

COMPANY INFORMATION



BOARD OF DIRECTORS

Mr. Mazhar-ul-Haq Siddiqui Ms. Sultana Siddiqui Mr. Munawar Alam Siddiqui Chairman Directors

Mr. Shunaid Qureshi Mrs. Mahtab Akbar Rashdi Mr. Abdul Hamid Dagia Mr. Muhammad Ayub Younus Adhi

Chief Executive Officer Chief Financial Officer Mr. Duraid Qureshi Mr. Islam Ahmed Khan **Company Secretary** Mr. Nasir Jamal Head of Internal Audit Mr. Kamran Shamshad Ahmed

AUDIT COMMITTEE

Mr. Shunaid Qureshi Members Ms. Sultana Siddiqui

Mr. Muhammad Ayub Younus Adhi

HUMAN RESOURCE AND REMUNERATION (HR&R) COMMITTEE

Chairperson

Mr. Mazhar-ul-Haq Siddiqui Mr. Munawar Alam Siddiqui Mrs. Mahtab Akbar Rashdi Members Mr. Shunaid Qureshi

Mr. Duraid Qureshi

Ernst & Young Ford Rhodes Sidat Hyder Chartered Accountants, **AUDITORS**

7th Floor Progressive Plaza, Beaumont Road, Karachi.

INTERNAL AUDITORS KPMG Taseer Hadi & Company

Chartered Accountants, 1st Floor, Sheikh Sultan Trust Building No.2, Beaumont Road, Karachi

LEGAL ADVISOR

Ijaz Ahmed & Associates No.7, 11th Zamzama Street, Phase-V, D.H.A. Karachi.

BANKERS Bank Alfalah Limited

Faysal Bank Limited National Bank of Pakistan

KASB Bank Ltd. JS Bank Ltd. Allied Bank Limited United Bank Limited Askari Bank Limited

Standard Chartered Bank Limited

REGISTERED & HEAD OFFICE Hum Network Limited, Plot No. 10/11,

Hassan Ali Street, Off. I.I. Chundrigar Road, Karachi -74000

UAN 111-486-111

REGISTRAR/TRANSFER AGENT Technology Trade (Pvt.) Ltd. Dagia House, 241-C, Block-2,

P.E.C.H.S, Off: Shahrah-e-Quaideen,

Tel: 34391316-7 Fax: 34391318

WEBSITES' INFORMATION HUM NETWORK LIMITED: www.humnetwork.tv

HUM TV: www.hum.tv MASALA TV: www.masala.tv HUM2: www.hum2.tv

Directors' Report



Quarter Ended Quarter Ended

On behalf of the Board of Directors, I am pleased to present the performance of the third quarter ended March 31, 2013.

The financial results of the Company for the period under review compared with the corresponding period are summarized below:

	31, March 2013	31, March 2012
Net revenues	577,307,570	469,823,259
Profit before taxation	115,846,045	79,369,251
Profit after taxation	79,341,195	52,621,497
EPS	1.59	1.05

The period started with the 8th anniversary celebrations of Hum Tv, the flagship channel of the network, looking back to an era of dynamism. The company, its individuals and the departments have grown more adaptive to the changing environment and business needs. Hum Tv maintains its title for being the family favorite channel, known for its excellent mix of content and quality of dramas. The most talked about dramas during the period include Dil-e-Muztar, Humnasheen and ofcourse Zindagi Gulzar Hai tops the list.

A major milestone was achieved by the network when HUM Tv announced the first Hum Awards. This was to acknowledge the victory of the channel's tough journey, honour those behind the success, and pay tribute to the characters and the artists contributing to the success. The event was gleaming, full of celebrities, appreciated and enjoyed much by all attendees.

The alteration in the programming of HUM2 has started paying off as it's now attracting more advertisers and viewers. We are hopeful that the trend would continue to make HUM2 one of the leading entertainment channels. Also catering to the fashion industry, HUM2 in collaboration with Fashion Pakistan Council held the Fashion Pakistan Week. The two day event turned out to be popular amongst the viewers and brought high fashion to the ramps; showcasing works of big names of the fashion industry.

With the network's demand and strong financial results the Board is confident that with sustained performance the Company would be able to outdo itself.

HUM TV INC., USA

Your subsidiary is now actively involved in exploring advertising market in the United States and Canada.

The consolidated amounts are as follows:

 Revenue – net
 1,583,343,709

 Gross Profit
 577,352,358

 Profits for the period – before taxation
 277,084,670

 Earnings per share
 3,98

For & on behalf of the board

Duraid Qureshi Karachi:

Chief Executive Officer April 30, 2013

HUM NETWORK LIMITED CONDENSED INTERIM BALANCE SHEET AS AT MARCH 31, 2013



ASSETS	Note	31 March 2013 (Un-audited) Rupe	30 June 2012 (Audited) ees
NON-CURRENT ASSETS			
Property, plant and equipment Intangible assets Long term investment Long term deposits and prepayments Television program costs Deferred tax asset	6 7 8	193,608,847 10,765,890 18,725,353 24,815,955 175,729,534 28,017,031 451,662,610	182,147,192 10,784,432 8,682,103 24,170,381 281,055,788 27,008,002 533,847,898
CURRENT ASSETS			
Inventories Current portion of television program costs Trade debts Advancesunsecured, considered good Deposits and prepayments Accrued profit Other receivablesunsecured, considered good Taxation—net Cash and bank balances	8 9 10	612,317 319,330,862 529,050,567 54,538,429 7,166,867 30,023,582 83,789,724 163,740,610 1,188,252,958	570,580 368,979,393 473,817,210 50,496,568 4,626,578 725,247 4,204,333 83,422,421 136,260,326 1,123,102,656
TOTAL ASSETS	=	1,639,915,568	1,656,950,554
EQUITY AND LIABILITIES			
SHARE CAPITAL AND RESERVES			
Authorised capital 70,000,000 (2012: 70,000,000) ordinary shares of Rs.10/- each	=	700,000,000	700,000,000
Issued, subscribed and paidup capital Unappropriated profit	-	500,000,000 766,456,679 1,266,456,679	500,000,000 618,533,416 1,118,533,416
NON-CURRENT LIABILITIES			
Liabilities against assets subject to finance lease Deferred liabilities CURRENT LIABILITIES		76,246,292 76,246,292	1,190,126 78,264,793 79,454,919
Trade and other payables Accrued markup Short term borrowings Dividend payable Current portion of liabilities against assets subject to finance lease	12	294,144,711 - - 1,520,593 1,547,293 297,212,597	264,888,547 6,371,365 186,370,897 7,800 1,323,610 458,962,219
COMMITMENTS	13		
TOTAL EQUITY AND LIABILITIES	=	1,639,915,568	1,656,950,554

The annexed notes from 1 to 19 form an integral part of these condensed interim financial statements.

