lease Dividends paid Net cash used in financing activities Net cash used in financing activities Repayment of long term financing Repayment of labilities against assets subject to finance lease Dividends paid Net cash used in financing activities Retain (1,043,250) (10,043,250) (2,759,300) CASH FLOWS FROM FINANCING ACTIVITIES Repayment of long term financing Repayment of liabilities against assets subject to finance lease (305,533) (1,616,273) Dividends paid (6,282,941) Net increase in cash and cash equivalents Cash and cash equivalents at the beginning of the year (50,110,571) (185,949,671)	Trade and other payables	55,506,499	36,251,034
Purchase of property, plant and equipment Long term investment in a subsidiary Proceeds from the disposal of operating fixed assets Net cash used in investing activities (10,043,250) 792,230 - (15,611,915) (2,759,300) CASH FLOWS FROM FINANCING ACTIVITIES Repayment of long term financing Repayment of liabilities against assets subject to finance lease Dividends paid Net cash used in financing activities Net increase in cash and cash equivalents Cash and cash equivalents at the beginning of the year (4,666,668) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273)	Finance costs paid Profit received on deposit accounts Long term deposits Gratuity paid Television program costs	(6,607,872) 3,478,474 229,079 (1,323,163) 672,624	(10,551,474) 1,138,067 (400,000) (1,891,186) 14,060,136
Long term investment in a subsidiary Proceeds from the disposal of operating fixed assets Net cash used in investing activities (15,611,915) (2,759,300) CASH FLOWS FROM FINANCING ACTIVITIES Repayment of long term financing Repayment of liabilities against assets subject to finance lease Dividends paid Net cash used in financing activities (887,648) (6,282,941) Net increase in cash and cash equivalents Cash and cash equivalents at the beginning of the year (50,110,571) (185,949,671)	CASH FLOWS FROM INVESTING ACTIVITIES		
CASH FLOWS FROM FINANCING ACTIVITIES Repayment of long term financing Repayment of liabilities against assets subject to finance lease Dividends paid Net cash used in financing activities Net increase in cash and cash equivalents Cash and cash equivalents at the beginning of the year (4,666,668) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616,273) (1,616	Long term investment in a subsidiary Proceeds from the disposal of operating fixed assets	(10,043,250) 792,230	- 1
Repayment of long term financing Repayment of liabilities against assets subject to finance lease (305,533) (1,616,273)	·	(15,611,915)	(2,759,300)
Repayment of liabilities against assets subject to finance lease Dividends paid Net cash used in financing activities (305,533) (582,115) - (582,115) - (6,282,941) Net increase in cash and cash equivalents Cash and cash equivalents at the beginning of the year 91,589,879 (50,110,571) (185,949,671)			
Net increase in cash and cash equivalents 91,589,879 47,789,882 Cash and cash equivalents at the beginning of the year (50,110,571) (185,949,671)	Repayment of liabilities against assets subject to finance lease		, , , , ,
Cash and cash equivalents at the beginning of the year (50,110,571) (185,949,671)	Net cash used in financing activities	(887,648)	(6,282,941)
	Cash and cash equivalents at the beginning of the year	(50,110,571)	(185,949,671)

The annexed notes from 1 to 17 form an integral part of these condensed interim financial statements

MAZHAR-UL-HAQ SIDDIQUI Chairman



HUM NETWORK LIMITED CONDENSED INTERIM STATEMENT OF CHANGES IN EQUITY FOR THE QUARTER ENDED SEPTEMBER 30, 2012

	Issued, subscribed and paid-up capital	Unappropriated Profit Rupees	Total
Balance as at July 01, 2011	500,000,000	522,657,630	1,022,657,630
Net profit for the period Other comprehensive income	-	47,260,908	47,260,908
Total comprehensive income	-	47,260,908	47,260,908
Balance as at September 30, 2011	500,000,000	569,918,538	1,069,918,538
Balance as at July 01, 2012	500,000,000	618,533,416	1,118,533,416
Net profit for the period Other comprehensive income	-	75,039,635	75,039,635
Total comprehensive income	-	75,039,635	75,039,635
Balance as at September 30, 2012	500,000,000	693,573,051	1,193,573,051

The annexed notes from 1 to 17 form an integral part of these condensed interim financial statements

MAZHAR-UL-HAQ SIDDIQUI Chairman

1. THE COMPANY AND ITS OPERATIONS

- 1.1 HUM Network Limited (the Company) was incorporated in Pakistan as a public limited company on Karachi Stock Exchange. The registered office of the Company is situated at Plot No. 10/11, Hassan Ali Street, Off. I.I. Chundrigar Road, Karachi, Pakistan.
- 1.2 The Company's principal business is to launch transnational satellite channels and aims at presenting a wide variety of cultural heritage. Its core areas of operation are production, advertisement, entertainment and media marketing. It covers a wide variety of programmes with respect to information, entertainment, news, education, health, food, music and society.

