

Six Years At A Glance

Key Financial Data

OPERATING DATA

	2018	2019	2020	2021	2022	2023
Revenue-Net	4,609,478,886	3,979,099,138	3,679,468,088	4,327,326,066	6,018,969,888	6,825,586,346
Cost of production	(2,853,147,800)	(3,495,240,846)	(2,756,142,547)	(2,766,997,559)	(3,454,551,987)	(3,540,102,628)
Transmission Cost	(177,878,025)	(193,223,194)	(139,069,102)	(90,436,188)	(100,165,940)	(126,696,002)
Gross profit	1,578,453,061	290,635,098	784,256,439	1,469,892,319	2,464,251,961	3,158,787,716

PROFIT AFTER TAXATION

(Loss)/Profit before taxation	812,155,067	(454,725,557)	(136,120,065)	1,107,143,492	1,514,839,878	2,439,816,835
Taxation	(82,661,579)	(81,157,536)	22,881,574	(92,746,807)	(150,934,865)	(290,578,261)
Profit after taxation	729,493,488	(535,883,093)	(113,238,491)	1,014,396,685	1,363,905,013	2,149,238,574

Financial Ratios

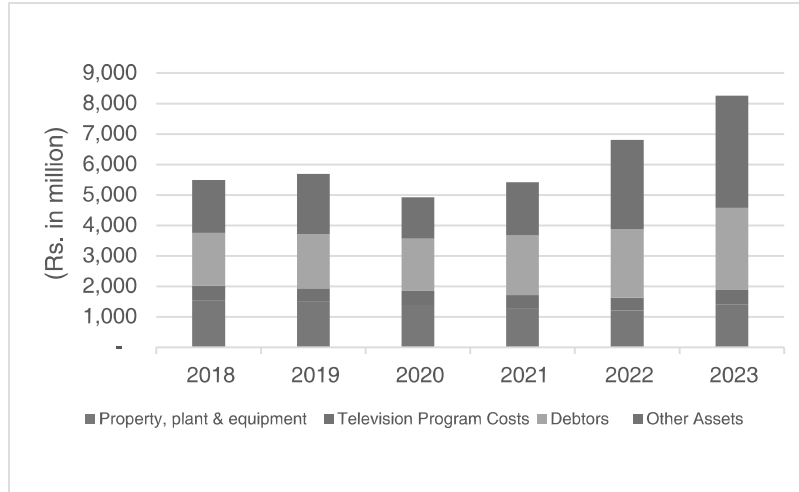
	2018	2019	2020	2021	2022	2023
Current Ratios	4.68	2.25	2.85	3.40	3.11	6.43
Quick ratio	4.65	2.24	2.83	3.38	3.10	6.41
Debt/ Equity Ratio	0.31	0.53	0.44	0.18	0.09	0.02
Cash available per share- Rs. (Re-stated)*	0.15	0.13	0.12	0.31	0.74	0.39
Return on equity - %	19.75	(16.97)	(3.71)	24.96	26.76	29.66
Share Price per share - Rs.	8.09	3.17	12.55	8.02	7.12	5.84
Break-up value per share - Rs. (Re-stated)*	3.26	2.78	2.69	3.58	4.49	6.39
Gross Profit / (Loss) to Sales - %	34.24	7.30	21.31	33.97	40.94	46.28
Cost of Production To Sales- %	61.90	87.84	74.91	63.94	57.39	51.87
Administrative Expenses to Sales - %	11.50	12.54	12.91	11.80	9.70	12.97
Net profit / (Loss) to Sales - %	15.83	(13.47)	(3.08)	23.44	22.66	31.49
Interest Cover - number of times	28.38	(2.27)	0.43	12.03	21.65	53.97
Debtors Turnover (number of days)	138	161	173	155	127	132
Price earning ratio (Re-stated)*	12.58	(6.71)	(125.68)	8.97	5.92	3.08
Turn Over to Total Asset Ratio	0.86	0.71	0.77	0.82	0.91	0.84
Earnings/(Loss) per share Rs. (Re-stated)*	0.64	(0.47)	(0.10)	0.89	1.20	1.90