MAZHAR UL HAQ SIDDIQUI Chairman

HUM NETWORK LIMITED CONDENSED INTERIM PROFIT AND LOSS ACCOUNT FOR THE NINE MONTHS PERIOD ENDED MARCH 31, 2013 (UN-AUDITED)



		Nine Months Period Ended		Quarter	Ended
		March 2013	March 2012	March 2013	March 2012
No	ote	Rup	ees	Rup	ees
Revenue – net	14	1,555,434,603	1,293,762,589	577,307,570	469,823,259
Cost of production Transmission cost	15	(929,848,714) (69,612,687) (999,461,401)	(745,583,555) (84,462,334) (830,045,889)	(356,244,191) (22,419,419) (378,663,610)	(269,194,250) (25,565,905) (294,760,155)
Gross profit		555,973,202	463,716,700	198,643,960	175,063,104
Distribution costs		(159,455,490)	(136,787,054)	(48,585,287)	(52,220,202)
Administrative expenses		(151,781,919)	(137,025,786)	(50,357,603)	(45,587,075)
		244,735,793	189,903,860	99,701,070	77,255,827
Other operating income		43,688,610	29,226,277	18,680,059	11,680,767
		288,424,403	219,130,137	118,381,128	88,936,594
Finance costs		(7,269,705)	(26,031,848)	(170,878)	(7,248,866)
Other charges - Workers' welfare f	und	(5,623,094)	(4,276,613)	(2,364,205)	(2,318,477)
Profit before taxation		275,531,604	188,821,676	115,846,045	79,369,251
Taxation - current - prior - deferred		(82,924,569) 4,307,198 1,009,030 (77,608,341)	(62,458,751) 1,888,678 12,204,656 (48,365,417)	(36,017,602) - (487,248) (36,504,850)	(31,164,116) - 4,416,362 (26,747,754)
Profit after taxation		197,923,263	140,456,259	79,341,195	52,621,497
Earnings per share–basic and dilut	ted	3.96	2.81	1.59	1.05

The annexed notes from 1 to 19 form an integral part of these condensed interim financial statements.

MAZHAR UL HAQ SIDDIQUI Chairman

HUM NETWORK LIMITED CONDENSED INTERIM STATEMENT OF COMPREHENSIVE INCOME FOR THE NINE MONTHS PERIOD ENDED MARCH 31, 2013 (UN-AUDITED)



	Nine Months Period Ended		Quarter Ended	
•	March 2013	March 2012	March 2013	March 2012
	Rupees		Rupe	es
Profit for the period after tax	197,923,263	140,456,259	79,341,195	52,621,497
Other comprehensive income - net of tax	-	-	•	-
Total comprehensive income for the period – net of tax	197,923,263	140,456,259	79,341,195	52,621,497

The annexed notes from 1 to 19 form an integral part of these condensed interim financial statements.

MAZHAR UL HAQ SIDDIQUI Chairman

HUM NETWORK LIMITED CONDENSED INTERIM CASH FLOW STATEMENT FOR THE NINE MONTHS PERIOD ENDED MARCH 31, 2013 (UN-AUDITED)



	Nine Months P 31 March	31 March
	2013	2012
	(Rupe	
CASH FLOWS FROM OPERATING ACTIVITIES		
Profit before taxation	275,531,604	188,821,676
Adjustments for:		
Depreciation	27,404,283	32,008,599
Amortization of intangible assets	1,483,543	1,571,734
Finance costs	7,269,705	26,031,848
Profit on deposit accounts Gain on disposal of fixed assets	(7,535,431) (534,724)	(4,022,861) (3,984,541)
Unrealized exchange gain	2,714,788	(4,831,305)
Movement in provisions	6,861,052	23,383,187
merement in previous	37,663,216	70,156,661
Operating profit before working capital changes	313,194,820	258,978,337
(Increase) / decrease in current assets		
Inventories	(41,737)	(865,802)
Television program costs	49,648,531	22,475,883
Trade debts	(55,233,357)	(53,272,640)
Advances, deposits and prepayments Other receivables	(6,582,150)	(15,955,345)
Other receivables	(25,819,249)	11,699,386 (35,918,518)
Increase / (decrease) in current liabilities	(30,027,302)	(55,510,510)
Trade and other payables	28,986,929	(10,017,628)
Net cash generated from operations	304,153,787	213,042,191
Taxes paid	(89,692,392)	(92,353,200)
Finance costs paid	(13,641,070)	(28,333,993)
Profit received on deposit accounts	8,260,678	3,642,774
Television program costs	105,326,254	51,410,776
Gratuity paid	(3,256,460)	(2,612,000)
Long-term deposits	(645,574)	(633,722)
Net cash generated from operating activities	310,505,223	144,162,826
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property, plant and equipment and intangibles	(39,623,442)	(15,157,464)
Long term investment in a subsidiary Proceeds from sale of property, plant and equipment	(10,043,250) 1,292,230	10,490,815
Net cash used in investing activities	(48,374,462)	(4,666,649)
·	(40,074,402)	(4,000,040)
CASH FLOWS FROM FINANCING ACTIVITIES		(13,999,997)
Repayment of long term financing Dividend paid	(47.313.137)	(52.916.632)
Payment of liabilities against assets subject to finance lease	(966,443)	(4,523,965)
Net cash used in financing activities	(48,279,580)	(71,440,594)
Not increase in each and each equivelent	213,851,181	68.055.583
Net increase in cash and cash equivalents Cash and cash equivalents at the beginning of the period	, ,	,,
	(50,110,571)	(185,949,671)
Cash and cash equivalents at the end of the period	163,740,610	(117,894,088)
CASH AND CASH EQUIVALENTS		
Cash and bank balances	163,740,610	88,476,809
Short term running finance	-	(206,370,897)
	163,740,610	(117,894,088)

The annexed notes from 1 to 19 form an integral part of these condensed interim financial statements.