2. BASIS OF PRESENTATION

These condensed interim financial statements are required to be presented to the shareholders under Section 245 of the Companies Ordinance, 1984 and have been prepared in accordance with the requirements of the International Accounting Standard (IAS) - 34, "Interim Financial Reporting", as applicable in Pakistan. These condensed interim financial statements do not include all the information and disclosures required in the annual financial statements and should be read in conjunction with the Company's annual financial statements for the year ended June 30, 2012.

3. ACCOUNTING POLICES

4.

The accounting policies adopted in the preparation of these condensed interim financial statements are consistent with those followed in the preparation of the Company's annual financial statements for the year ended June 30, 2012.

				September 30, 2012 (Un-audited)	June 30, 2012 (Audited)
,	PROF	PERTY, PLANT AND EQUIPMENT	Note	Ru	pees
		iting fixed assets al work-in-progress	4.1	173,823,254 7,486,649 181,309,903	176,516,790 5,630,402 182,147,192
	4.1	Operating fixed assets – owned and leased			
		Book value at the beginning of the period / year Additions during the period / year Less:	4.1.1	176,516,790 4,154,648	199,568,794 22,720,904
		Disposal during the period / year - at W DV Depreciation charged during the period / year	4.1.2	733,132 6,115,052 173,823,254	4,416,351 41,356,557 176,516,790
	4.1.1	Additions during the period/year			
		Leased hold improvement Furniture and fixtures Vehicles Audio visual equipment		- - - 2,545,250	2,709,512 1,719,793 1,274,611 2,474,925
		Uplinking equipment Office equipment Computers		318,846 811,379 479,173 4,154,648	1,215,452 7,292,049 6,034,562 22,720,904





	4.1.2 Disposals during the period/year		September 30, 2012 (Un-audited)	June 30, 2012 (Audited)
	Vehicles Computers		733,132 - 733,132	3,820,009 596,342 4,416,351
5.	LONG TERM INVESTMENT HUM TV, Inc., unquoted subsidiary - at cost	Holding 100%		.,,
	10,000 Common stock, \$ 0.01 at par Paid-in-capital		8,603 18,716,750 18,725,353	8,603 8,673,500 8,682,103
6.	TRADE DEBTS - unsecured			
	Considered good Considered doubtful		521,121,386 31,720,019 552,841,405	473,817,210 31,720,019 505,537,229
	Less: Provision for doubtful debts		31,720,019 521,121,386	31,720,019 473,817,210

7. ADVANCES - unsecured, considered good

Includes Rs. 2,880,000/- (June 30, 2012: Rs. Nil) due to a related party, M.D Production (Private) Limited as advance against production.

8. OTHER RECEIVABLES - unsecured, considered good

Includes Rs. 14,632,052/- (June 30, 2012: Rs. 45,649/-) receivable from HUM TV, Inc., USA, a subsidiary on account of collection made on Company's behalf.

			September 30, 2012 (Un-audited)	June 30, 2012 (Audited)
9.	TRADE AND OTHER PAYABLES			
	Creditors Accrued liabilities Withholding tax payable Sales tax payable Advances from customers Workers' welfare fund Unclaimed and unpaid dividend Others	9.1	201,925,574 94,574,887 8,181,780 3,297,652 1,289,947 7,886,558 2,664,332	192,524,222 55,294,439 6,477,271 2,115,219 1,289,947 5,353,859 7,800 1,833,590
			319,820,730	264,896,347

Includes Rs. 18,240,000/- (June 30, 2012: Rs. 6,200,000/-) due to a related party, M.D Production (Private) Limited.