* Calculated using 1,134,000,000

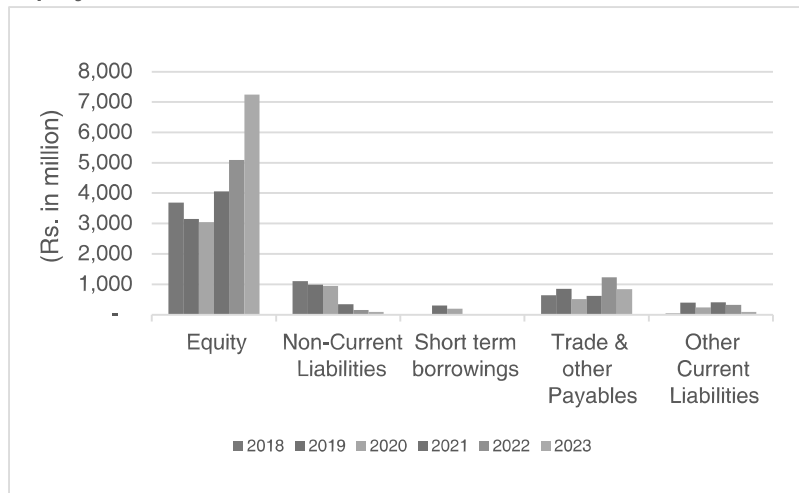
Graphical Presentation

Analysis of Statement of Financial Position and Profit & Loss Account

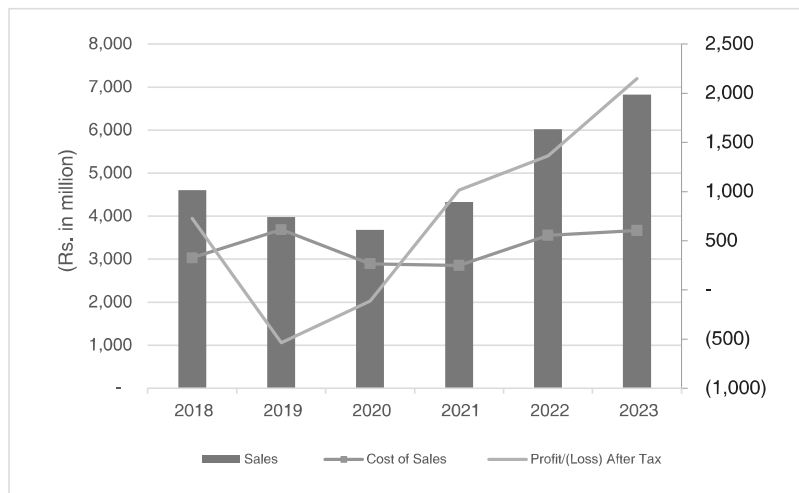
Assets



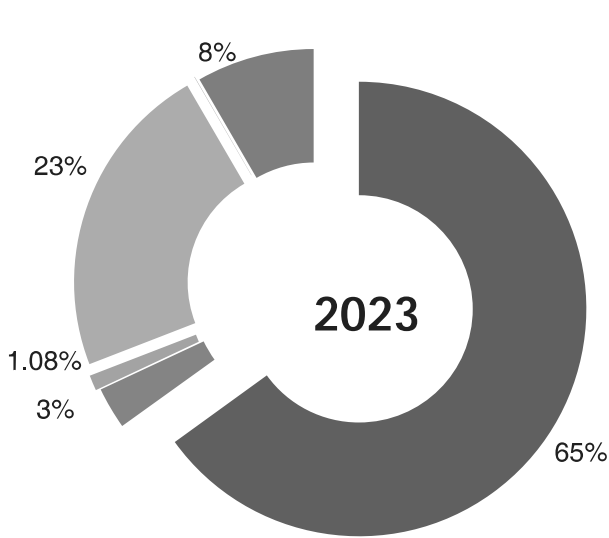
Equity & Liabilities



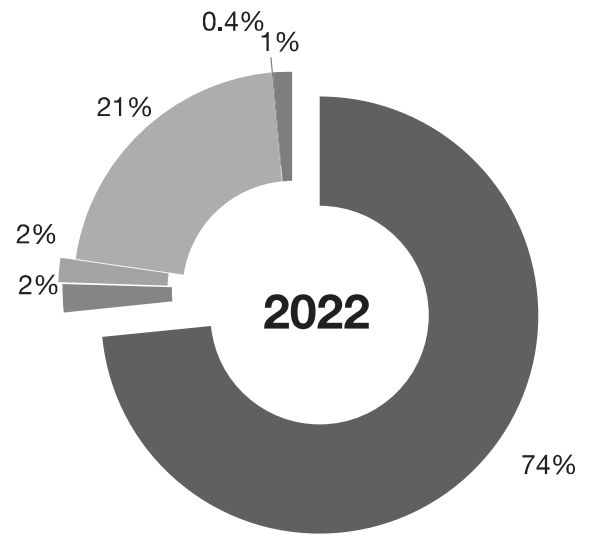
Sales and Cost of Sales



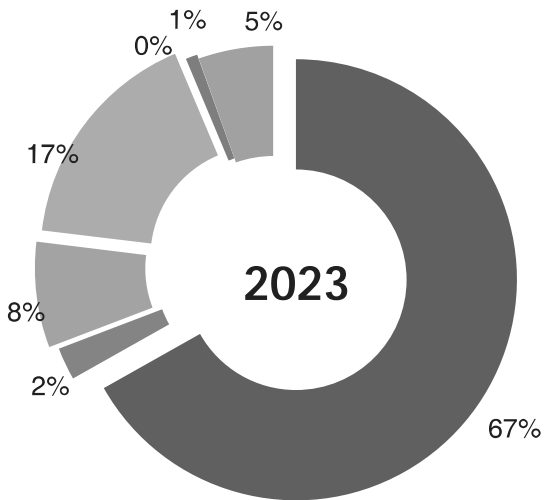
Break-up of Revenue Streams



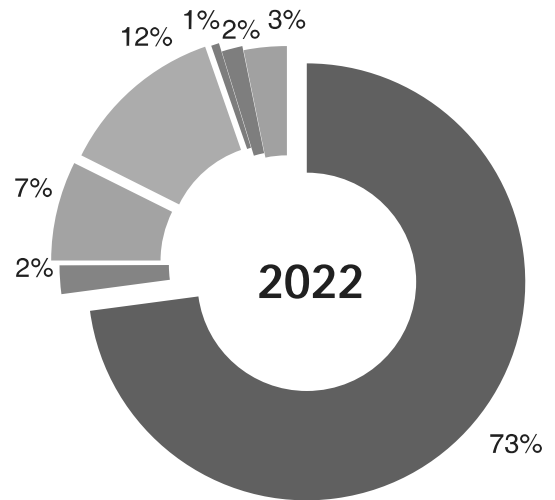