MAZHAR-UL-HAQ SIDDIQUI Chairman

HUM NETWORK LIMITED CONDENSED INTERIM STATEMENT OF CHANGES IN EQUITY FOR THE NINE MONTHS PERIOD ENDED MARCH 31, 2013 (UN-AUDITED)



	Issued, subscribed and paid- up share capital	Unappropriated profitRupees	Total
P.L	500 000 000		4 000 057 000
Balance as at July 01, 2011	500,000,000	522,657,630	1,022,657,630
Profit for the nine months period ended March 31, 2012	-	140,456,259	140,456,259
Other comprehensive income - net of tax	-	-	-
Total comprehensive income for the period - net of tax	-	140,456,259	140,456,259
Final cash dividend for the year ended June 30, 2011	-	(50,000,000)	(50,000,000)
Balance as at March 31, 2012	500,000,000	613,113,889	1,113,113,889
Balance as at July 01, 2012	500,000,000	618,533,416	1,118,533,416
Profit for thenine months period ended March 31, 2013	-	197,923,263	197,923,263
Other comprehensive income - net of tax	-	197,923,263	197,923,263
Total comprehensive income for the period - net of tax	-	191,923,203	197,923,203
Final cash dividend for the year ended June 30, 2012	-	(50,000,000)	(50,000,000)
Balance as at March 31, 2013	500,000,000	766,456,679	1,266,456,679

The annexed notes from 1 to 19 form an integral part of these condensed interim financial statements.

MAZHAR UL HAQ SIDDIQUI Chairman



1. THE COMPANY AND ITS OPERATIONS

Hum Network Limited (the Company) was incorporated in Pakistan as a public limited company on February 25, 2004 under the Companies Ordinance, 1984. The shares of the Company are quoted on Karachi Stock Exchange. The registered office of the Company is situated at Plot No. 10/11, Hassan Ali Street, Off. I.I. Chundrigar Road, Karachi, Pakistan. The Company's principal business is to launch transnational satellite channels and aims at presenting a wide variety of cultural heritage. Its core areas operation are production, advertisement, entertainment and media marketing. It covers a wide variety of programmes with respect to information, entertainment, news, education, health, food, music and society.

2. BASIS OF PREPARATION

These condensed interim financial statements of the Company for the nine months period ended March 2013 have been prepared in accordance with the requirements of the International Accounting Standard (IAS) – 34, "Interim Financial Reporting" and provisions of and directives issued under the Companies Ordinance, 1984. In case where requirements differ, the provisions of or directives issued under the Companies Ordinance, 1984 have been followed.

These condensed interim financial statements do not include all the information and disclosures required in the annual financial statements and should be read in conjunction with the Company's annual financial statements for the year ended June 30, 2012.

These condensed interim financial statements are separate financial statements of the Company in which investments in subsidiary is stated at cost less impairment, if any, and has not been accounted for on the basis of reported results and net assets of the investee.

3. SIGNIFICANT ACCOUNTING POLICIES

The accounting policies adopted in the preparation of these condensed interim financial statements are consistent with those followed in the preparation of the Company's annual financial statements for the year ended June 30, 2012 except as follows:

Defined contribution plan

Effective July 01, 2012 the Company has started a recognised provident fund scheme for all its permanent employees. Equal monthly contributions are made, both by the Company and the employees, to the fund at the rate of 8.33% of the basic salary.

The Company has adopted the following amended IFRSs and IFRIC interpretations which became effective during the period:

IFRS 7 – Financial Instruments: Disclosures - Enhanced De-recognition Disclosure Requirements (Amendment)

IAS 12 - Income Taxes - Recovery of Underlying Assets (Amendment)

The adoption of the above amendments did not have any material effect on the financial statements.

4. FINANCIAL RISK MANAGEMENT

The financial risk management objectives and policies are consistent with those disclosed in the annual financial statements of the Company for the year ended June 30, 2012.

5. SIGNIFICANT ACCOUNTING JUDGEMENT AND ESTIMATES

The significant judgments made by the management in applying the Company's accounting policies and the key sources of estimation and uncertainty were same as those applied to the financial statements for the year ended June 30, 2012.



6.	PROPERTY, PLANT & EQUIPMENT	Note	March 31, 2013 (Un-audited) Rup	June 30, 2012 (Audited) ees
	Operating assets Capital work -in-progress	6.1 6.2	165,762,231 27,846,616 193,608,847	176,516,790 5,630,402 182,147,192
6.1	Operating Assets-owned and leased			
	Book value at the beginning of the period / year Additions during the period / year	6.1.1	176,516,790 17,407,228	199,568,794 22,720,904
	Less: Disposal during the period / year – at book value Depreciation charged during the period / year	6.1.2	757,504 27,404,283 28,161,787 165,762,231	4,416,351 41,356,557 45,772,908 176,516,790
6.1.	Additions during the period / year			
	Owned Assets: Leasehold improvements Furniture and fittings Motor vehicles Audio visual equipment Uplinking equipment Office equipment Computers		1,217,723 6,604,136 2,680,355 2,190,779 4,714,235 17,407,228	2,709,512 1,719,793 1,274,611 2,474,925 1,215,452 7,292,049 6,034,562 22,720,904
6.1.2	2 Disposals during the period / year			
	Owned Assets: Motor vehicles Audio visual equipment Office equipment		733,130 24,374 - 757,504	3,820,009 - 596,342 4,416,351
6.2	Capital work-in-progress			
	Lease hold improvement Lease hold Building Up-linking Equipment		5,923,012 506,383 21,417,221 27,846,616	5,630,402 - - 5,630,402
7.	LONG TERM INVESTMENT			
	HUM TV, Inc., unquoted subsidiary - at cost	Holding 100%		
	10,000 Common stock, \$ 0.01 at par Paid-in-capital		8,603 18,716,750 18,725,353	8,603 8,673,500 8,682,103
8.	TELEVISION PROGRAM COSTS			
	Unreleased / released less amortisation In production Less: Current portion shown under current assets		483,730,079 11,330,317 495,060,396 319,330,862	635,864,418 14,170,763 650,035,181 368,979,393
	2000. Outreat portion shown under current assets		175,729,534	281,055,788



March 31,	June 30,
2013	2012
(Un-audited)	(Audited)
Rupees	

9. TRADE DEBTS - unsecured

Considered good Considered doubtful	529,050,567 31,720,019	473,817,210 31,720,019
Less: Provision for doubtful debts	560,770,586 31,720,019	505,537,229 31,720,019
	529,050,567	473,817,210

10. ADVANCES

Includes Rs. 10,492,500/- (June 30, 2012: Nil) paid to a related party M.D Production (Private) Limited.

11. OTHER RECEIVABLES

Include Rs.1,819,958/- (June 30, 2012: Rs. 45,649/-) and Rs.22,252,500/- (June 30, 2012: Nil) receivable from HUM TV, Inc., USA, a subsidiary on account of collection made on Company's and behalf on account of subscription income respectively.

12. TRADE AND OTHER PAYABLES

Include Rs. 29,620,000/- (June 30, 2012: Rs. 6,200,000/-) and Rs.15,800,000/- (June 30, 2012: Nil) due to related parties M.D Production (Private) Limited and MNM Productions respectively.