10. COMMITMENTS

- 10.1 Commitment for purchase of television programs with M.D. Production (Private) Limited, a related party as at September 30, 2012 amounted to Rs. 25,200,000/- (June 30, 2012: Rs. 38,700,700/-). Commitment for purchase of television programs with other than related parties as at September 30, 2012 amounted to Rs. 109,058,000/- (June 30, 2012: Rs. 107,640,500/-).
- **10.2** Commitment in respect of capital expenditure as at September 30, 2012 amounted to Rs. 1,733,335/- (June 30, 2012: Rs. 2,888,892/-)

10.3	Commitment	for renta l s under l	liarah finance	agreement.

	September 30, 2012 (Un-audited)	June 30, 2012 (Audited)
	Rup	oees
Within one year	1,019,724	364,896
After one year but not more than five years	1,376,662	364,896
	2,396,386	729,792

r Ended	(.)uarte
Lilaca	a a a a a a a a a a a a a a a a a a a

September 30, 2012 2011 (Un-audited) (Un-audited)

11. REVENUE - net

Advertisement revenue	747,278,852	660,534,472
Less: Agency commission Sales tax	94,447,939 100,390,977	75,382,200 80,921,796
Discount to customers	46,716,092	96,542,802
	241,555,008 505,723,844	252,846,798 407,687,674
Subscription income Production revenue	15,055,903 2,900,000	11,735,500 -
	523,679,747	419,423,174

12. COST OF PRODUCTION

Cost of outsourced programs Cost of in-house programs Cost of inventory consumed Salaries, wages and benefits Depreciation Traveling and conveyance Utilities Rent, rates and taxes Insurance	12.1 167,942,77 20,214,99 397,84 48,258,86 3,780,03 4,875,96 3,647,07 616,24 1,951,32	8 24,281,898 8 535,778 9 38,519,028 9 6,572,901 6 4,387,983 1 3,121,617 9 2,981,375 4 869,850
Repair and maintenance Fee and subscription Communication Security charges Amortisation Consultancy Printing and stationery	2,122,14 583,99 1,637,34 419,44 249,64 923,14 87,07	7 1,450,000 6 1,277,495 9 457,114 3 374,465 2 1,054,678 6 89,673
In production television programs - opening In production television programs - closing Released / unreleased programs - opening Released / unreleased programs - closing	257,707,88 14,170,76 (13,498,13) 258,380,51 635,864,41 (603,035,017 291,209,91	3 17,263,445 () (15,657,309) 1 230,740,579 8 688,558,450 () (677,164,586)

^{12.1} This includes Rs. 2,279,504/- (September 30, 2011: Rs. 3,751,528/-) in respect of staff retirement benefits.





Quarter Ended

		Quarte	Quarter Ended	
13.	CASH AND CASH EQUIVALENTS	September 30, 2012 (Un-audited)	September 30, 2011 (Un-audited)	
	Cash and bank balances Short term borrowing	81,527,442 <u>(40,048,134)</u> 41,479,308	88,211,108 (226,370,897) (138,159,789)	

14. TRANSACTIONS WITH RELATED PARTIES

Related parties of the Company includes Jahangir Siddiqui & Co. Ltd., HUM TV, Inc., M.D Production (Private) Limited, associated companies, directors and executives. The Company in the normal course of business carries out transactions with various related parties. Amount due from and due to related parties, amount due from executives and remuneration of directors are disclosed in the relevant notes to the financial statements. Other material transactions with related parties are given below:

			September September 3 30, 2012 2011	
Related Party	Nature of relationship	Nature of transactions		
M.D. Production (Private) Limited	Chief Executive's spouse is Chief Executive Office	Purchase of television programs	30,300,000 23,600,0	00
HUM TV, Inc.	Who ll y owned subsidiary	Investment in a subsidiary	10,043,250	
HUM TV, Inc. Remuneration and key benefits to key	Wholly owned subsidiary	Collection on behalf of Hum Network Limited	14,586,404 9,689,3	<u>57</u>
management personne l		Remuneration	51,470,373 27,110,6	09

15. NON-ADJUSTING EVENT AFTER BALANCE SHEET DATE

The Board of Directors in their meeting held on October 02, 2012 have recommended a final cash dividend of Re. 1/per share @ 10% amounting to Rs. 50,000,000/- (2011: @ 10% amounting to Rs. 50 million) for the year ended June 30, 2012. These condensed interim financial statements do not reflect the payment of final cash dividend.