- Advertisement revenue - net
- Production revenue - net
- Digital revenue - net
- Subscription income - net
- Other Income



- Advertisement revenue - net
- Production revenue - net
- Digital revenue - net
- Subscription income - net
- Film distribution revenue - net
- Other Income

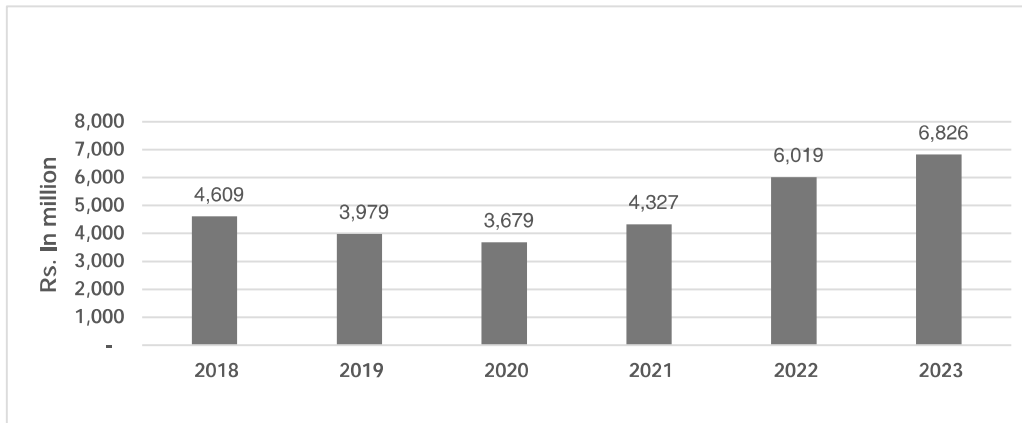


- Cost of production
- Transmission cost
- Distribution costs
- Administrative expenses
- Other expenses
- Finance costs
- Taxation