13. COMMITMENTS

- 13.1 Purchase of television programs commitments with M.D Production (Private) Limited and MNM Productions, related parties as at March 31, 2013 a mounted to Rs. 56,700,000/- and Rs. 32,600,000/- (June 30, 2012: Rs. 38,700,700/- and Nil) respectively. Purchase of television programs commitments as at March 31, 2012 with other than related parties amounted to Rs. 35,839,643/- (June 30, 2012: Rs. 107,640,500/-)
- **13.2** Commitment in respect of capital expenditure as at March 31, 2012 amounted to Rs. Nil (June 30, 2012: Rs. 2,888,892/-)
- 13.3 Commitment for rentals under Ijarah finance agreement:

	Note	March 31, 2013 (Un-audited) Rupe	June 30, 2012 (Audited) ees
Within one year		1,882,864	364,896
After one year but not more than five years		2,253,916	364,896
	13.3.1	4,136,780	729,792

13.3.1This represent Ijarah Finance Facility entered into Islamic Bank in respect of vehicles. Total Ijarah payments due under the agreements are Rs. 4,136,780/- (June 30, 2012: Rs. 729,792/-) and are payable in monthly installments latest by November 2015. Taxes, repairs and replacement and insurance costs are to be borne by the muj'ir (lessor). These facilities are secured by on demand promissory notes of Rs. 4,799,972/- (June 30, 2012: Rs. 1,128,000/-)



			Nine Months	Period Ended	Quarter	Ended
	N	lote	March 31,	March 31,	March 31,	March 31,
			2013	2012	2013	2012
			(Un-audited)	(Un-audited)	(Un-audited)	(Un-audited)
			Rup	ees	Rup	ees
14.	REVENUE – net					
	Advertisement revenue		2,202,927,167	1,905,810,650	823,413,070	652,120,421
	Less: Agency commission		276,877,825	228,482,388	103,500,009	81,223,536
	Sales tax		296,529,222	244,225,965	111,876,453	86,619,775
	Discount to customers		138,025,404	204,344,377	44,038,197	44,268,214
	Discount to distorners		711,432,451	677,052,730	259,414,659	212,111,525
			1.491.494.716	1.228.757.920	563,998,411	440.008.896
	Advertisement revenue -		1,431,434,710	1,220,737,320	303,330,411	440,000,030
	International		-	1,352,250	=	1,352,250
	Subscription income		43,527,387	37,634,209	7,459,159	13,382,113
	Production revenue		20,412,500	26,018,210	5,850,000	15,080,000
			1,555,434,603	1,293,762,589	577,307,570	469,823,259
			1,000, 10 1,000	1,200,102,000		100,020,200
15.	COST OF PRODUCTION					
	Cost of outsourced programs		499,368,663	414,352,137	152,629,011	136,523,779
	Cost of in-house programs		58,932,909	63,577,893	23,681,169	13,075,809
	Cost of inventory consumed		1,039,763	747,880	144,067	126,680
	, 3	15.1	149,066,100	123,627,018	50,928,808	47,659,500
	Depreciation		16,666,298	18,611,111	5,487,066	5,730,879
	Traveling and conveyance		13,870,209	12,716,006	4,786,383	4,034,196
	Utilities		9,002,266	9,445,665	2,329,240	2,374,605
	Rent, rates and taxes		2,719,747	5,559,835	1,045,249	1,418,124
	Insurance		5,114,399	2,899,703	1,588,240	1,101,634
	Repair and maintenance		7,872,697	6,820,445	2,395,992	2,239,760
	Fee and subscription		1,828,326	3,789,992	688,330	699,996
	Communication expense		4,234,632	4,412,217	1,350,103	1,509,371
	Security charges		1,163,927	1,318,689	336,255	436,310
	Amortisation of intangible assets Consultancy		1,123,395 2,668,417	1,083,395 2,538,288	374,465 822,133	354,465 577,844
	Printing and stationery		2,000,417	196,622	44,737	64,880
	Filling and stationery		774.873.929	671.696.896	248.631,248	217.927.832
	In production television programs	e	114,013,929	071,090,090	240,031,240	217,927,032
	- opening		14,170,763	17,263,445	11,762,403	14,047,085
	In production television programs	s	14,170,703	17,200,440	11,702,400	14,047,000
	- closing	-	(11,330,317)	(13,852,081)	(11,330,317)	(13,852,081)
	39		777,714,375	675,108,260	249,063,334	218,122,836
	Released / unreleased programs	3	, , 5 / 0	510,100,200	10,000,004	_10,122,000
	- opening	-	635,864,418	688,558,450	590,910,936	669,154,569
	Released / unreleased programs	6	, , 7 . •	, ,	,,	,, 30
	- closing		(483,730,079)	(618,083,155)	(483,730,079)	(618,083,155)
	-		929,848,714	745,583,555	356,244,191	269,194,250
				, ,	, ,	,,

15.1 These includes Rs. 5,827,814/- (March 31, 2012: Rs. 11,254,582) in respect of staff retirement benefits.



16. TRANSACTIONS WITH RELATED PARTIES

			March 31, 2013	March 31, 2012
Related Party	Nature of relationship	Nature of transactions	Rup	ees
M.D Production (Private) Limited	Chief Executive's spouse is Chief Executive Officer	Purchase of television programs	96,200,000	84,815,000
MNM Productions	Chief Executive's spouse is Partner	Purchase of television programs	32,400,000	
HUM TV, Inc.	Wholly owned subsidiary	Investment in a subsidiary	10,043,250	
HUM TV, Inc.	Wholly owned subsidiary	Collection on behalf of Hum Network Limited	35,021,683	37,791,308
HUM TV, Inc.	Wholly owned subsidiary	Remittance from HUM TV, Inc.	33,247,374	42,702,500
HUM TV, Inc.	Wholly owned subsidiary	Subscription income	22,016,667	1,352,250
Remuneration and management person	,	Remuneration	148,168,081	147,461,306

17. INTERIM DIVIDEND

The board of directors in their meeting held on April 30, 2013 have recommended an interim cash dividend of Nil per share @ Nil amounting to Rs. Nil (2012: nil) on the existing paid in value of the ordinary share capital.