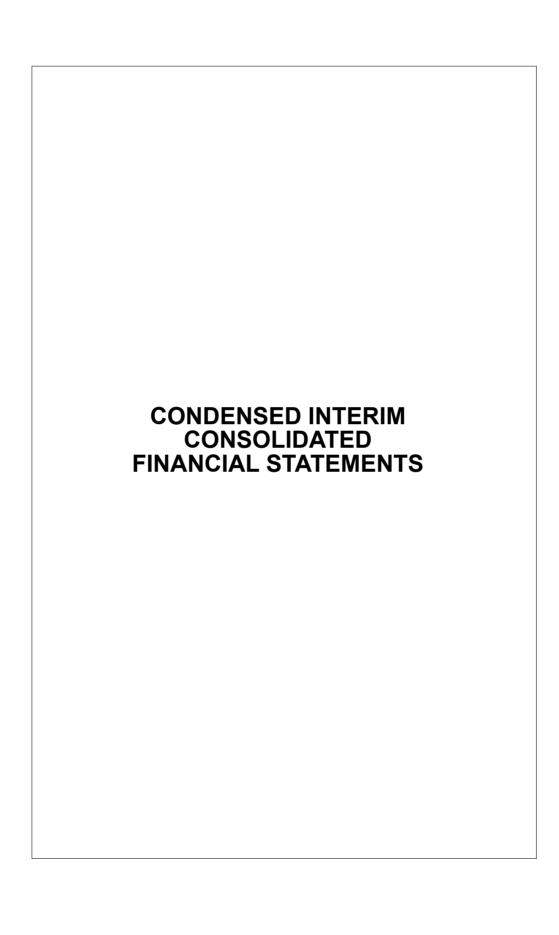
16. DATE OF AUTHORIZATION

These condensed interim financial statements have been authorised for issue on Odober 25, 2012 by the Board of Directors of the Company.

17. GENERAL

- 17.1 Corresponding figures have been rearranged and reclassified, wherever necessary, of the purpose of comparison There were no material reclassifications..
- 17.2 Figures have been rounded off to the nearest Rupee.

MAZHAR-UL-HAQ SIDDIQUI Chairman



HUM NETWORK LIMITED CONDENSED INTERIM CONSOLIDATED BALANCE SHEET AS AT SEPTEMBER 30, 2012



ASSETS	Note	September 30, 2012 (Un-audited) Ru	June 30, 2012 (Audited) Dees
NON-CURRENT ASSETS			
Property, plant and equipment Goodwill Intangible assets Long term deposits Television program costs Deferred tax asset	4	183,894,455 1,229,585 10,802,800 22,541,305 280,383,164 33,251,700 532,103,009	184,974,649 1,242,569 10,784,432 24,170,381 281,055,788 28,613,561 530,841,380
CURRENT ASSETS			
Inventories Current portion of television program costs Trade debts Advances - unsecured, considered good Deposits and prepayments Accrued profit Other receivables - unsecured, considered good Taxation – net Cash and bank balances	5	656,732 336,149,992 527,061,538 54,250,025 11,090,190 456,489 5,734,386 72,154,703 98,886,994 1,106,441,049	570,580 368,979,393 476,949,088 50,975,066 5,715,166 725,247 4,158,684 83,422,421 136,440,625 1,127,936,272
TOTAL ASSETS		1,638,544,058	1,658,777,652
EQUITY AND LIABILITIES			
SHARE CAPITAL AND RESERVES Authorised capital 70,000,000 (June 30, 2012: 70,000,000) Ordinary shares of Rs.10/- Each		700,000,000	700,000,000
Issued, subscribed and paid-up capital Reserves	;	500,000,000 688,917,306	500,000,000 617,078,388
NON-CURRENT LIABILITIES		1,188,917,306	1,117,078,388
Liabilities against assets subject to finance lease Deferred liabilities		813,877 77,729,589	1,190,126 78,264,793
CURRENT LIABILITIES		78,543,466	79,454,919
Trade and other payables Accrued mark-up Short term borrowing Current portion of	7	323,990,750 5,650,076 40,048,134 1,394,326	268,178,473 6,371,365 186,370,897
		371,083,286	462,244,34
Iabilities against assets subject to finance lease COMMITMENTS	8	071,000,200	.02,2,0

The annexed notes from 1 to 15 form an integral part of these condensed interim consolidated financial statements.