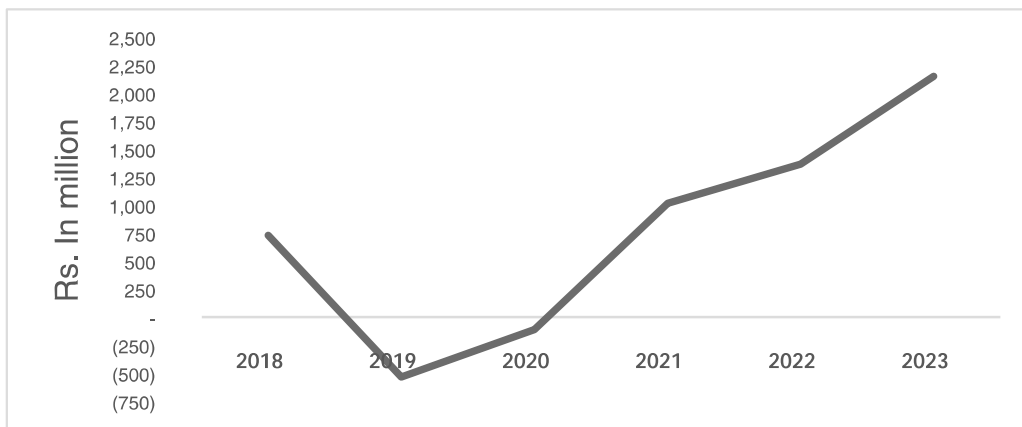


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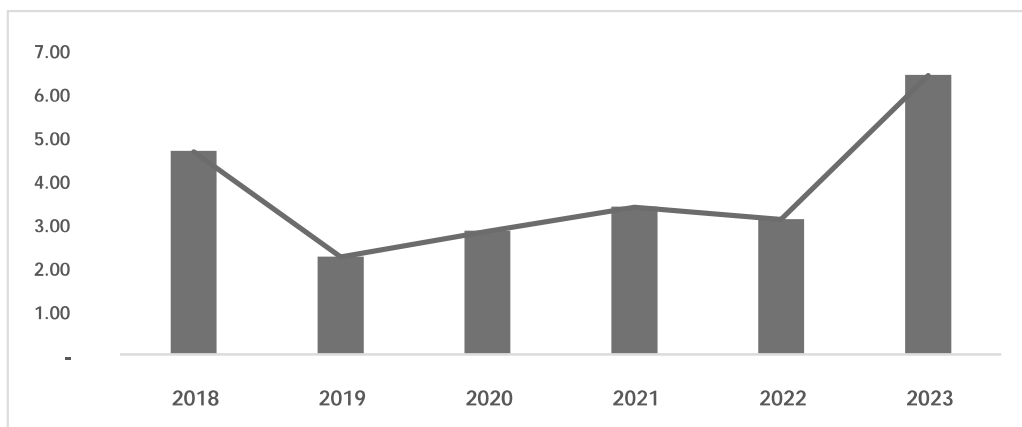
Net Revenue



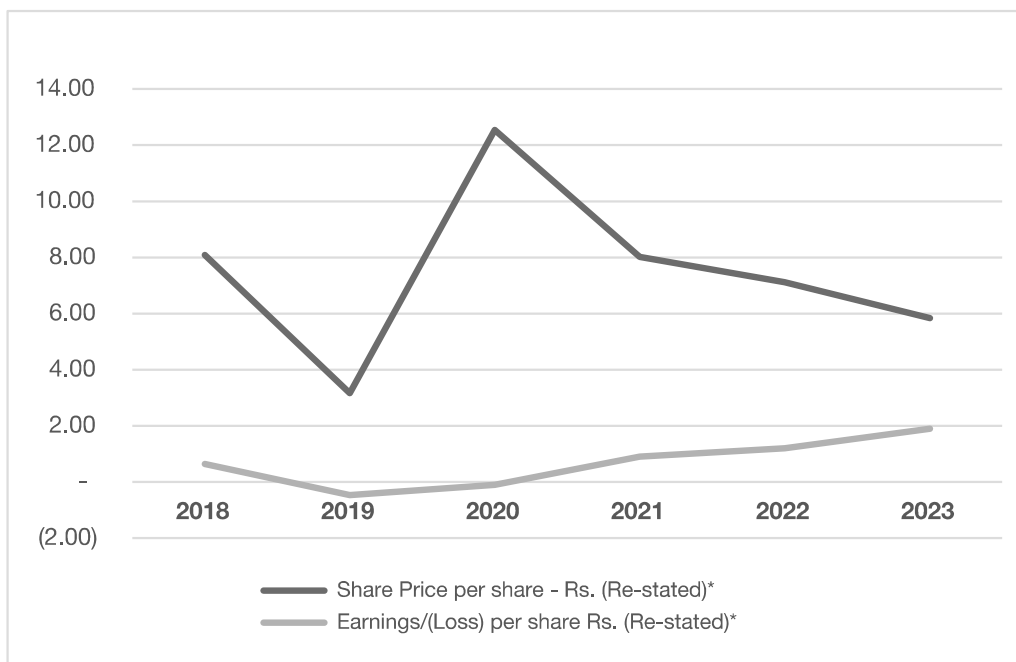
Profit After Tax



Current Ratio



EPS vs Share Price



Breakup Value Per Share