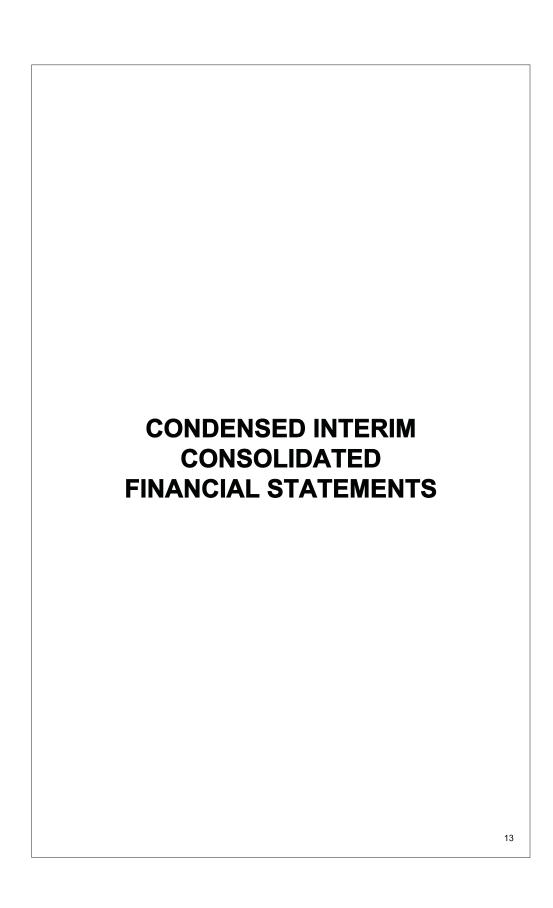
18. DATE OF AUTHORIZATION

These condensed interim financial statements have been authorised for issue on April 30, 2013 by the Board of Directors.

19. GENERAL

Amounts have been rounded off to the nearest rupees.

MAZHAR-UL-HAQ SIDDIQUI Chairman



HUM NETWORK LIMITED CONDENSED INTERIM CONSOLIDATED BALANCE SHEET AS AT MARCH 31, 2013 (UN-AUDITED)



	N	31 March 2013	30 June 2012
ASSETS	Note	Rupe	es
NON-CURRENT ASSETS			
Property, plant and equipment	6	198,717,131	184,974,649
Goodwill	U	1,284,118	1,242,569
Intangible assets		10,765,890	10,784,432
Long term deposits and prepayments		24,815,955	24,170,381
Television program costs	7	175,729,534	281,055,788
Deferred tax asset	•	29,676,276	28,613,561
Bolottoa tax docot	_	440,988,904	530,841,380
CURRENT ASSETS			
Inventories		612,317	570,580
Current portion of television program costs	7	319,330,862	368,979,393
Trade debts	8	533,186,961	476,949,088
Advancesunsecured, considered good	9	55,245,070	50,975,068
Deposits and prepayments		8,291,855	5,715,166
Accrued profit		-	725,247
Other receivables - unsecured, considered good		5,951,124	4,158,684
Taxation – net		83,928,184	83,422,421
Cash and bank balances		259,689,434	136,440,625
		1,266,235,807	1,127,936,272
TOTAL ASSETS		1,707,224,711	1658,777,652
EQUITY AND LIABILITIES			
SHARE CAPITAL AND RESERVES			
Authorised capital 70,000,000 (2012: 70,000,000) ordinary shares of Re	s.10/- each =	700,000,000	700,000,000
Issued, subscribed and paid-up capital		500,000,000	500,000,000
Unappropriated profit		767,092,485	617,078,388
опарргорпатов ргот	_	1.267.092.485	1.117.078.388
NON-CURRENT LIABILITIES		1,201,002,400	1,111,070,000
Liabilities against assets subject to finance lease			1,190,126
Deferred liabilities		76,246,292	78,264,793
Deterred indulities	<u> </u>	76,246,292	79,454,919
CURRENT LIABILITIES		10,240,292	13,404,318
Trade and other payables	10	360,818,048	268,170,673
Accrued markup		-	6,371,365
Short term borrowings		-	186,370,897
Dividend payable		1,520,593	7,800
Current portion of liabilities against assets subject to finan	ce lease	1,547,293	1,323,610
COMMITMENTS	11	363,885,934	462,244,345
	-	4 707 224 744	1 650 777 656
TOTAL EQUITY AND LIABILITIES		1,707,224,711	1,658,777,652

The annexed notes from 1 to 17 form an integral part of these condensed interim consolidated financial statements.

MAZHAR-UL-HAQ SIDDIQUI Chairman

HUM NETWORK LIMITED CONDENSED INTERIM CONSOLIDATED PROFIT AND LOSS ACCOUNT FOR THE NINE MONTHS PERIOD ENDED MARCH 31, 2013 (UN-AUDITED)



	Nine Months I	Period Ended	Quarter	Ended
	March	March	March	March
	2013	2012	2013	2012
Note	Rup	ees	Rup	ees
Revenue – net 12	1,583,343,709	1,294,426,939	583,379,261	470,487,609
Cost of production 13	(929,848,714)	(745,583,555)	(356,244,191)	(269,194,250)
Transmission cost	(76,142,637)	(84,462,334)	(24,645,119)	(25,565,905)
	(1,005,991,351)	(830,045,334)	(380,889,310)	(294,760,155)
Gross profit	577,352,358	464,381,050	202,489,951	175,727,454
Distribution costs	(163,305,742)	(136,787,054)	(46,887,839)	(52,220,202)
Administrative expenses	(167,745,568)	(142,225,521)	(56,797,187)	(47,794,876)
	246,301,048	185,368,475	98,804,925	75,712,376
Other operating income	43,688,610	29,226,277	18,680,059	11,680,767
	289,989,658	214,594,752	117,484,984	87,393,143
Finance costs	(7,281,894)	(26,035,214)	(177,328)	(7,251,091)
Other charges - Workers' welfare fund	(5,623,094)	(4,276,613)	(2,364,205)	(2,318,477)
Profit before taxation	277,084,670	184,282,925	114,943,451	77,823,575
Taxation				
- current	83,252,905	(62,458,751)	(35,797,003)	(31,164,116)
- prior	(4,307,198)	1,888,678	(00,101,000)	(01,101,110)
- deferred	(1,009,030)	13,851,713	(487,248)	5,045,810
	77,936,677	(46,718,360)	(36,284,251)	(26,118,306)
Profit after taxation	199,147,993	137,564,565	78,659,200	51,705,269
Earnings per share – basic and diluted	3.98	2.75	1.57	1.03

The annexed notes from 1 to 17 form an integral part of these condensed interim consolidated financial statements.

MAZHAR-UL-HAQ SIDDIQUI Chairman

CONDENSED INTERIM CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE NINE MONTHS PERIOD ENDED MARCHAEL HUM NETWORK LIMITED FOR THE NINE MONTHS PERIOD ENDED MARCH 31, 2013 (UN-AUDITED)



	Nine Months Period Ended		Quarter	Ended
	March March		March	March
	2013	2012 ees	2013	2012 ees
	Kup	ccs	Kup	
Profit for the period after tax	199,147,993	137,564,565	78,659,200	51,705,269
Other comprehensive income - net of tax	(-			
Effect of translation of net investment in foreign subsidiary	866,104	(77,675)	307,344	11,616
Total comprehensive income for the period – net of tax	200,014,097	137,486,890	78,966,544	51,716,887

The annexed notes from 1 to 17 form an integral part of these condensed interim consolidated financial statements.