MAZHAR-UL-HAQ SIDDIQUI DURAID QURESHI Chairman

Chief Executive

HUM NETWORK LIMITED CONDENSED INTERIM CONSOLIDATED PROFIT AND LOSS ACCOUNT FOR THE QUARTER ENDED SEPTEMBER 30, 2012

	Note	September 30, 2012 (Un-audited) Rup	September 30, 2011 (Un-audited) ees
Revenue – net	9	527,952,497	419,423,174
Cost of production Transmission cost	10	(291,209,912) (25,460,747) (316,670,659)	(242,134,443) (22,386,021) (264,520,464)
Gross profit		211,281,838	154,902,710
Distribution costs		(43,200,388)	(35,833,255)
Administrative expenses		(57,752,200)	(48,462,480)
		110,329,250	70,606,975
Other operating income		17,539,884	5,788,908
		127,869,134	76,395,883
Finance costs		(5,889,906)	(9,877,862)
Other charges		(2,532,699)	(1,544,120)
Profit before taxation		119,446,529	64,973,901
Taxation		(47,488,313)	(18,717,927)
Profit after taxation		71,958,216	46,255,974
Earnings per share – basic and diluted		1.44	0.93

The annexed notes from 1 to 15 form an integral part of these condensed interim consolidated financial statements.

MAZHAR-UL-HAQ SIDDIQUI DURAID QURESHI Chairman

Chief Executive

HUM NETWORK LIMITED CONDENSED INTERIM CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE QUARTER ENDED SEPTEMBER 30, 2012



September 30, September **2012** 30, 2011 (Un-audited) (Un-audited)

----- Rupeès -----

Profit after taxation 71,958,216 46,255,974

(119,298) 990,017 Other comprehensive income - net taxation

71,838,918 47,245,991 Total comprehensive income for the year

The annexed notes from 1 to 15 form an integral part of these condensed interim consolidated financial statements.

MAZHAR-UL-HAQ SIDDIQUI Chairman

HUM NETWORK LIMITED CONDENSED INTERIM CONSOLIDATED CASH FLOW STATEMENT FOR THE QUARTER ENDED SEPTEMBER 30, 2012

Note	September 30, 2012 (Un-audited)	September 30, 2011 (Un-audited) pees
CASH FLOWS FROM OPERATING ACTIVITIES		
Profit before taxation Adjustments for:	119,446,529	64.973.901
Depreciation	6,328,409	11,360,940
Amortisation of intangible assets	331,632	547, 582
Exchange gain	(55,809)	933,805
Finance costs	5,889,906	9,876,819
Profit on deposit accounts	(3,209,716)	(1,148,184)
Gain on disposal of operating fixed assets	(59,098)	-
Movement in provisions	3,320,658	9,814,468
	12,545,982	31,386,671
Operating profit before working capital changes	131,992,511	96,360,572
Working capital changes		
Decrease / (increase) in current assets		
Inventories	(86,152)	(329,224)
Television program costs	(32,829,401	(1,060,136)
Trade debts	(50,112,450)	(30,566,925)
Advances deposit and prepayments	(8,649,981)	(3,630,789)
Other receivables - unsecured, considered good	(1,575,702)	(332,967)
Increase / /decreases) in comment lightlifting	(27,594,884)	(35,920,041)
Increase / (decrease) in current liabilities Trade and other payables	56,394,393	36,948,188
Cash generated from operations	160,792,020	97,388,719
Cash generated from operations	100,792,020	91,300,119
Taxes paid	(43,412,391)	(33,113,098)
Finance costs paid	(6,611,195)	(10,552,517)
Profit received on deposit accounts	3,478,474	1,138,067
Long term deposits	1,629,076	(400,000)
Gratuity paid	(1,323,163)	(1,891,186)
Television program costs	672,624	14,060,136
Net cash generated from operating activities	115,225,445	66,630,121
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property, plant and equipment	(6,360,895)	(2,759,300)
Proceeds from the disposal of operating fixed assets	792,230	- ' '
Net cash used in investing activities	(5,568,665)	(2,759,300)
CASH FLOWS FROM FINANCING ACTIVITIES		
Repayment of long term financing	-	(4,666,668)
Repayment of liabilities against assets subject to		(., ,)
finance lease	(305,533)	(1,616,273)
Dividends paid	(582,115)	
Net cash used in financing activities	(887,648)	(6,282,941)
Not increase in each and each equivalents	108,769,132	57,587,880
Net increase in cash and cash equivalents Cash and cash equivalents at the beginning of the year	(49,930,272)	(142,217,353)
Cash and cash equivalents at the end of the year 11	58,838,860	(84,629,473)
Cash and Cash equivalents at the end of the year	30,030,000	(04,029,473)

The annexed notes from 1 to 15 form an integral part of these condensed interim consolidated financial statements.

MAZHAR-UL-HAQ SIDDIQUI DURAID QURESHI Chairman

Chief Executive





			Reserves		
	Issued, subscribed and paid- up	Foreign exchange translation	Unappropriated		
	capital	reserve	Profit	Sub-total	Total
Balance as at July 01, 2011	500,000,000	(18,296)	521,713,509	521,695,213	1,021,695,213
Profit for the period Other comprehensive income	-	990,017	46,255,974	46,255,974 990,017	46,255,974 990,017
Total comprehensive income	•	990,017	46,255,974	47,245,991	47,245,991
Balance as at September 30, 2011	500,000,000	971,721	567,969,483	568,941,204	1,068,941,204
Balance as at July 01, 2012	500,000,000	259,809	616,818,579	617,078,388	1,117,078,388
Profit for the period	-	ı -	71,958,216	71,958,216	71,958,216
Other comprehensive income	-	(119,298)	-	(119,298)	(119,298)
Total comprehensive income	•	(119,298)	71,958,216	71,838,918	71,838,918
Balance as at September 30, 2012	500,000,000	140,511	688,776,795	688,917,306	1,188,917,306

The annexed notes from 1 to 15 form an integral part of these condensed interim consolidated financial statements.

MAZHAR-UL-HAQ SIDDIQUI Chairman

1. THE COMPANY AND ITS OPERATIONS

The 'Group' consists of

1.1 Holding Company

HUM Network Limited (the Company) was incorporated in Pakistan as a public limited company under the Companies Ordinance, 1984 (the Ordinance). The shares of the Company are quoted on Karachi Stock Exchange. The registered office of the Holding Company is situated at Plot No. 10/11, Hassan Ali Street, Off. I.I. Chundrigar Road, Karachi, Pakistan.

The Holding Company's principal business is to launch transnational satellite channels and aims at presenting a wide variety of cultural heritage. Its core areas of operation are production, advertisement, entertainment and media marketing. It covers a wide variety of programmes with respect to information, entertainment, news, education, health, food, music and society.

1.2 Subsidiary Company

HUM TV, Inc. (the subsidiary company), having registered office at 4546 EI Camino Real, #223 Los Altos, CA 94022, has been established with the purpose of providing entertainment programmes to the South Asian community by increasing presence in the United States of America (USA) and Canada. The subsidiary company will also serve as a platform for the Holding Company to explore avenues for greater distribution of the Holding Company brands in USA and Canada and will establish relations with advertisers, as well as develop US-based media materials, such as dramas, documentaries and other entertainment shows and events.

The subsidiary company is a wholly owned subsidiary of the Holding Company with effect from April 01, 2011.

2. BASIS OF PRESENTATION

These condensed interim consolidated financial statements are required to be presented to the shareholders under Section 245 of the Companies Ordinance, 1984 and have been prepared in accordance with the requirements of the International Accounting Standard (IAS) - 34, "Interim Financial Reporting", as applicable in Pakistan. These condensed interim consolidated financial statements do not include all the information and disclosures required in the annual financial statements and should be read in conjunction with the Company's annual financial statements for the year ended June 30, 2012.

3. ACCOUNTING POLICES

The accounting policies adopted in the preparation of these condensed interim consolidated financial statements are consistent with those followed in the preparation of the Company's annual financial statements for the year ended June 30, 2012.