MAZHAR-UL-HAQ SIDDIQUI Chairman

HUM NETWORK LIMITED CONDENSED INTERIM CONSOLIDATED CASH FLOW STATEMENT FOR THE NINE MONTHS PERIOD ENDED MARCH 31, 2013 (UN-AUDITED)



	31 March	s Period Ended 31 March
	2013	2012
	——— (Rupe	
CASH FLOWS FROM OPERATING ACTIVITIES		
Profit before taxation	277,084,670	184,282,925
Adjustments for:		
Depreciation	28,248,823	32,008,599
Amortization of intangible assets	1,483,543	1,571,734
Finance costs	7,281,894	26,035,214
Profit on deposit accounts	(7,535,431)	(4,022,861
Gain on disposal of fixed assets	(534,724)	(3,984,541
Unrealized exchange gain	2,741,913	(5,802,047
Movement in provisions	6,861,053	23,383,187
	38,547,071	69,189,286
Perating profit before working capital changes	315,631,741	253,472,211
(Increase) / decrease in current assets		
Inventories	(41,737)	(865,802
Television program costs	49,648,531	22,475,883
Trade debts	(56,237,873)	(53,272,640
Advances, deposits and prepayments	(6,846,691)	(15,955,345
Other receivables	(1,792,440)	6,788,194
Increase in current liabilities	(15,270,210)	(40,829,709)
Trade and other payables	92,378,140	(6,324,941
let cash generated from operations	392,739,671	206,317,561
Taxes paid	(89,692,392)	(92,353,200
Finance costs paid	(13,653,259)	(28,337,359
Profit received on deposit accounts	8,260,678	3,642,774
Television program costs	(645,574)	51,410,776
Gratuity Paid	(3,256,460)	(2,612,000
Long-term deposits	105,326,254	(633,722)
Net cash generated from operating activities	399,078,918	137,434,830
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property, plant and equipment and intangibles	(42,471,861)	(15,157,464)
Proceeds from sale of property, plant and equipment	1,292,230	10,490,815
let cash used in investing activities	(41,179,631)	(4,666,649)
ASH FLOWS FROM FINANCING ACTIVITIES		
Repayment of long term financing		(13,999,997
Dividend paid	(47,313,138)	(52,916,633
Payment of liabilities against assets subject to finance lease	(966,443)	(4,523,965
Net cash used in financing activities	(48,279,581)	(71,440,595
let increase in cash and cash equivalents	309.619.706	61,327,586
Cash and cash equivalents at the beginning of the period	(49,930,272)	(142,217,353
Cash and cash equivalents at the beginning of the period	259.689.434	(80,889,767
nach and each equivalents at the one of the pened	200,000,404	(00,000,101
ASH AND CASH EQUIVALENTS		
Cash and bank balances	259,689,434	125,481,130
	239,009,434	
Short term borrowings	250 000 424	206,370,897
	259,689,434	(80,889,767)

The annexed notes from 1 to 17 form an integral part of these condensed interim consolidated financial statements.

MAZHAR-UL-HAQ SIDDIQUI Chairman

HUM NETWORK LIMITED CONDENSED INTERIM CONSOLIDATED STATEMENT CHANGES IN EQUITY FOR THE NINE MONTHS PERIOD ENDED MARCH 31, 2013 (UN-AUDITED)



		Reserves			
	Issued, subscribed and paid-up capital	Foreign exchange translation reserve	Unappropriated Profit	Sub-total	Total
			Rupees		
Balance as at July 01, 2011	500,000,000	(18,296)	521,713,509	521,695,213	1,021,695,213
Profit for the nine months period ended March 31, 2012 Other comprehensive income	- -	- (77,675)	137,564,565 -	137,564,565 (77,675)	137,564,565 (77,675)
Total comprehensive income	-	(77,675)	137,564,565	137,486,890	137,486,890
Final dividend for the year ended 30 June 2011: Re. 1.00 per share	-	-	(50,000,000)	(50,000,000)	(50,000,000)
Balance as at March 31, 2012	500,000,000	(95,971)	609,278,074	609,182,103	1,109,182,103
Balance as at July 01, 2012	500,000,000	259,809	616,818,579	617,078,388	1,117,078,388
Profit for the nine months period ended March 31, 2013 Other comprehensive income	- -	- 866,104	199,147,993 - 199.147.993	199,147,993 866,104 200.014.097	199,147,993 866,104
Total comprehensive income	-	866,104	199,147,993	200,014,097	200,014,097
Final dividend for the year ended 30 June 2012 : Re. 1.00 per share	-	-	(50,000,000)	(50,000,000)	(50,000,000)
Balance as at March 31, 2013	500,000,000	1,125,913	566,818,580	767,092,485	1,267,092,485

The annexed notes from 1 to 17 form an integral part of these condensed interim consolidated financial statements.

MAZHAR-UL-HAQ SIDDIQUI Chairman

HUM NETWORK LIMITED NOTES TO THE CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS FOR THE NINE MONTHS PERIOD ENDED MARCH 31, 2013 (UN-AUDITED)



1. THE COMPANY AND ITS OPERATIONS

The 'Group' consists of

1.1 Holding Company

HUM Network Limited (the Company) was incorporated in Pakistan as a public limited company under the Companies Ordinance, 1984 (the Ordinance). The shares of the Company are quoted on Karachi Stock Exchange. The registered office of the Holding Company is situated at Plot No. 10/11, Hassan Ali Street, Off. I.I. Chundrigar Road, Karachi, Pakistan.

The Holding Company's principal business is to launch transnational satellite channels and aims at presenting a wide variety of cultural heritage. Its core areas of operation are production, advertisement, entertainment and media marketing. It covers a wide variety of programmes with respect to information, entertainment, news, education, health, food, music and society.

1.2 Subsidiary Company

HUM TV, Inc. (the subsidiary company), having registered office at 4546 El Camino Real, #223 Los Altos, CA 94022, has been established with the purpose of providing entertainment programmes to the South Asian community by increasing presence in the United States of America (USA) and Canada. The subsidiary company will also serve as a platform for the Holding Company to explore avenues for greater distribution of the Holding Company brands in USA and Canada and will establish relations with advertisers, as well as develop US-based media materials, such as dramas, documentaries and other entertainment shows and events.