A					September 30, 2012 (Un-audited)	June 30, 2012 (Audited)
Capital work-in-progress 7,486,649 183,894,455 184,974,649 183,894,455 184,974,649 183,894,455 184,974,649	4.	PROF	ERTY, PLANT AND EQUIPMENT	Note	Ru	pees
A.1 Operating fixed assets - owned and leased Book value at the beginning of the period / year Additions during the period / year Additions during the period / year A.1.1 A.154,648 25,687,413 Less: Disposal during the period / year A.1.2 T33,132 A.165,608 A.1.4 A.1.5 A.				4.1	7,486,649	5,630,402
Book value at the beginning of the period / year Additions during the period / year 4.1.1 4,154,648 25,687,413 Less: Disposal during the period / year - at WDV 4.1.2 733,132 4,416,351					30, 2012	
Additions during the period / year		4.1	Operating fixed assets – owned and leased			
Disposal during the period / year - at WDV 4.1.2 733,132 4,416,351 6,357,957 41,495,609 176,407,806 179,344,247			Additions during the period / year	4.1.1		
Leased hold improvement Furniture and fixtures Vehicles V			Disposal during the period / year - at W DV	4.1.2	6,357,957	41,495,609
Furniture and fixtures Vehicles - 1,274,611 Audio visual equipment Uplinking equipment Uplinking equipment Salta,846 1,215,452 Office equipment Salta,379 Computers 479,173 6,034,562 4,154,648 25,687,413 4.1.2 Disposals during the period/year Vehicles Computers 733,132 3,820,009 Computers 733,132 3,820,009 Computers 733,132 4,416,351 5. TRADE DEBTS - unsecured Considered good Considered doubtful Considered doubtful Less: Provision for doubtful debts 31,720,019 31,720,019 552,841,405 508,669,107		4.1.1	Additions during the period/year			
Vehicles Computers 733,132 3,820,009 596,342 - 733,132 4,416,351 5. TRADE DEBTS - unsecured Considered good Considered doubtful 521,121,386 31,720,019 476,949,088 31,720,019 Considered doubtful 31,720,019 552,841,405 508,669,107 Less: Provision for doubtful debts 31,720,019 31,720,019			Furniture and fixtures Vehicles Audio visual equipment Uplinking equipment Office equipment		318,846 811,379 479,173	2,261,934 1,274,611 2,474,925 1,215,452 7,292,049 6,034,562
Computers - 599,342 733,132 4,416,351 5. TRADE DEBTS - unsecured Considered good Considered doubtful 521,121,386 31,720,019 476,949,088 31,720,019 Considered doubtful 552,841,405 508,669,107 Less: Provision for doubtful debts 31,720,019 31,720,019		4.1.2	Disposals during the period/year			
Considered good Considered doubtful 521,121,386 (476,949,088) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,720,019) (31,						596,342
Considered doubtful 31,720,019 31,720,019 552,841,405 508,669,107 Less: Provision for doubtful debts 31,720,019	5.	TRAD	E DEBTS - unsecured			
Less: Provision for doubtful debts 31,720,019 31,720,019					31,720,019	31,720,019
		Less:	Provision for doubtful debts		31,720,019	31,720,019

6. ADVANCES - unsecured, considered good

Includes Rs. 2,880,000/- (June 30, 2012; Rs. Nil) due to a related party, M.D Production (Private) Limited as advance against production.

7.	TRADE AND OTHER PAYABLES		September 30, 2012 (Un-audited)	June 30, 2012 (Audited)
	Creditors Accrued liabilities Withholding tax payable Sales tax payable Advances from customers Workers' welfare fund Unclaimed and unpaid dividend Others	7.1	201,925,574 94,574,887 8,181,780 3,297,652 1,289,947 7,886,558 - 2,664,332 319,820,730	192,524,222 58,561,637 6,477,271 2,115,219 1,289,947 5,353,859 7,800 1,848,519 268,178,474

- 7.1 Includes Rs. 18,240,000/- (June 30, 2012: Rs. 6,200,000/-) due to a related party, M.D Production (Private) Limited.
- 7.2 Includes Rs. Nil (June 30, 2012: Rs. 14,929/-) due to a related party, Ms. Malika Junaid.

8. COMMITMENTS

- 8.1 Commitment for purchase of television programs with M.D Production (Private) Limited, a related party as at September 30, 2012 amounted to Rs. 25,200,000/- (June 30, 2012: Rs. 38,700,700/-). Commitment for purchase of television programs with other than related parties as at September 30, 2012 amounted to Rs. 109,058,000/- (June 30, 2012: Rs. 107,640,500/-).
- **8.2** Commitment in respect of capital expenditure as at September 30, 2012 amounted to Rs. 1,733,335/- (June 30, 2012: Rs. 2,888,892/-).
- 8.3 Minimum future lease payments under the non-cancellable operating lease for rental premises as of September 30, 2012 amounted to Rs. 4,623,728/-(June 30, 2012: Rs. 1,431,959/-).
- 8.4 Commitment for rentals under Ijarah finance agreement:

	September 30, 2012 (Un-audited)	June 30, 2012 (Audited)
	Ru	pees
Within one year	1,019,724	364,896
After one year but not more than five years	1,376,662	364,896
	2,396,386	729,792



			Quarte	er Ended
			September 30, 2012 (Un-audited)	September 30, 2011 (Un-audited)
9.	REVENUE – net		Ru	ıpees
	Advertisement revenue		752,975,852	660,534,472
	Less: Agency commission Sales tax		95,872,189 100,390,977	75,382,200 80,921,796
	Discount to customers		46,716,092 242,979,258 509,996,594	96,542,802 252,846,798 407,687,674
	Subscription income Production revenue		15,055,903 2,900,000	11,735,500
			527,952,497	419,423,174
10.	COST OF PRODUCTION			
	Cost of outsourced programs	10.1	167,942,717	141,176,336
	Cost of in-house programs Cost of inventory consumed		20,214,998 397,848	24,281,898 535,778
	Salaries, wages and benefits		48,258,869	38,519,028
	Depreciation		3,780,039	6,572,901
	Traveling and conveyance		4,875,966	4,387,983
	Utilities		3,647,071	3,121,617
	Rent, rates and taxes Insurance		616,249	2,981,375
	Repair and maintenance		1,951,324 2,122,143	869,850 1,984,252
	Fee and subscription		583,997	1,450,000
	Communication		1,637,346	1,277,495
	Security charges		419,459	457,114
	Amortisation		249,643	374,465
	Consultancy		923,142	1,054,678
	Printing and stationery		87,076 257,707,887	89,673 229,134,443
	In production television programs - opening		14,170,763	17.263.445
	In production television programs - closing		(13,498,139)	(15,657,309)
			258,380,511	230,740,579
	Released / unreleased programs - opening		635,864,418	688,558,450
	Released / unreleased programs - closing		(603,035,017)	(677,164,586)
			291,209,912	242,134,443
	10.1 This includes Rs. 2,279,504/- (September 30, 2011: R retirement benefits.	s. 3,75	1,528/-) in respe	ct of staff
			Quarte	r Ended
			September 30, 2012 (Un-audited)	September 30, 2011 (Un-audited)
11.	CASH AND CASH EQUIVALENTS		((
	Cash and bank balances		98,886.994	141./41.424
	Cash and bank balances Short term borrowing		98,886,994 (40,048,134)	141,741,424 (226,370,897)

12. TRANSACTIONS WITH RELATED PARTIES

Related parties of the Group includes Jahangir Siddiqui & Co. Ltd., HUM TV, Inc., M.D Production (Private) Limited, associated companies, directors and executives. The Group in the normal course of business carries out transactions with various related parties. Amount due from and due to related parties, amount due from executives and remuneration of directors are disclosed in the relevant notes to the financial statements. Other material transactions with related parties are given below:

			Quarter Ended	
			September 30, 2012	September 30, 2011
			(Un-audited)	(Un-audited)
			,	pees
			2012	2011
				pees
Related Party	Nature of relationship	Nature of transactions		
M.D. Production (Private) Limited	Chief Executive's spouse is Chief Executive Officer	Purchase of television programs	30,300,000	23,600,000
Ma Mallia	Officer		30,300,000	23,000,000
Ms. Malika	B: 4 4			
JUnaid	Director of HUM TV, Inc.	Repayment of amount due	14,929	<u>-</u>
Remuneration and key benefits to key management				
personnel		Remuneration	53,611,256	27,110,609

13. NON-ADJUSTING EVENT AFTER BALANCE SHEET DATE

The Board of Directors of the Holding in their meeting held on October 02, 2012 have recommended a final cash dividend of Re. 1/- per share @ 10% amounting to Rs. 50,000,000/- (2011: @ 10% amounting to Rs. 50 million) for the year ended June 30, 2012. These condensed interim consolidated financial statements do not reflect the payment of final cash dividend.

14. DATE OF AUTHORIZATION

These condensed interim consolidated financial statements have been authorised for issue on October 25, 2012 by the Board of Directors of the Holding Company.

15. GENERAL

- 15.1 Corresponding figures have been rearranged and reclassified, wherever necessary, of the purpose of comparison There were no material reclassifications.
- 15.2 Figures have been rounded off to the nearest Rupee.

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