The subsidiary company is a wholly owned subsidiary of the Holding Company with effect from April 01, 2011.

2. BASIS OF PREPARATION

These condensed interim consolidated financial statements of the Company for the nine months period ended 31 March 2013 have been prepared in accordance with the requirements of the International Accounting Standard (IAS) – 34, "Interim Financial Reporting" and provisions of and directives issued under the Companies Ordinance, 1984. In case where requirements differ, the provisions of or directives issued under the Companies Ordinance, 1984 have been followed. These condensed interim financial statements do not include all the information and disclosures required in the annual financial statements and should be read in conjunction with the Company's annual consolidated financial statements for the year ended June 30, 2012.

3. SIGNIFICANT ACCOUNTING POLICIES

The accounting policies adopted in the preparation of these condensed interim consolidated financial statements are consistent with those followed in the preparation of the Company's annual consolidated financial statements for the year ended June 30, 2012 except as follows:

The Company has adopted the following amended IFRSs and IFRIC interpretations which became effective during the period:

IFRS 7 - Financial Instruments: Disclosures - Enhanced De-recognition Disclosure Requirements (Amendment)

IAS 12 - Income Taxes - Recovery of Underlying Assets (Amendment)

The adoption of the above amendments did not have any material effect on the financial statements.

Defined contribution plan

Effective July 01, 2012 the Holding Company has started a recognised provident fund scheme for all its permanent employees. Equal monthly contributions are made, both by the Company and the employees, to the fund at the rate of 8.33% of the basic salary.

HUM NETWORK LIMITED NOTES TO THE CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS FOR THE NINE MONTHS PERIOD ENDED MARCH 31, 2013 (UN-AUDITED)



4. FINANCIAL RISK MANAGEMENT

The financial risk management objectives and policies are consistent with those disclosed in the annual consolidated financial statements of the Company for the year ended June 30, 2012.

5. SIGNIFICANT ACCOUNTING JUDGEMENT AND ESTIMATES

The significant judgments made by the management in applying the Company's accounting policies and the key sources of estimation and uncertainty were same as those applied to the consolidated financial statements for the year ended June 30, 2012.

			March 31, 2013	June 30, 2012
		Note	(Un-audited)	(Un-audited)
6.	PROPERTY, PLANT & EQUIPMENT	Note	Кир	ees
	Operating assets Capital work-in-progress	6.1 6.2	170,870,515 27,846,616 198,717,131	179,344,247 5,630,402 184,974,649
6.1	Operating Assets-owned and leased		100,717,101	
	Book value at the beginning of the period / year Additions during the period / year	6.1.1	179,344,247 20,534,595	199,568,794 25,687,413
	Less: Disposal during the period / year-at book value Depreciation charged during the period / year	6.1.2	759,504 28,248,823 29,008,327 170,870,515	4,416,351 41,495,609 45,911,960 179,344,247
6.1.1	Additions during the period / year			
	Owned Assets: Building on leasehold land Leasehold improvements Furniture and fittings Motor vehicles Audio visual equipment		- 1,217,723 3,127,367 6,604,136	5,133,880 2,261,934 1,274,611 2,474,925
	Uplinking equipment Office equipment Computers		2,680,355 2,190,779 4,714,235 20,534,595	1,215,452 7,292,049 6,034,562 25,687,413
6.1.2	Disposals during the period / year			
	Owned Assets: Motor vehicles Audio visual equipment Office equipment		735,130 24,374 - 759,504	3,820,009 - 596,342 4,416,351
6.2	Capital work-in-progress			
	Lease hold improvement Lease hold Building Uplinking Equipment		5,923,012 506,383 21,417,221 27,846,616	5,630,402 - - 5,630,402

HUM NETWORK LIMITED NOTES TO THE CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS FOR THE NINE MONTHS PERIOD ENDED MARCH 31, 2013 (UN-AUDITED)



		March 31, 2013 (Un-audited) Rup	June 30, 2012 (Un-audited) ees
7.	TELEVISION PROGRAM COSTS		
	Unreleased / released less amortisation In production Less: Current portion shown under current assets	483,730,079 11,330,317 495,060,396 319,330,862 175,729,534	635,864,418 14,170,763 650,035,181 368,979,393 281,055,788
8.	TRADE DEBTS – unsecured		
	Considered good Considered doubtful	533,186,961 31,720,019 564,906,980	476,949,088 31,720,019 508,669,107
	Less: Provision for doubtful debts	31,720,019 533,186,961	31,720,019 476,949,088

9. ADVANCES

Includes Rs. 10,492,500/- (June 30, 2012: Nil) to a related party M.D Production (Private) Limited.

10. TRADE AND OTHER PAYABLES

- 10.1 Include Rs. 29,620,000/- (June 30, 2012: Rs. 6,200,000/-) and Rs. 15,800,000/- (June 30, 2012: Nil) due to related parties M.D Production (Private) Limited and MNM Productions respectively.
- 10.2 Includes Rs. Nil (June 30, 2012: Rs. 14,929/-) due to a related party, Ms. Malika Junaid.

11. COMMITMENTS

- Purchase of television programs commitments with M.D Production (Private) Limited and MNM Productions, related parties as at March 31, 2013 amounted to Rs. 56,700,000/- and Rs. 32,600,000/- (June 30, 2012: Rs. 38,700,700/- and Nil) respectively. Purchase of television programs commitments as at March 31, 2012 with other than related parties amounted to Rs. 35,839,643/- (June 30, 2012: Rs. 107,640,500/-).
- **11.2** Commitment in respect of capital expenditure as at March 31, 2012 amounted to Rs. Nil (June 30, 2012: Rs. 2,888,892/-).
- 11.3 Commitment for rentals under Ijarah finance agreement:

	Note	March 31, 2013 (Un-audited)	June 30, 2012 (Un-audited)
		Rupees	
Within one year		1,882,864	364,896
After one year but not more than five years		2,253,916	364,896
	11.3.1	4,136,780	729,792

HUM NETWORK LIMITED NOTES TO THE CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS FOR THE NINE MONTHS PERIOD ENDED MARCH 31, 2013 (UN-AUDITED)



11.3.1 This represent Ijarah Finance Facility entered into Islamic Bank in respect of vehicles. Total Ijarah payments due under the agreements are Rs. 4,136,780/- (June 30, 2012: Rs. 729,792/-) and are payable in monthly installments latest by November 2015. Taxes, repairs and replacement and insurance costs are to be borne by the muj'ir (lessor). These facilities are secured by on demand promissory notes of Rs. 4,799,972/- (June 30, 2012: Rs. 1,128,000/-).

			Nine Months Period Ended		Quarter	Ended
		Note	March 31,	March 31,	March 31,	March 31,
			2013	2012	2013	2012
			(Un-audited)	(Un-audited)	(Un-audited)	(Un-audited)
			Rup	oees	Rup	ees
12.	REVENUE – net					
	Advertisement revenue		2,256,611,289	1,905,810,650	837,192,395	652,120,421
	Less: Agency commission		280,636,174	229,146,738	103,785,976	81,887,886
	Sales tax		296,529,222	244,225,965	111,876,453	86,619,775
	Discount to customers		138,025,404	204,344,377	44,038,197	44,268,214
			715,190,800	677,717,080	259,700,626	212,775,875
			1,541,420,489	1,228,093,570	577,491,769	439,344,546
	Advertisement revenue -		. , .		, ,	
	International		-	2,680,950		2,680,950
	Subscription income		21,510,720	37,634,209	37,492	13,382,113
	Production revenue		20,412,500	26,018,210	5,850,000	15,080,000
			1,583,343,709	1,294,426,939	583,379,261	470,487,609
13.	COST OF PRODUCTION					
	Cost of outsourced programs		499,368,663	414,352,137	152,629,011	136,523,779
	Cost of in-house programs		58,932,909	63,577,893	23,681,169	13,075,809
	Cost of inventory consumed		1,039,763	747,880	144,067	126,680
	Salaries, wages and benefits	13.1	149,066,100	123,627,018	50,928,808	47,659,500
	Depreciation		16,666,298	18,611,111	5,487,066	5,730,879
	Traveling and conveyance		13,870,209	12,716,006	4,786,383	4,034,196
	Utilities		9,002,266	9,445,665	2,329,240	2,374,605
	Rent, rates and taxes		2,719,747	5,559,835	1,045,249	1,418,124
	Insurance		5,114,399	2,899,703	1,588,240	1,101,634
	Repair and maintenance		7,872,697	6,820,445	2,395,992	2,239,760
	Fee & subscription		1,828,326	3,789,992	688,330	699,996
	Communication expense		4,234,632	4,412,217	1,350,103	1,509,371
	Security charges	4-	1,163,927	1,318,689	336,255	436,310
	Amortisation of intangible asse	IS	1,123,395	1,083,395	374,465	354,465
	Consultancy Printing and stationery		2,668,417	2,538,288	822,133	577,844 64,881
	Printing and stationery		774,873,929	196,623	248,631,248	217,927,832
	In production television program	me	114,013,929	071,090,090	240,031,240	217,927,032
	opening In production television program		14,170,763	17,263,445	11,762,403	14,047,085
	- closing	115	(11,330,317)	(13,852,081)	(11,330,317)	(13,852,081)
	-		777,714,375	675,108,260	249,063,334	218,122,836
	Released / unreleased progran	าร				
	- opening		635,864,418	688,558,450	590,910,936	669,154,569
	Released / unreleased progran	าร				
	- closing		(483,730,079)	(618,083,155)	(483,730,079)	(618,083,155)
			929,848,714	745,583,555	356,244,191	269,194,250

^{13.1} These includes Rs. 5,827,814/- (March 31, 2012: Rs. 11,254,582/-) in respect of staff retirement benefits.

HUM NETWORK LIMITED NOTES TO THE CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS FOR THE NINE MONTHS PERIOD ENDED MARCH 31, 2013 (UN-AUDITED)



14. TRANSACTIONS WITH RELATED PARTIES

			March 31, 2013 Rupe	March 31, 2012 es
Related Party	Nature of relationship	Nature of transactions	·	
M.D Production (Private) Limited	Chief Executive's spouse is Chief Executive Officer	Purchase of television programs	96,200,000	84,815,000
MNM Productions	Chief Executive's spouse is Partner	Purchase of television programs =	32,400,000	<u>-</u>
Mr. Junaid Qureshi	Spouse of the Director of HUM TV, Inc.	Remuneration =	1,547,840	
M. Design Architects	Common Directorship	Reimbursement of insurance expense	241,076	<u>-</u>
Ms. Malika Junaid	Director of HUM TV, Inc.	Repayment of amount du	e 14,929	
Remuneration and be management personn	•	Remuneration =	148,168,081	147,461,306

15. INTERIM DIVIDEND

The Board of Directors of the Holding Company in their meeting held on April 30, 2013 have recommended an interim cash dividend of Nil per share @ Nil amounting to Rs. Nil (2012: nil) on the existing paid-in value of the ordinary share capital.

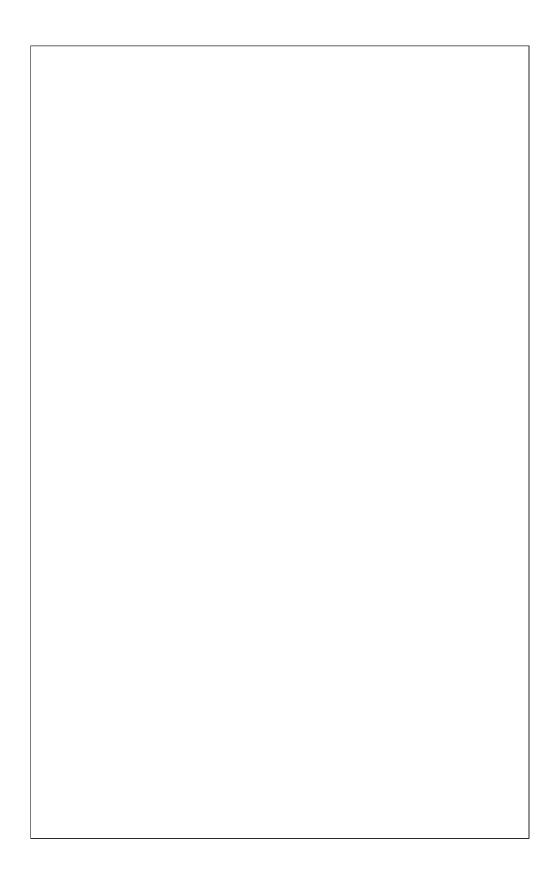
16. DATE OF AUTHORIZATION

These condensed interim financial statements have been authorised for issue on April 30, 2013 by the Board of Directors of the Holding Company.

17. GENERAL

Amounts have been rounded off to the nearest rupees.

MAZHAR-UL-HAQ SIDDIQUI Chairman





Printed Matter

(UNDER POSTAL CERTIFICATE)

If undelivered please return to: **HUM NETWORK LIMITED**HUM TV, Plot No. 10/11,
Hassan Ali Street, Off. I.I. Chundrigar Road,
Karachi - 74000, Pakistan.

